## **Reynolds Document Services**





**Document Services** 

800.344.0996 | www.ReySource.com

## **About Reynolds Document Services**

Our extensive line of automotive products includes:



#### Proven dealership forms and supplies

Since 1866, The Reynolds and Reynolds Company has provided businesses with forms and supplies that improve workflow, increase efficiency, and enhance the customer experience. Our traditional lines of products are designed specifically for the automotive industry and can keep your dealership working smoothly.



#### Trusted LAW<sup>®</sup> compliance documents

Increasing scrutiny of our industry means staying compliant is more important than ever. Reynolds Document Services has a dedicated compliance team developing our exclusive suite of LAW<sup>®</sup> documents. LAW brand documents can help your dealership minimize risk, streamline F&I processes, and increase customer satisfaction.



#### Innovative marketing products and services

Reynolds Document Services strives to meet the latest industry trends by investing in unique products that attract today's consumers. Our automotive-focused customer retention products are designed to help you track your marketing investment and make your dealership stand out from the crowd.

For more information, contact your local Reynolds Document Services Consultant, call 800.344.0996, or visit www.ReySource.com<sup>®</sup>.

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## Direct Mail

With Reynolds, your next direct mail campaign will be an engaging and personal communication, promoting your dealership's unique brand and benefits. Personalization, scratch-offs, and mobile barcodes can make direct mail campaigns more effective, and your Reynolds Document Services Consultant will help you leverage each of these options to deliver mailers with strong results.



#### Personalization

Make your mailers more relevant and more likely to be read and retained with eye-catching personalization. Reynolds can print your customer's name and vehicle information on your direct mail piece.

#### **Mobile Barcodes**

Provide an easy way for customers to schedule service with mobile barcodes. A quick scan with a smart phone takes the customer directly to your scheduling site. Reynolds can create the mobile barcode for you — ask your Reynolds Document Services Consultant for more details.

#### Scratch-Offs

Grab your customer's attention with an irresistible and interactive direct mail scratch-off. With Reynolds, you can change the offer under the scratch-off to give different incentives to different customer segments.





Customers inactive for less than 12 months received \$5.00 off.

Customers inactive for 12 months received \$10.00 off.

Contact your Reynolds Document Services Consultant to learn more about our direct mail options.

## Direct Mail

Reynolds provides a wide range of direct mail formats, from postcards to letters with wallet cards.

#### Letters with Wallet Cards

Letter arrives with laminated wallet card attached.

LETTER SIZE: 8 1/2" × 11" or 8 1/2" × 14"

- · Convenient wallet card is easy for customers to keep and redeem.
- · Full window envelope provides customers with a preview of the wallet card inside.
- · Wallet cards with attached key fobs are also available.



Letter included with wallet card

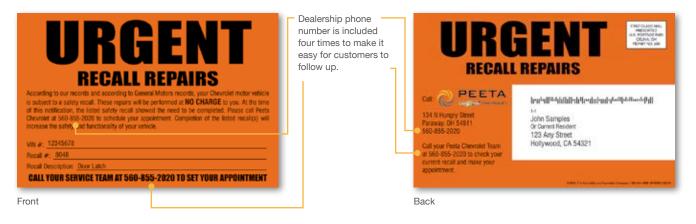
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#### **Recall Notices**

Customers appreciate receiving reminders for outstanding recalls. Recall notices are a great way to connect with customers who have become inactive or who may be assigned to your dealership by the OEM, even if they did not purchase their vehicle from you. Brightly colored recall postcards can include the name and number of the recall campaign and partial VIN.



## **Marketing & Branding**

#### Direct Mail

Our direct mail templates make it easy to get your campaign in the mail quickly. Select a design and we will customize it with your offers, logo, map, and more. Seasonal and sports-themed templates are available in postcards and tri-folds in a variety of sizes.



#### **Holiday Templates**

Holidays are the perfect time to let customers know how much you appreciate their business. Reynolds makes sending personalized holiday greetings simple. Choose from over 30 designs for Halloween, Thanksgiving, Black Friday, Christmas, and New Years.



Inside

Variable coupon

To order, call 800.344.0996 or contact your Reynolds Document Services Consultant.

Target multiple customer segments in one direct mail campaign with Reynolds' variable print capabilities.

The example below illustrates how Reynolds can create one campaign that delivers different messages to different audiences. Each postcard includes the customer's name, a greeting that varies depending on their service history, and coupons to match.

#### 1 Campaign | 3 Different Targets | 3 Different Messages

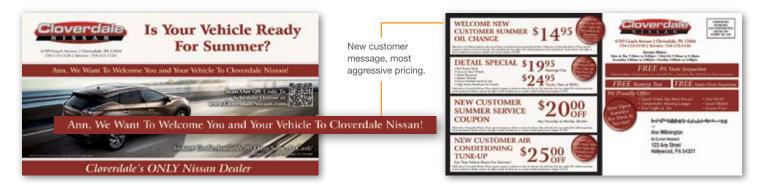
#### Target 1: Current customers received VIP messaging and offers.



Target 2: Inactive customers received welcome back offers with more aggressive prices.



Target 3: Prospective customers with no service history received the most aggressive offers.



Increase return service business, generate greater profits, and measure return on investment with a comprehensive service reminder program that includes letter, postcard, and email communications.



#### **The Service Reminder Program That:**

- Brings customers back for recommended maintenance.
- Captures more service business with personalized communications.
- Fills gaps within your OEM program.
- Markets differently to pre-owned makes with a separate pre-owned focus.

#### Advantage of the Two Touch Print+Email Approach

Increase the likelihood that consumers will see your message and respond with an inexpensive, two touch marketing approach that includes both print and email communications. Don't settle for email-only communications — reach more customers with ReminderTRAX.

#### More Effective Email Reminders

- Our emails are short. With little to no scrolling required, we get your message across quickly to hold your customers' interest.
- Each email is tested for deliverability across multiple hosts and devices, reducing wasted communications.
- Email subject lines are personalized to include the recipient's name and vehicle, increasing response rates.
- ReminderTRAX emails are CANSPAM compliant.

# Contact your Reynolds Document Services Consultant to start designing your ReminderTRAX program.

#### **Designed to Promote Your Brand**

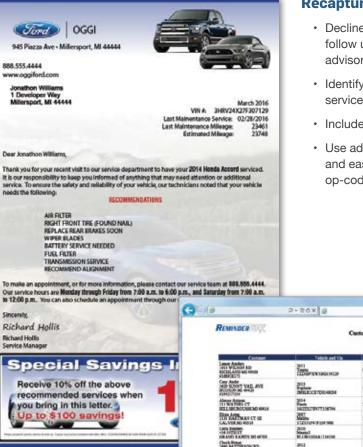
- Feature your logo, dealership personnel photos, images of your dealership, and local landmarks.
- Choose from a variety of communication formats—single or double-sided letters, small or large postcards, and the option to pair print communications with email.
- Include a service maintenance menu, provide maintenance history, or outline the benefits of having service needs met at your dealership with double-sided letters.





#### Fills Gaps in Your Factory Program

- Remind all customers not just factory make owners – to return to your dealership.
- Identify and contact sold but not serviced customers.
- Retain customers with expiring complimentary maintenance plans/warranties.
- Contact customers that reside outside your factory designated PMA.
- Communications are sent daily based on your customer's driving habits, providing a steady flow of business instead of peaks and valleys that occur with infrequent communications.



#### **Recapture Declined Service Business**

- Declined Services communications make it easy to follow up with customers who decline the work your advisors have recommended.
- Identify which service advisors are noting declined services with easy-to-use online reports.
- · Include all makes and models, not just factory makes.
- Use advisor comments that are personal, relevant, and easy for customers to understand, unlike vague op-code recommendations.

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#### **Declined Service Process**

- 1. Service advisors enter declined services on repair orders into your DMS.
- ReminderTRAX receives a daily feed of repair orders with recommendations from your DMS.
- **3.** The ReminderTRAX team checks each recommendation for correct grammar and spelling, spells out abbreviations, and removes pricing.
- Within two weeks of your customers' last service visit, they receive a personalized communication with your recommendations and coupon offers.
- **5.** Receive Contact Detail reports, which are sorted by advisor, for easy internal follow-up.

A variety of ReminderTRAX reports are available online. Your Reynolds Document Services Consultant will review reports with you on a regular basis to help you track the success of your program and find new opportunities.

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		Current Month Pro	rvious Month
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Cost of Service Program	ACTORN:	\$1,067.97	\$1,001.75
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Total Interactions		1.617	1,558
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Castomer Pay and Warranty Respon	N <sup>2</sup>	279	320
Related Customer Pay and Warranty		49	60
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Customer Pay and Warranty Respon	ne Rate	17.5	21.15
Related Castomer Pys and Warners		356	4%
Sales Welcome First Service Beminder		33	40
Second Service Reminder		443	451
Service Inactive		194	225
Recommended Service		208	162
Welcome to Email Program		41	43
TOTAL		1417	1.558

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#### See the Value of Your Program

- Get an accurate picture of your customer retention statistics and return on investment each month.
- Understand how many reminders were sent and the customer pay/warranty dollars associated with each response.
- · Keep your name files clean with monthly NCOA reports.

#### **Reporting Your BDC Can Easily Leverage**

Identify sold but not serviced and lost customers.

- Schedule service for customers due for major maintenance and declined services.
- Promote sales specials to high mileage customers.

Contact your Reynolds Document Services Consultant to start designing your ReminderTRAX program.

## PromoTAG® In-Vehicle Advertising

Maximize your marketing dollars and generate sales leads with PromoTAG in-vehicle advertising. Customizable tags provide the perfect opportunity to advertise special promotions, from tire sales to discount tune-ups.

#### More Than a Numbered Hang Tag

- Put your marketing message in front of every service customer.
- Utilize matching key tags, conveniently located at the bottom of the hang tag.
- Choose from a variety of templates or customize PromoTAG to fit your needs.



#### **Turn Trash Into Cash**

- Retain loyal service customers by offering special promotions.
- Team up with other departments to increase your dealership's overall success.
- Increase showroom sales and bring in high demand trades with "let's trade keys" advertising.
- Boost customer loyalty and new business with referral programs.



Contact your Reynolds Document Services Consultant to learn how PromoTAG and ScanTRAX can enhance your branding.

## ScanTRAX<sup>®</sup> CSI Management

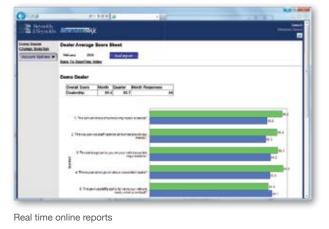
Add even more power to your in-vehicle advertising and dispatch system with ScanTRAX. ScanTRAX incorporates a process to easily understand customer experience and increase CSI and retention while improving your bottom line.

#### **Increase CSI and Retention**

- Track and improve your CSI through a customizable, pre-paid postage customer feedback card used to compile online reporting.
- Receive 'Hot Alerts' via email to quickly respond to poor customer feedback.
- · Review data by service advisor to evaluate performance.



ScanTRAX hang tag



#### **Increase Sales Opportunities**

- ScanTRAX tent cards can be placed on the dash of the vehicle or handed out by the cashier for a personal touch.
- Capture customer email addresses to improve manufacturer survey response rates.
- · Offer refer a friend incentives for warm sales leads.
- Email collection reports for customers who complete the survey online.
- Customers indicated as in-market for a new vehicle are immediately forwarded to sales.



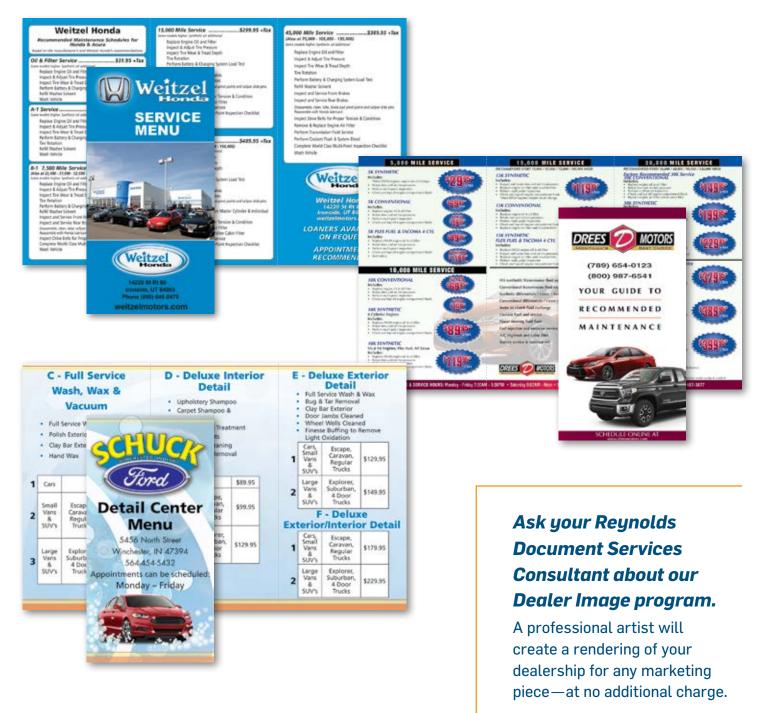


## **Dealership Advertising**

Reynolds Document Services offers a wide variety of professional, full-color marketing products that will help promote your brand to customers. Our dedicated design team will help ensure that your dealership advertising stands out. Contact your Reynolds Document Services Consultant to learn how a complete branding program can benefit your business.

#### **Brochures**

Attract and retain business with full-color custom brochures that can be used to communicate your important dealership information including: amenities, service offerings, warranty information, accessory advertisements, and much more.



## **Dealership Advertising**

#### **Postcards**

Postcards are an ideal way to communicate with customers following a service visit or to bring them back after they purchase a vehicle. Include special promotions or coupons to encourage a return visit to your dealership. Whatever promotions you choose, you will remind customers of your value.



#### **Presentation Folders**

Provide customers with a professional-looking and convenient way to organize business cards, vehicle brochures, and information about your dealership in a custom presentation folder or customer care package.



Presentation folder

Customer care packages

## **Dealership Advertising**

#### Posters

Brighten your showroom, advertise special sales events, highlight a specific vehicle model, or promote your dealership's brand with full-color posters.







-VTEC<sup>®</sup> Engine

#### AdStands

Boost your profitability in all departments with high-end graphics on portable signage that will consistently display your brand throughout your business. With maximum eye-level exposure and easily interchangeable graphics panels, AdStands are cost effective and versatile advertising.

> Our design team has decades of experience creating fully customized, high impact marketing pieces for the automotive industry.

Put our design resources to work for you.

**Document Wallets** 

#### **Paper Document Wallets**

GMC

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**Vinyl Document Wallet** 

Design your own paper document wallet using a wide variety of

VEHICLE OWNER'S

Maintenance Iolio HENCLE PR

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color stocks and inks, including foils and metallic inks. Contact your Reynolds Document Services Consultant to learn more about the options available for paper document wallets.

#### **Insurance Policy / Vehicle Registration Holder**

Vehicle Papers

3.73



- · Available in black, green, navy blue, red, royal blue, silver, and white vinyl.
- · Optional Velcro closure.
- · Over 60 foil colors are available, in addition to a variety of ink colors. Contact your Reynolds Document Services Consultant to learn about imprint options.



- · Available in black, green, navy blue, red, and royal blue vinyl.
- · Over 60 foil colors are available, in addition to a variety of ink colors. Contact your Reynolds Document Services Consultant to learn about imprint options.

## **USB drives for document storage** are available on page 24.

## Greeting Cards.

#### **Anniversary Card**



#### GC-ANV-2

SIZE: 5" × 7" PACKAGE QTY: 100 MIN ORDER QTY: 100

- Blank inside.
- Compatible with envelope RL-4641.

#### **Birthday Card**



**GC-BDAY-1** SIZE: 5" × 7" PACKAGE QTY: 100 MIN ORDER QTY: 100

- Inside message: To You!
- Compatible with envelope RL-4641.

#### **Birthday Card**



**GC-BDAY-2** SIZE: 5" × 7" PACKAGE QTY: 100 MIN ORDER QTY: 100

- · Blank inside.
- Compatible with envelope RL-4641.

## Direct mail is available on pages 2–5 in the Marketing section.

**Greeting Cards** 

#### **Holiday Card**



**GC-HDAY-1 SIZE**: 5" × 7" PACKAGE QTY: 100 MIN ORDER QTY: 100

- · Inside message: Happy Holidays and Best Wishes for a Wonderful New Year!
- · Compatible with envelope RL-4641 (white) or RL-4642 (red).

#### **Thank You Card**



#### GC-TY2 SIZE: 4 1/4" × 5 1/2" PACKAGE QTY: 100 MIN ORDER QTY: 100

- · Blank inside.
- · Compatible with envelope RL-4640.

#### Greeting Cards CUSTOMIZE

Custom greeting cards from Reynolds are designed to meet your dealership's needs and complement the message you want to convey. Include a sketch of your dealership, photos of your employees, or print handwritten signatures.

Contact your Reynolds Document Services Consultant to learn more about designing custom cards for any occasion.



## License Plate Frames \_

License plate frames from Reynolds are available in a wide variety of shapes, colors, and styles customized to meet your needs. Your Reynolds Document Services Consultant can work with you to create a frame that fits your dealership's brand. When designing frames, consult with your attorney or review your state laws for the most current license plate display requirements.

#### **Plastic Raised Letter Frames**



- · Black or white plastic frames are standard.
- · Custom frame colors are also available.
- Multiple imprint colors available.

#### **Chrome Plated Plastic Frames**



- · Chrome plated plastic with raised letters.
- · Multiple imprint colors available.

#### **Panel FX Frames**



- · Plastic frame with recessed panel and raised letters.
- Available in black, green, gray, navy blue, red, royal blue, white, and yellow plastic.
- Multiple imprint colors, including chrome and PMS color match, are available.

#### Metal Frames



#### **Edge FX Frames**



- Plastic frame with recessed letters. Color of plastic shows through as the letter color.
- Available in black, green, gray, navy blue, red, royal blue, white, and yellow plastic.
- Multiple imprint colors, including chrome and PMS color match, are available.
  - Chrome plated or black powder coated metal frame.
  - Available with painted, epoxy filled, or simulated gold-plated lettering.

## License Plate Inserts

License plate inserts provide advertising directly on vehicles in your lot or around town. Many styles, colors, and designs are available. Contact your Reynolds Document Services Consultant to learn more about your options.





## License Plate Inserts and Frames Combo

For enhanced branding, Reynolds' design team can help you create a coordinating license plate frame and insert. Designing both the frame and insert together will keep your information visible and your branding consistent on both pieces. Ask your Reynolds Document Services Consultant to see more examples of our frame and insert combinations.

## Temporary tags are available on page 63 in the Sales section.

#### Decals \_\_\_\_

#### **Die Cut Vinyl Decals**



- · Individually cut letters and graphics.
- · Outdoor-durable and easy application.
- Available in black, blue, green, metallic charcoal, metallic gold, metallic silver, red, and white.
- PMS color match available.

#### **Shaped Auto Decals**



- Removable vinyl available in brushed chrome, chrome, and clear.
- · Polyester vinyl available in clear, white, or yellow.
- · Reflective material available in white.
- · PMS color match available.

#### **Domed Decals**



- Transparent polyurethane decal with permanent adhesive.
- Available in oval, square, and rectangle shapes in a variety of colors.

#### **Stroke Dome Decals**



· Individual letter or intricately-shaped domed decals.

## Lot décor products are available on pages 32–45 in the Sales section.

## Nameplates



- Individually-cut plastic letters and graphics or onepiece options available.
- Available in plastic, chromed plastic, or brushed chromed plastic.
- Available with additional colors, background colors, masked colors, or gold plating.
- Back is fully covered with automotive-quality die-cut adhesive tape.

**Trailer Hitch Covers** 



- Designed to fit 1" or 2" hitch.
- · Various standard shapes and custom shapes are available.
- Raised letter plastic or domed decal styles are available.
- · Domed styles available with printing up to four color process.

# Add a license plate frame for additional vehicle advertising!

Our manufacturing plant produces millions of plastic frames every year, right here in the U.S.A. See page 18 for more information.

## Key Accessories

#### **Soft Touch Key Fobs**

Choose from over 300 standard shapes, including ovals, squares, cars, and trucks, or customize your own shape.

SIZE: Various sizes and shapes. MIN ORDER QTY: 250 PRODUCT COLORS: Black, blue, brown, cream, forest green, gray, maroon, orange, pink, purple, red, tan, translucent blueberry, translucent cherry, translucent emerald, translucent raspberry, translucent smoke, turquoise, white, or yellow.



#### **Continental Keytag**

Classic polyethylene keychain.

SIZE:  $1 \frac{1}{2}$ "  $\times 3$ "  $\times \frac{1}{4}$ " MIN ORDER QTY: 750

**PRODUCT COLORS:** Blue, glo-orange, red, white, or yellow plastic. Foil stamped in black, blue, gold, green, gray, maroon, navy, orange, red, silver, or white.



#### **Metal Leather Key Fobs**

Promote your dealership with this classy metal and leather keychain. Laser engraved.

SIZE: 3 ½" × 1" MIN ORDER QTY: 250 PRODUCT COLORS: Black leather with gunmetal or brown leather with nickel.



#### **Remote Domecal Sticker**

Provide a reminder of your dealership every time your customer uses their keyless remote by adhering a domecal sticker with your information to the back.

**SIZE**: Various sizes and shapes. **PRODUCT COLORS**: Full-color printing with clear domecal coating.



#### Silver Twist-Lock Key Separator

Twist-lock key separators provide convenient and quick access to car keys when in the parking lot or at the repair garage. Laser engraved.

SIZE: 3%" × 1%" × %" MIN ORDER QTY: 100 PRODUCT COLORS: Silver or gold.

#### Luminescence Keylight

This sleek flashlight keychain features three LED bulbs with a split ring and push button on and off switch. Laser engraved.

size: 3 <sup>3</sup>/<sub>4</sub>" × <sup>5</sup>/<sub>8</sub>" MIN ORDER QTY: 100 PRODUCT COLORS: Black, blue, purple, or red.

## Only a small portion of our promotional product offering is shown.

Discuss your branding needs with your Reynolds Document Services Consultant to learn more about the wide variety of promotional products available.

## Writing Instruments

#### **BIC® Clic Stic®**

Our most popular retractable pen! Break-resistant pocket clip. Ink colors available include medium point black, blue, red, fashion blue, fashion green, fashion pink, or fashion purple. Also available in antimicrobial, eco-friendly, or with a grip. Fine point available in black or blue ink.

SIZE: 1/2" × 5 7/16" MIN ORDER QTY: 300

#### PRODUCT COLORS:

Choose one barrel and one trim color: black, blue, burgundy, clear, cobalt, cream, espresso, forest green, green, metallic dark blue, metallic brown, metallic green, metallic orange, metallic red, metallic sand, navy, orange, pink, purple, red, silver, slate, teal, white, or yellow.

5

#### **BIC® Round Stic®**

The classic stick pen with over 400 barrel and trim color combinations! Available with black, blue, red, or purple ink.

#### SIZE: <sup>15</sup>/<sub>32</sub>" × 5 <sup>29</sup>/<sub>32</sub>"

#### MIN ORDER QTY: 500

**PRODUCT COLORS:** Black, blue, burgundy, clear, black sparkle, clear sparkle, cream, forest green, metallic dark blue, metallic green, metallic orange, metallic red, navy, orange, pink, purple, red, silver, teal, white, or yellow.



#### **Premier Twist**

Twist-action mechanism metal pen. Black ink with Cross-style medium point.

SIZE: %" × 5 %" MIN ORDER QTY: 100 PRODUCT COLORS: Blue, gloss black, or gray available with screen imprint. Gold or silver available with laser engraving.

#### BIC<sup>®</sup> 4-Color<sup>™</sup> Pen

Four different ink colors in one pen with a multifunctional design! Green, red, blue, and black ink in each. Also available with an attached lanyard.

SIZE:  $\frac{5}{8}$ " × 5  $\frac{11}{16}$ " MIN ORDER QTY: 150 PRODUCT COLORS: White.

#### **Tech Stylus Pen**

Retractable ballpoint plastic pen with built-in soft-touch stylus. Black ink with medium point.

FREEDOM CO

SIZE: %" × 5 ½" MIN ORDER QTY: 300 PRODUCT COLORS: Black, blue, green, lime, red, or silver.

#### **Ambassador Pen**

Project a professional and stylish image for your dealership. Available in gold or silver trim. Also available with laser engraving. Black ink with medium point.

size: <sup>3</sup>/<sub>8</sub>" × 5 <sup>3</sup>/<sub>8</sub>" MIN ORDER QTY: 100 PRODUCT COLORS: Black, blue, burgundy, green (gold trim only), or silver (silver trim only).

## Technology Products \_

#### **USB Flash Drive**

Plastic housing with swivel metal cover. Imprint in full-color, PMS color match, silkscreen, or laser engrave. Available in various MB and GB capacities.

**SIZE**: 2 <sup>1</sup>/<sub>4</sub>" × <sup>3</sup>/<sub>4</sub>"

MIN ORDER QTY: 100 PRODUCT COLORS: Silver metal with black, green, orange, purple, red, reflex blue, silver, white, or yellow plastic housing.



#### **USB Flash Drive**

Aluminum USB drive in a key shape. Imprint in full-color, PMS color match, silkscreen, or laser engrave. Available in various MB and GB capacities.

size: 2 1/8" × 1" MIN ORDER QTY: 500 PRODUCT COLORS: Black, brushed aluminum, or polished steel.



#### **Dual USB Car Charger**

Compatible with most standard vehicle power outlets. Two 5-volt USB ports (1 amp & 2.1 amp output). Charge multiple devices on the go. Overload and short circuit protection. Cords not included.

SIZE: 2 <sup>1</sup>/<sub>4</sub>" × <sup>3</sup>/<sub>4</sub>" MIN ORDER QTY: 100 PRODUCT COLORS: Black, blue, lime green, matte silver, orange, purple, red, or white.



#### **Microfiber Towel**

Reusable and long-lasting microfiber towel can be used to clean keyboards, tablets, and mobile phones or used to polish a car. No streaking and lint free.

size: 12" × 12" MIN ORDER QTY: 150 PRODUCT COLORS: Blue, green, red, or white.



#### Totes \_

#### **Die Cut Handle Bag**

2.5 mil. plastic bag with fold-over reinforced die cut handles and bottom gusset. Other styles available include drawstring and eco-friendly options.

SIZE: 15" × 19" × 3" MIN ORDER QTY: 150 PRODUCT COLORS: Black, brite blue, buff (tan), burgundy, clear, gray, lime green, navy blue, pink, red, white, or yellow.



#### **Big Thunder® Tote**

100 GSM premium non-woven polypropylene tote with dual reinforced 20" handles and plastic bottom insert. Screen print up to full-color.

size: 13" × 10" × 15" MIN ORDER QTY: 100 PRODUCT COLORS: Brite pink, brown, burgundy, grape, gray, hunter green, khaki, lime green, navy blue, orange, red, royal blue, tropical (kelly) green, white, or yellow.



## Drinkware

#### **Two-Tone Mug**

12 oz. ironstone ceramic mug. Large colored handle with matching lip. Many other styles of mugs are available.

SIZE: 4 <sup>3</sup>/<sub>4</sub>" × 4" × 3 <sup>1</sup>/<sub>4</sub>" MIN ORDER QTY: 72 PRODUCT COLORS: Black, dark blue, green, or maroon rim and handle.



#### **Stainless Deal Tumbler**

Acrylic and stainless-steel outer with plastic liner. Screw-on, leak-resistant slider lid. 16 oz. capacity when filled to rim.

SIZE:  $3 \%" \times 7 ^{3}/_{16}"$ MIN ORDER QTY: 48 PRODUCT COLORS: Blue, red, or silver.



### Value Bottle

21 oz. squeeze bottle. Mix and match the lid and bottle colors to match your brand.

**SIZE**: 2 7/8" × 7"

MIN ORDER QTY: 200 PRODUCT COLORS: Bottle available in red, white, or yellow. Translucent lid available in black, blue, green, or red.



#### Collapsible KOOZIE® Can Kooler

This drink insulator collapses for easy storage and pops back up to keep your can or bottle cool.

SIZE: 3 %"  $\times 5 \%$ " MIN ORDER QTY: 200

**PRODUCT COLORS:** Black, bright orange, burnt orange, green, green camouflage, lime green, maroon, navy, pink, purple, red, royal, white, or yellow.



## Mint and Candy Tins

#### **Car-Shaped Tin**

Car-shaped tin filled with your choice of a wide variety of mints, candy, or gum. Available with one, two, or full-color imprint. PMS color match available.

**SIZE:** 3 ½" × 1 %" × %" **MIN ORDER QTY:** 250 **PRODUCT COLORS:** White tin.



## **Circular Tin**

Upscale, see-through tin filled with your choice of a wide variety of mints, candy, or gum. Available with one to full-color imprint and four color decal added to base.

ARDUNE

PMS color match available.

size: 1 7%" × 2 34" min order qty: 100 product colors: Silver.

## Additional Promotional Products .

Think outside the box and get your customers talking with unique promotional products. Your Reynolds Document Services Consultant can provide you with creative ideas that will promote your brand at any type of event.



Only a small portion of our promotional product offering is shown.

Discuss your branding needs with your Reynolds Document Services Consultant to learn more about the wide variety of promotional products available.

Apparel

Reynolds offe	rs apparel from t	op brands, in	cluding:	
	Eddie Bauer <sup>®</sup> Fruit of the Loom <sup>®</sup> Gildan <sup>®</sup> Greg Norman <sup>®</sup> Hanes <sup>®</sup> rel options are availab ditional styles, decord			Vansport® Vantage® and many more! Services
				Top Selling Polos
Nike Golf® Ladies Dri-FI Micro Pique Pol	and the second se		Nike G	iolf® Dri-FIT Micro Pique Polo

## **Marketing & Branding**



## **Marketing & Branding**

## Wovens



Sweaters





- Port Authority® V-Neck Sweater

Port Authority<sup>®</sup> Ladies V-Neck Sweater

## Many more apparel options are available.

Contact your Reynolds Document Services Consultant for additional styles, decoration options, and brands.

## **Pullovers and Windshirts**



## Many more apparel options are available.

Contact your Reynolds Document Services Consultant for additional styles, decoration options, and brands.

Jackets



Port Authority® 1/2-Zip Wind Jacket

Cutter & Buck® Men's Barlow Pass Jacket



Hanes® Tagless® 100% Cotton T-Shirt

### Lot Décor\_

#### **Swooper Flag Kit**

#### EZ830

size: 2' 5 ½" × 11' 5 ¾" package qty: 1

#### MIN ORDER QTY: 1

- Includes flag, 3-piece anodized aluminum flag pole, and base.
- With pole and base, entire flag stands 15' tall.
- Additional base options available: fence angle, fence straight, ground spike, tire, trailer hitch, and water.





## Custom swooper flags and clip-on car flags are available.

Contact your Reynolds Document Services Consultant to learn more about custom options.

Lot Décor

#### **Clip-On Car Flags**

#### **EZ418**

**SIZE**: 13" × 11"

PACKAGE QTY: 1 MIN ORDER QTY: 1

- Premium cloth flag with double sewn hemmed edges.
- Includes 20" tall white plastic staff to attach to vehicle windows.
- Manufacturer logos and trademarks available for exclusive use by authorized dealers only.





EZ415

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## **Sales Operations**

#### Lot Décor

#### Flag Hoodies<sup>™</sup>

#### EZ443

SIZE: MEDIUM: 4' 9" × 3' 3" LARGE: 5' 3" × 4'

#### PACKAGE QTY: 1

MIN ORDER QTY: 1

- Fitted stretch polyester.
- Fits the hood of most cars and trucks.
- Can remain on vehicle during test drives.
- Custom Flag Hoodies and custom Tailgate Hoodies are also available. Contact your Reynolds Document Services Consultant to learn more about custom options.





#### **JUM-BOWS**

#### EZ531

SIZE: 30" bow with two 4  $1\!\!\!/_2$  "  $\times$  30" tails MIN ORDER QTY: 2

- · Weather-resistant, waterproof vinyl.
- Non-scratch magnetic base.
- Available in red, patriotic, pink, red/green, blue, gold, green, silver, and white.
- Two JUM-BOWS per package.

## Lot Décor

#### **Latex Balloons**



#### EZ503

size: 17" or 20" diameter MIN ORDER QTY: 1 package

- · Outdoor-quality helium balloons.
- · Available in a variety of colors.
- 144 balloons per package.

#### **Reusable Vinyl Balloons**



#### **Dealer Latex Balloons**



EZ511 SIZE: 16" diameter PACKAGE QTY: 50 MIN ORDER QTY: 50

· Imprinted over entire balloon.

#### Latex Balloon Holder



SIZE: 36 ½" tall PACKAGE QTY: 1 MIN ORDER QTY: 1

**EZ517** 

- No helium required.
- Clip attaches to vehicle window.
- Designed to hold 16", 17", or 20" latex balloons.

#### EZ524

SIZE: 20" diameter MIN ORDER QTY: 1

- No helium required.
- Available in convenient kits, including vehicle window kit, item EZ529; ground pole with spike kit, item EZ546; and cluster balloon kit, item EZ550 (shown right).
- Additional slogans, logos, and mounting options are available, in addition to custom options. Contact your Reynolds Document Services Consultant to learn more.
- Manufacturer logos and trademarks available for exclusive use by authorized dealers only.

#### **Reusable Vinyl Balloon Cluster Kit**



#### EZ550

#### MIN ORDER QTY: 1

- Kit includes five reusable balloons, five adapter clips, five 30" balloon holders, one 35" tall aluminum pole, two balloon cluster arms, and your choice of one steel ground spike or water base.
- Choose from blue/white, multi-color, red/white, red/white/blue, or create your own unique color combination.
- · Overall height is 8'.

# **Sales Operations**

# Hang Tags \_

#### Hold/Sold



#### **HS-TAG**

SIZE: 8" × 4" # OF PARTS: 1 PACKAGE QTY: 250 MIN ORDER QTY: 250 • 4 ½" slit hole.

> Reynolds can help you create QR codes that allow your customers to quickly access your website on their smartphone.

Ask your Reynolds Document Services Consultant for more information.



#### Sold



#### 270

SIZE: 6" × 2 ¾" # OF PARTS: 1 PACKAGE QTY: 100 MIN ORDER QTY: 100 • 4 ½" slit hole.

#### **This Vehicle Is Sold**



RL-232 SIZE: 7" × 5" # OF PARTS: 1 PACKAGE QTY: 100 MIN ORDER QTY: 100 • ½" diameter hole.

Service dispatch hang tags are available on pages 148–151 in the Service section.

# Hang Tags



#### Hang Tags CUSTOMIZE

- Custom design your own full-color mirror hang tag to meet your sales lot needs.
- Contact your Reynolds Document Services Consultant to learn about our custom hang tag options.

# **ScanTRAX®**

Improve sales revenue

Manage your referral program more efficiently with immediate notification of sales leads and referrals. ScanTRAX provides a quick and easy way for your customers to communicate when they will be in the market for their next vehicle and provide referrals for other individuals who may be in the market for a vehicle.

Turn to page 11 for additional information about ScanTRAX or contact your Reynolds Document Services Consultant to learn how ScanTRAX can improve your sales revenue.



# **Sales Operations**

# Hang Tags



# Fluorescent Hang Tags

 $\textbf{SIZE: 9"} \times 11"$ 

# OF PARTS: 1

MIN ORDER QTY: 1 package

- · Heavy card stock.
- Available in fluorescent green, fluorescent pink, fluorescent red, and fluorescent yellow.
- 50 tags per package.

# MARKETING SERVICES





# **PromoTAG**<sup>®</sup>

#### Convert sales to service

Use PromoTAG to schedule the vehicle buyer's first service visit, present dealership amenities, and list important contact information. Include coupons to add value and provide the customer with a reason to return.

Turn to page 10 for additional information or contact your Reynolds Document Services Consultant to learn how PromoTAG can transition your customer from sales to service.

# Windshield Advertising

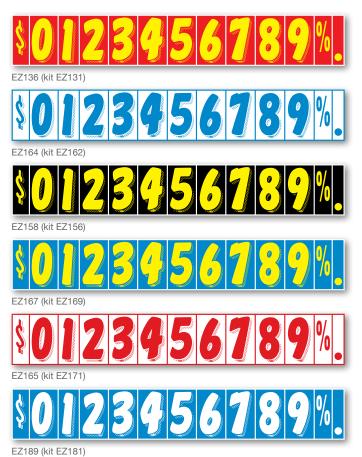
#### 7<sup>1</sup>/<sub>2</sub>" Adhesive Windshield Numbers

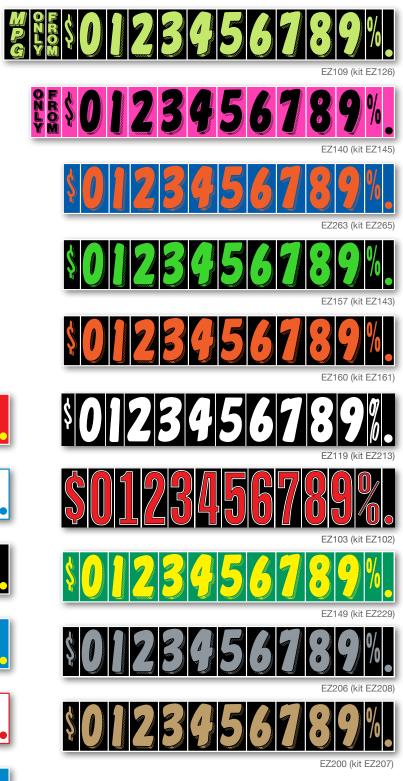


#### **SIZE**: 4" × 7 ½"

MIN ORDER QTY: 1 package

- · Waterproof vinyl with removable adhesive.
- All options available in numbers '0' through '9' and symbols '%', '\$', and '.'.
- Phrases 'ONLY' and 'FROM' are available in black/hot pink, item EZ140, and chartreuse/black, item EZ109. 'MPG' is only available in chartreuse/black.
- · 12 identical stickers per package.





# Windshield Advertising \_\_\_\_

#### 15" Slogans



#### **SIZE**: 15" × 2 ¾"

MIN ORDER QTY: 1 package

- Waterproof vinyl with removable adhesive.
- Not all slogan options are shown, and options vary by color. Contact your Reynolds Document Services Consultant for a list of all options.
- 12 identical stickers per package.

ABS	CONVERTIBLE	FULL SERVICE HISTORY	NAVIGATION	OTHER COLOR OPTIONS:
AFFORDABLE	CURRENT MODEL	GAS / ELECTRIC	NEW MODEL	EZ132
AFTER CASH BACK	DELIVERS	GAS-SAVER	NO DOWN	CAVE
AFTER REBATE	DEMONSTRATOR	GREAT MPG	NO HASSLE PRICE	<b>SAVE</b> EZ159
AIR BAGS	DEPOSIT	HEATED SEATS	NOT FOR SALE	SAVE
AIR COND.	DIESEL	HYBRID	OFF	EZ264
ALL WHEEL DRIVE	DISCOUNT	iPod READY	ON APPROVED CREDIT	SAVE
ANNUAL PERCENTAGE RATE	DOWN	JUST ARRIVED	ONSTAR	EZ166
ANTI-LOCK BRAKES	DRIVE AWAY	JUST TRADED	ONE OWNER	SAVE
AS ADVERTISED	DUAL AIR BAGS	KEYLESS ENTRY	OVER 20 MPG	EZ142
AS-IS	DVD	LEASE	OVER 25 MPG	SAVE
AS TRADED	EASY TERMS	LEASE OR BUY	OVER 30 MPG	EZ168
AUTOMATIC	ECONOMICAL	LEATHER	OVER 35 MPG	SAVE
AUTOMATIC STARTUP	ECONOMY CAR	LIKE NEW	OVER 40 MPG	EZ163
BARGAIN	ELECTRONIC STABILITY	LOADED	PAYMENTS	SAVE
BEST BUY	ENTERTAINMENT SYSTEM	LOCAL CAR	PERFORMANCE	EZ105
BEST VALUE	EXECUTIVE CAR	🗢 LOOK 🗇	PER MONTH	
Bluetooth	EXTENDED SERVICE PLAN AVAILABLE	LOW MILEAGE	PER WEEK	
BRAND NEW	EXTENDED CAB	LUXURY	POWER STEERING	
<b>BUY HERE/PAY HERE</b>	EXTRA CLEAN	MAKE AN OFFER	POWER WINDOWS	

Windshield Advertising

#### **Oval Slogan Stickers**



#### **EZ197** SIZE: 14" × 5 ½"

MIN ORDER QTY: 1 package

- · Waterproof vinyl with removable adhesive.
- · Available in blue/yellow and red/yellow.
- 12 identical slogan stickers per package.



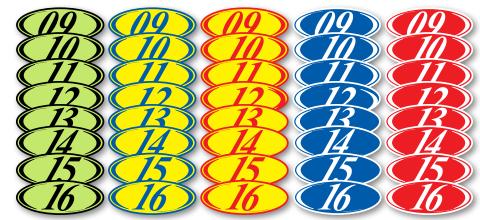
#### **Two Digit Oval Year Stickers**



#### EZ225

#### size: 11 ¼" × 4 ¼" MIN ORDER QTY: 1 package

- Waterproof vinyl with removable adhesive.
- Available from 2002 to current year.
- Available in black/chartreuse, blue/yellow, red/yellow, white/blue, and white/red.
- 12 identical stickers per package.



# Windshield Advertising \_\_\_\_

#### **Oval Year Stickers**



#### EZ198

size: 14" × 5 ½" MIN ORDER QTY: 1 package

Waterproof vinyl with removable adhesive.

- · Available from 2001 to current year.
- Available in black/yellow, blue/yellow, red/yellow, black/chartreuse, white/blue, white/red, black/gold, and black/silver.
- 12 identical stickers per package.



CERTIFIED PRE-OWNED VEHICLE



#### **Certified Oval Stickers**



## Windshield Advertising



#### Arch Slogans | Reverse Arch Slogans

#### EZ199 | EZ219

**SIZE**: 14" × 2 ¾"

- MIN ORDER QTY: 1 package
- Waterproof vinyl with removable adhesive.
- Available in red/yellow, blue/yellow, black/chartreuse, black/gold, and black/silver.
- Compatible with oval year stickers, item EZ198, and certified oval stickers, item EZ196.
- Arch slogans shown are also available in reverse arch slogans.
- 12 identical stickers per package.



#### Windshield Advertising \_\_\_\_

#### **POSCA™** Paint Markers



#### EZ957

SIZE: 1/4" marker tip PACKAGE QTY: 1 MIN ORDER QTY: 1

- Water-based markers for use on glass, plastic, metal, wood, or vinyl.
- · Non-toxic, odorless, fade resistant, and waterproof.
- · Easy clean-up with soap and water.
- Available in fluorescent green, fluorescent orange, fluorescent pink, and fluorescent yellow.

#### Large POSCA Paint Markers

OPAQUE, WATER-BASED PAINT IN A MARKER I

#### ASDA-4738 - ASDA-4744

SIZE: 5%" marker tip PACKAGE QTY: 1

#### MIN ORDER QTY: 1

- Water-based markers for use on windshields, glass, plastic, or metal.
- Non-toxic, odorless, fade resistant, and waterproof.
- · Easy clean-up with soap and water.
- · Available in black, blue, green, pink, red, white, and yellow.

# Wide Tip Windshield Markers

#### EZ956

SIZE: 1<sup>3</sup>/<sub>16</sub>" marker tip PACKAGE QTY: 1

#### MIN ORDER QTY: 1

- Safe, acid free, water-based ink allows overpainting without bleed-through.
- For use on glass, plastic, metal, rubber, wood, and more.
- · Easily washes off.
- Available in green, fluorescent yellow, fluorescent pink, blue, fluorescent orange, red, white, and fluorescent green.
- Note: fluorescent colors will fade over time.



#### **Solid Paint Markers**



#### EZ955

SIZE: 1/2" marker tip PACKAGE QTY: 1 MIN ORDER QTY: 1

- Twist-barrel pen.
- · Dries in minutes.
- Available in fluorescent lemon, fluorescent orange, fluorescent pink, orange, yellow, purple, green, blue, red, white, and black.
- · Note: fluorescent colors will fade over time.

Lot Accessories

#### **Car Duster**



#### EZ932

SIZE: 25" long PACKAGE QTY: 1 MIN ORDER QTY: 1

- 14" removable, washable duster head.
- Includes fabric carry bag.

#### Snow Rake



#### SH-105

SIZE: 18" rake, 48" handle PACKAGE QTY: 1 MIN ORDER QTY: 1

- Head material is non-abrasive solid polyethylene foam around a wood core.
- · Handle is hard wood with metal threads.
- Contact your Reynolds Document Services Consultant to learn about additional sizes and options, including a telescopic aluminum handle.



#### **Interior Car Mats**

#### EZ803

SIZE:

FRONT MATS:  $17 \frac{3}{4}$ " × 26" BACK MATS:  $17 \frac{3}{4}$ " × 12  $\frac{1}{2}$ "

#### MIN ORDER QTY: 1 set

- Cut pile carpet top with rubber nibbed bottom to hold mats in place.
- Available in black, charcoal, light gray, and beige.
- Set of four includes two front mats with tapered middle and two back mats.

# Addendum Stickers \_



#### Large Addendum Stickers

#### 316

SIZE: 5 1/4" × 12 1/2" # OF PARTS: 1 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

- White stock with black, blue, or red print.
- · Adheres to glass with Kleen-Stik® strips on left and right sides.

#### Small Addendum Stickers 416

SIZE: 4 <sup>1</sup>/4" × 10" # OF PARTS: 1 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

- White stock with black, blue, or red print.
- Adheres to glass with Kleen-Stik strips on top and bottom.

**Additional Equipment Stickers** 

#### Addendum Labels



#### 416BLACK4A

SIZE: 5" × 10 ½" # OF PARTS: 1 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

· Adheres to glass on all four sides.

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ax and Title Not Included.	-	
dditional Warranties May Apply	to These	
water Installed Accessories or 1	Services.	
Card Contraction of the Contract		243/10/0

#### RL-109

SIZE: 4 1/4" × 8" # OF PARTS: 1 PACKAGE QTY: 250 MIN ORDER QTY: 250

Available with dealer imprint.

• Adheres to glass with Kleen-Stik strips on top and bottom.

# Addendum Stickers

#### **Add On Stickers**



#### VT800

size: 4 1/2" × 6" # of parts: 1 package qty: 250 min order qty: 250

- Kleer-Bak<sup>™</sup> adhesive stickers.
- Write on with any pen, pencil, or marker.

#### **Add On Stickers**

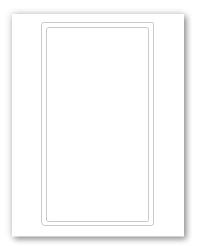


#### VT840

size: 4 1/2" × 6" # of parts: 1 package qty: 250 min order qty: 250

- · Kleer-Bak adhesive stickers.
- Write on with any pen, pencil, or marker.

#### **Blank Addendum Stickers**

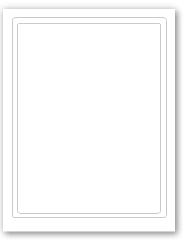


#### S4-501

SIZE: 8 ½" × 11" # OF PARTS: 1 PACKAGE QTY: 100 MIN ORDER QTY: 300 Available with dealer imprint.

- Blank peel away sticker stock.
- Sticker is 5  $1\!\!\!/_{16}"\times9$  3/4" with edges removed.
- Customize by printing through your laser printer.

# Blank Addendum Stickers



#### S4-701

SIZE: 8 ½" × 11" # OF PARTS: 1 PACKAGE QTY: 100 MIN ORDER QTY: 300 Available with dealer imprint.

- Blank peel away sticker stock.
- Sticker is 7 <sup>1</sup>/<sub>8</sub>" × 9 <sup>3</sup>/<sub>8</sub>" with edges removed.
- Customize by printing through your laser printer.

#### Addendum Stickers CUSTOMIZE



#### **SIZE**: 3 <sup>1</sup>/<sub>8</sub>" × 11"

- Reynolds can custom design and print a window sticker to best fit your dealership's needs.
- Contact your Reynolds Document Services Consultant to learn more about your options for custom addendum stickers.

#### Buyers Guides \_

#### **As Is Warranty**

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#### BG-3

SIZE: 7 <sup>1</sup>/<sub>3</sub>" × 11 <sup>3</sup>/<sub>4</sub>" # OF PARTS: 2 or 3 PACKAGE QTY: 100 MIN ORDER QTY: 100

Available with dealer imprint.

- Kleen-Stik strips at top and bottom of form.
- All parts white. Includes "As Is No
- Warranty" disclaimer and optional buyer signature line on back of form.

#### LAW<sup>®</sup> As Is Warranty Spanish



#### 328SP

SIZE: 7 1/3" × 12" # OF PARTS: 2 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

- Kleen-Stik strips at top and bottom of form.
- All parts white.
- Spanish translation includes "As Is - No Warranty" disclaimer and optional buyer signature line on back of form.

#### **Implied Warranty Label**

NAME AND ADDRESS OF A DESCRIPTION OF A D
BUYERS GUIDE
\$27(27)227 Spring postions are difficul to arbone. An the denier to put of prostors in ording, Spap Rev loca.
Marin Halo Hallin Arean Marina Mila Aria Aria Marina Arian
IMPLIED WARRANTIES ONLY
CPUL CONTROLMANT/Chardon of pay built later and built built of the state for the state of t
Control ( Norther): A service control to analysis of an exits drops on the value, but to anothe an to control, Materian, prov, and exclusion. If you hap a service control within 14 days of the lines of solt, dots for "highed controlled" may per you collificant spin.
AND PURCHARD REPORTING AND THE MALES IF YOU BAY AND THE VEHICLE REPORTED BY YOUR REPORTS THE VEHICLE REPORTED BY YOUR
MT THE NEXT OF THE POINT to important additional information, including a fail of some major defects. Her two word is until readin where whether
Republic and Republic TO 09007 area reported and 1401-044000 for 1401-021-005

#### BG-4-KK

SIZE: 8 ½" × 11" # OF PARTS: 1 PACKAGE QTY: 100

MIN ORDER QTY: 100

Available with dealer imprint.

- Adhesive label adheres to window on all four sides.
- Laser printer friendly.
- Includes "Implied Warranties Only" disclaimer and optional buyer signature line on back of form.

#### As Is Warranty Seal4®

Branch and a manual and a
AS IS - NO WARRANTY
An and an approximation of which there are providence and providence and a providence and providence and a providence and a providence and a providence an
a server a server to be a server of the serv
with a consequent defaultion, active and extendences. If you have conserve and that index to any other and any active and the consequence of th

#### S4-401

size: 8 ½" × 13 %" # of parts: 2 package qty: 100 min order qty: 100

Available with dealer imprint.

- Seal4 construction adheres to window on all four sides.
- Inner perforation allows form to be removed cleanly from window.
- · Carbon-interleaved.
- All parts white.
- Includes "As Is No Warranty" disclaimer and optional buyer signature line on back of form.

# Customized Buyers Guides are also available.

Contact your Reynolds Document Services Consultant to learn more.

# **Buyers Guides**

Additional Buyers Guides				
Item #	Size	# of Parts	Description	Adhesion
BG-3-KK	8 ½" × 11"	1	As Is Warranty	Four-sided label
BG-3-HT	7 1⁄3" × 14 3⁄4"	2	As Is Warranty	Hang tag
S4-401-S1	8 ½" × 11"	1	As Is Warranty	Seal4 four-sided label
BG-3-KKBP	8 ½" × 11"	1	Back-Printing Only	Four-sided label
BG-4	7 1⁄3" × 11 ¾"	2	Implied Warranty	Kleen-Stik
S4-451-G	8 ½" × 13 %"	2	Implied Warranty	Seal4 four-sided label
327U	7 ¼" × 12"	2	Manufacturer's Warranty Applies	Kleen-Stik
S4-401-W	8 ½" × 13 %"	2	Manufacturer's Warranty Applies	Seal4 four-sided label
S4-401-A	8 ½" × 13 %"	2	Power Train Warranty	Seal4 four-sided label
BG-3-KK-SP	8 ½" × 11"	1	Spanish As Is Warranty	Four-sided label
S4-420	8 ½" × 13 %"	2	Spanish As Is Warranty	Seal4 four-sided label
BG-3-KKBPSP	8 ½" × 11"	1	Spanish Back-Printing Only	Four-sided label
BG-4SP	7 1⁄3" × 11 3⁄4"	2	Spanish Implied Warranty	Kleen-Stik

Contact your Reynolds Document Services Consultant or visit ReySource.com for samples of additional Buyers Guides.

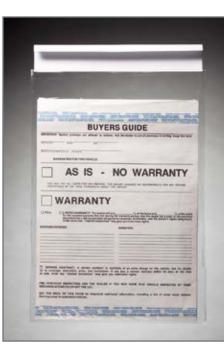
#### **Buyers Guide Holder Pouch Kits**



**EZ233** SIZE: 8 ½" × 13" MIN ORDER QTY: 1 package

- Clear plastic pouch designed for inside of vehicle window.
- 50 pouches per package; each pouch includes 2 suction cups, 2 clips, and 1 wire stiffener.
- Kit items also sold separately as item numbers EZ233-XBAGS, EZ233-XSMCUP, EZ233-XWCLIPS, and EZ233-XWIRE.

# **Clip-On Window Form Holders**



#### EZ261

**Buyers Guides Accessories** 

size: 9" × 13" MIN ORDER QTY: 1 package

- Clear plastic bag clips to car window.
- 50 bags per package.

# Vehicle Labels \_

#### **Fresh Trade Label**

DATE			
10.00			
1201012			
CUST.	-		
YEAR	CLEAR	WISALE	
MAKE		C RECON.	
MODEL	ONE DAY		_ 0
VIN			

#### FRESH-TRADE

SIZE: 6 ½" × 6" # OF PARTS: 1 PACKAGE QTY: 100 MIN ORDER QTY: 100 • Adheres to glass on all four sides.

#### **Not For Sale Label**



#### VT815

SIZE: 4 1/2" × 6" # OF PARTS: 1 PACKAGE QTY: 250 MIN ORDER QTY: 250 • Kleer-Bak adhesive seal on all four sides.

# 97% of our customers—on any DMS—are satisfied with their relationship with Reynolds Document Services.

Contact your local Reynolds Document Services Consultant to learn how we can meet your needs.

#### **Not For Sale Label**

# THIS VEHICLE IS NOT FOR SALE

#### SEE THE DEALER FOR RELEASE DATE

THIS STICKER MUST REMAIN IN PLACE UNTIL A FEDERAL USED CAR BUYERS GUIDE IS PROPERLY AFFIXED TO THIS VEHICLE

TO REPORT CALL - REVIOLDS & REVELO

#### **NFS-LABEL**

SIZE: 5 1/4" × 3 1/4" # OF PARTS: 1 PACKAGE QTY: 100 MIN ORDER QTY: 100 • Pressure sensitive label.

# **Inspection Stickers**

#### **Certificate of Inspection Sticker**



#### ASDA-7740

SIZE: 3" diameter PACKAGE QTY: 100 MIN ORDER QTY: 100

- White vinyl.
- · Adheres to inside of vehicle window.

#### Safety Check OK Sticker



#### EZ612

**SIZE**: 2 <sup>3</sup>/<sub>8</sub>" × 3 <sup>1</sup>/<sub>2</sub>" **MIN ORDER QTY:** 1 package

- Removable adhesive sticker.
- Adheres to inside of vehicle window.
- 100 stickers per package.

#### **Smog Check OK Sticker**



#### EZ611

size: 2 %" × 3 ½" MIN ORDER QTY: 1 package • Removable adhesive sticker.

- · Adheres to inside of vehicle window.
- 100 stickers per package.

# No Smoking Reminders

#### **No Smoking Key Fob**



**VT6040** size:  $1" \times 1\frac{1}{2}"$ package qty: 250 min order qty: 250

 No smoking emblem printed on both sides of key fob.

#### **No Smoking Sticker**



VT6042 SIZE: 2" diameter PACKAGE QTY: 250 MIN ORDER QTY: 250

 Transparent polyester with adhesive on back.

#### No Smoking Static Cling



#### VT6044

SIZE: 2" × 1 ½" PACKAGE QTY: 250 MIN ORDER QTY: 250 • Clear static cling.

# Key Cabinets/Boards \_\_

#### **Key Control Boards**



#### EZ399

size: Various package qty: 1

#### MIN ORDER QTY: 1

- Easy and convenient key control boards provide quick access to your inventory keys.
- All boards feature quality construction boards and hooks with spring lock safety catches to keep keys from falling off.
- White masonite with metal reinforced vinyl trim and gold safety hooks.
- Available in 32, 38, 55, 75, and 105 hook options.

#### **Replacement Hooks**



#### EZ915

MINIMUM ORDER QTY: 1 package

- 25 hooks per package.
- Compatible with key control boards, item EZ399.

#### Mason Lock Box®



#### EZ948

size: 3" × 5 ¼" × 1 ¾" package qty: 1

MIN ORDER QTY: 1

- Durable powder-coated zinc alloy.
- Cam lock offers over 50,000 combinations, ensuring your company a unique key code.
- Padded foam backer protects vehicle glass.
- Lock boxes are strictly for convenience of sales personnel, not to be considered as an anti-theft device.
- Keys sold separately, item EZ948-KEY.

#### Mason Lock Box® - Key



EZ948-KEY PACKAGE QTY: 1 MIN ORDER QTY: 1

Key for Mason Lock Box, item EZ948.

# Key Cabinets/Boards

#### **Standard Key Cabinet**

EZ581 SIZE: Various PACKAGE QTY: 1 MIN ORDER QTY: 1

- · Heavy-duty steel cabinet with rustproof painted finish.
- Features multi-colored tags for color coding.
- · Includes plugs and screws for wall mounting.
- Available in 24, 48, or 90 hook options.







# Deluxe Key Cabinet

#### EZ582

SIZE: Various PACKAGE QTY: 1 MIN ORDER QTY: 1

#### MIN ORDER QTY: 1

- · Features multi-colored tags for color coding.
- · Carry with handle or mount on the wall.
- · Includes plugs and screws for wall mounting.
- Available in 30 or 60 hook options.

#### **Premium Key Cabinet**

#### **EZ584**

SIZE: Various PACKAGE QTY: 1 MIN ORDER QTY: 1

- · Powder-coated with white anti-rust material.
- · Includes quality cam lock and two keys.
- · Carry with handle or mount on the wall.
- · Available in 40, 60, or 80 hook options.



# Key Tags/Rings \_

#### **Key Tags with Rings**

Reynolds FORM KT-1-0	Reynolds Reynolds and Reynolds FORM FORM FIELD PORM PERMIT

#### **KT-1**

size: 1 %" × 2 ¾" package qty: 250 min order qty: 250

- · Self-adhesive lamination.
- · Available in blue, yellow, white, red, and green.
- · Includes 250 rings.

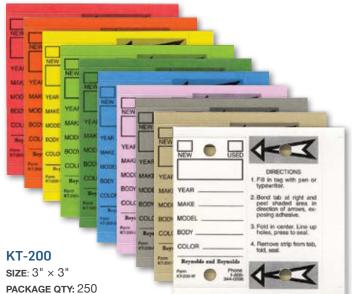
#### **Top Stripe Key Tags**



SIZE: 1 %" × 3" PACKAGE QTY: 250 MIN ORDER QTY: 250

- Calendared vinyl.
- Available in black, blue, green, orange, red, yellow, and magenta.
- · Features write-on panels.
- · Includes two extra fine permanent markers.
- Includes 250 rings.

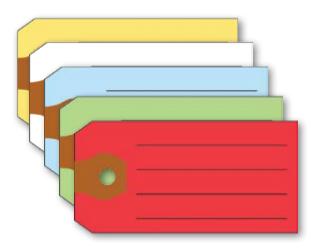
#### **Key Tags with Rings**



MIN ORDER QTY: 250

- · Self-adhesive Mylar-coated lamination.
- · When laminated, tags are waterproof and fade resistant.
- Available in red, orange, yellow, lime green, green, blue, lilac, gray, tan, and white.
- · Includes 250 rings.

#### Multi-Purpose Key Tags



#### **ASDA-147**

size: 2 ¾" × 1 ¾" package qty: 500 min order qty: 500

- · Available in yellow, white, blue, green, and red.
- Use with cut wire, item ASDA-1393 or cut string, item ASDA-1395.

# Key Tags/Rings

#### **Blank Poly Key Tags**



#### **VT250B**

size: 1 %" × 3" PACKAGE QTY: 250 MIN ORDER QTY: 250

- Tear-resistant 23 mil polyethylene material.
- Available in white and canary.
- Includes fine point permanent marker.
- Includes 250 rings.

#### **Printed Poly Key Tags**



#### VT250

size: 1 %" × 3" PACKAGE QTY: 250 MIN ORDER QTY: 250

• Tear-resistant 23 mil polyethylene material.

Large Vinyl Arrow Key Tags

- · Available in white and canary.
- Includes fine point permanent marker.
- Includes 250 rings.

#### Key Rings



#### **KTR-99**

SIZE: 3/4" diameter PACKAGE QTY: 250 MIN ORDER QTY: 500 • Metal key rings.

#### Vinyl Arrow Key Tags

#### KRV-98 | VT275 **VT276 SIZE:** $\frac{3}{4}$ " × 4 $\frac{1}{2}$ " SIZE: 1 <sup>3</sup>/<sub>16</sub>" × 5" **PACKAGE QTY: 1,000** PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000 MIN ORDER QTY: 1,000 Available with dealer imprint. Available with dealer imprint. Cignaline. NAME: · Available in white, yellow, red, · Available in white or yellow. orange, green, and blue. CARL CHEVROLET www.carlchevrolet.com 0 555.555.0423 - Maria

# Stock Tags/Stickers \_

#### **Stock Number and Key Tag**

		050
	060 0	051
	•	052
	•	053
. O .	053 0 054	054

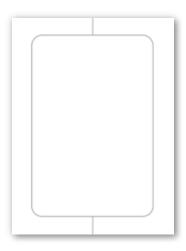
#### M-22

**SIZE**: 9" × 2" PACKAGE QTY: 250 MIN ORDER QTY: 250

Available with dealer imprint.

- · Combination adhesive stock sticker with detachable grommeted key tag and key rings.
- Available blank or in sets of 250 for numbers 000-10,999.

#### **Blank Vehicle Window Sticker**



#### **VT420 SIZE**: 3" × 4" PACKAGE QTY: 100 MIN ORDER QTY: 100

- · Blank Kleer-Bak sticker.
- · Clear plastic permanent adhesive on all four sides.
- · Write on with pen, pencil, or marker.

#### **Stock Number and Key Tag**

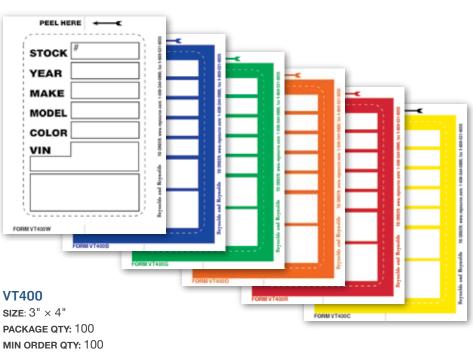


Vehicle Window Sticker

SIZE: 7 <sup>3</sup>/<sub>4</sub>" × 1 <sup>3</sup>/<sub>4</sub>" PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000

Available with dealer imprint.

- · Combination adhesive stock sticker with detachable key tag.
- · Includes 1,000 key rings and optional protective key sleeves.
- · Available blank or in sets of 1,000 for numbers 000-9,999.



- · Kleer-Bak adheres to window on all four sides.
- · Available in white, blue, green, orange, red, and yellow.

# Stock Tags/Stickers

#### V-T<sup>™</sup> Consecu-Tags<sup>™</sup>

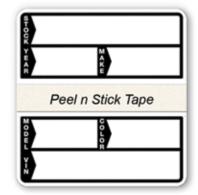


#### **VT226**

SIZE: 6" × 6" PACKAGE QTY: 125 MIN ORDER QTY: 125

- · Self-adhesive clear plastic backing leaves no residue.
- · Available in green, red, white, yellow, orange, and blue.
- Includes self-laminating key tags and 125 chrome-plated rings.
- Contact your Reynolds Document Services Consultant on initial orders to determine starting alpha or numeric format.

#### **Poly Stock Stickers**





#### **VT240W**

size: 2 7/8" × 3" package qty: 250 min order qty: 250

- · White vinyl.
- Includes fine point
   permanent marker.

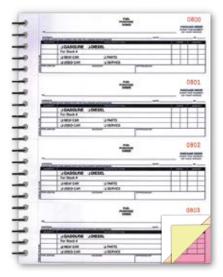
#### RL-240 SIZE: 2 7/8" × 3"

PACKAGE QTY: 250 MIN ORDER QTY: 250

- · Yellow vinyl.
- Includes fine point
   permanent marker.

# **Fuel Forms**

#### **Fuel Purchase Order Books**



#### ASDA-636

SIZE: 8 ½" × 11"

# OF PARTS: 3

#### MIN ORDER QTY:

- 200 purchase orders
- White, canary, pink.4 purchase orders
- per page.
- 200 purchase orders per coil-bound book.

#### **Gasoline Requisition Books**



#### ASDA-6365

SIZE: 5 1/2" × 5 1/2" # OF PARTS: 3

#### MIN ORDER QTY: 25 requisitions

· Canary, pink, white.

- Book includes heavy-duty wrap around cover to prevent write-through.
- 25 requisitions per book.

# Inventory Records \_

#### **New/Used Stock Record Card**

	NOC				1904		
VIN		4	Access	ries			
Motor No.			0				
Roly Type	Lic.No.		-				
340 190		60	-				
Nete			1				
Address							
City		n	-				
Tude In Males		n					
Ander	Marge	1					
MART I	White B	-		MO	ICHS/N	SHARN.	
TEAN	test.	C%. 10	OF THE	-	02409		100

#### 320

size: 6" × 4 ¾" # of parts: 3 package qty: 100 min order qty: 100

· 2 hole punched at top of form.

· White, canary, white tag.

#### **New/Used Vehicle Record**



#### CTM-532

size: 10 %" × 7 ½" # of parts: 1 package qty: 100 min order qty: 100

• Compatible with post storage binder, item BPS-710, and 3-ring binder, item BRS-710.

#### **New/Used Vehicle Record**



#### **SA-2223-N SIZE**: 6 ½" × 12"

# of parts: 2 package qty: 100 min order qty: 100

- · Buff, white tag.
- Compatible with 1" 3-ring binder, item BRS-1265-1, and 2" 3-ring binder, item BRS-1265-2.

#### **Used Vehicle Inventory Card**

MADE-IN	PUPCHASE	NEPO.	111.4		
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#### 319U

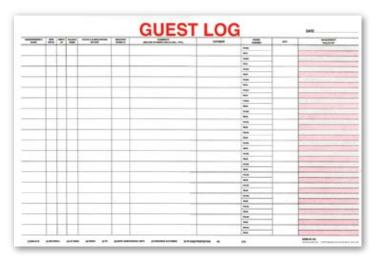
size: 5 ½" × 4 ¾" # of parts: 3 package qty: 100 min order qty: 100

Available with dealer imprint.

- 2 hole punched at top of form.
- Perforated %" from bottom of form.
- · White, canary, white tag.
- To order, call 800.344.0996 or visit www.ReySource.com

# **Prospecting Documents**

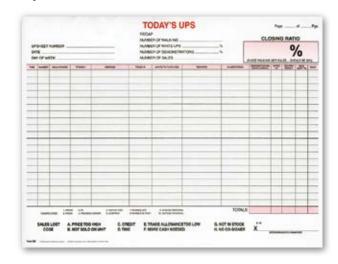
#### **Guest Log Pad**



#### 936

size: 17" × 11" # of parts: 1 MIN order oty: 100 Available with dealer imprint. • Padded; 100 forms per pad.

#### **Up-Sheet Pad**



#### 360

**SIZE:** 14 ½" × 11" **# OF PARTS:** 1 **MIN ORDER QTY:** 50 • Padded; 50 forms per pad.

added, 30 forms per pac



Target sales leads

With Reynolds' data-driven direct mail, you can identify previous buyers who are near the end of their loan or lease and target them with new vehicle promotions, or you can mine your service history to identify owners of older vehicles who may be in the market for an upgrade.

Turn to pages 2–5 for more details about direct mail and contact your Reynolds Document Services Consultant to start planning your next mailing.



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# Appraisal Forms \_

#### **Used Vehicle Appraisal**

VEHI Salesperson	CLE APPRAISAL OK I by Mg
Name	Data
Year Make	Body Cyl.
Model	Lie. NoExp
VIN	Misage
BASE BOOK \$	009 COLOR 109 RECONDITIONS (1933)
\$	SAFETY CHECK S
5	SMOG \$
5	TUNE-UP S
\$	BODY AND PAINT \$
g <u>s</u>	OLASS \$
8 8	TIRES \$
S S	TRANSMISSION \$
s	ENGINE \$
s	INTERIOR \$
5	DETAIL \$
TOTAL ADDS \$	AIR BAOS \$
U S	
a s	
8 5	TOTAL RECON \$
S TOTAL DEDUCT \$	SMOG INFACT FEE \$
TOTAL BOOK \$	LESS: PAYOFF (
MILEAGE # \$	
DESIRABLE (1-10)	ACV \$
METER. MET	serve areas

#### 1462T

SIZE: 4 1/2" × 8 5%" # OF PARTS: 3 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

· Canary, white, gold tag.

# **Used Vehicle Appraisal**



#### UCA-299

size: 4 1⁄16" × 7" # of parts: 3 package qty: 250 Min order qty: 250

- White, pink, canary.
- 25 sets per book, 10 book minimum.

#### **Used Vehicle Appraisal**

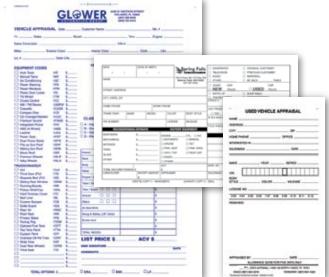


#### DSA-299-N

size: 4 1⁄4" × 7 1⁄2" # of parts: 2 package qty: 250 Min order qty: 250

- Canary, pink.25 sets per book,
- 10 book minimum.





Reynolds can custom design and print an appraisal form to best fit your dealership's needs. Contact your Reynolds Document Services Consultant to learn more about custom appraisal form options.

#### **Commission Vouchers**

#### **Commission Voucher**

-	COMM	
Selearran		Date Sold
Slock No.		Type of Car
Customer		
COMME	SSION	HOLD OVER
Gross Commission Due		Hold Check for 5 "Due
Loss Bona	-	] High Pay-off of 5 "Due
Other	1	Outside Finance of 5
Net Commission Due	5	Access to be Removed per A, and R. No
PA	¥	Title or Registration
"Receipt No		Oter
A and R. in	-	Salesman's Approval X
Tille or Reg In		
Office Approval X		FORE NO. 3440 ALL VIE CHIE Reads and he

#### 344

SIZE: 7 %" × 5 ½" # OF PARTS: 3 or 4 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

- 3 part: white, canary, pink.
- 4 part: white, canary, pink, goldenrod.

#### **Net/Gross Commission Voucher**

Pay COMMISSION VOUCHE		Holi
Salesman	_ Stock No.	
Salesman	Type of Car	_
Customer	(Sec.)	
Address		_
COMMISSION	HOLD FOR Hold Check for \$	ue .
Gross Commission Due . S		
		ue
	Outside Finance of S	
	Access. to be Removed per A. and R.	No
Net Commission Due \$	Title or Registration	
Receipt No.	Other	
A. and R. in	Salesman's Approval	_
Title or Reg in	Remarks:	
Other	-	
Approval by, Mg		
Spectrum Rough of Rough WHEE To Spectrum 1 (1999) in the local distance of		

#### CL-130

size: 7 <sup>3</sup>/<sub>4</sub>" × 4 <sup>1</sup>/<sub>4</sub>" # of parts: 3 or 4 package qty: 100 min order qty: 100

- 3 part: white, canary, pink.
- · 4 part: white, canary, pink, blue.

#### **Commission Voucher**

	Selesman	Stock No.
	Selesman	Type of Car
1	Customer	- 32
а.	Address	
1	Gross Commission Due \$	HOLD FOR
	Accessories	Hold Check for S Due
1	Other.	High Pay-off of 8 Due
1	Bonus	Outside Finance of \$
1	Net Commission Due	Access, to be Removed per A, and R. No.
1	PAX	Title or Registration
1	Receipt No.	Other
÷.	A and R. in	Galesman's Approval X
5	Titleor Regin	Benaria
8	Other	
8	Approval by X	

#### 347

size: 7 5%" × 4 1⁄4" # of parts: 2, 3, or 4 package qty: 100 min order qty: 100

Available with dealer imprint.

- 2 part: white, canary.
- 3 part: white, canary, pink.
- 4 part: white, canary, pink, goldenrod.

#### **Insurance/Gross Commission Voucher**



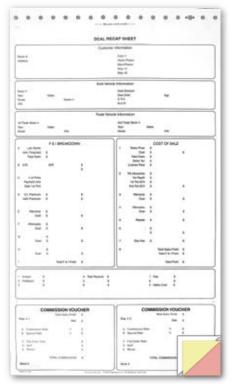
#### **RL-59**

size: 4 1/4" × 5 5%" # of parts: 3 package qty: 250 Min order qty: 250

- 2 hole punched at bottom of form.
- · White, canary, pink.

# Worksheets/Sales Summaries

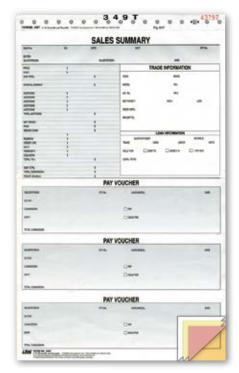
#### **Deal Recap Sheet**



#### CO-1502

**SIZE:** 8 ½" × 14 %" **# OF PARTS:** 3 **PACKAGE QTY:** 100 **MIN ORDER QTY:** 100 • White, canary, pink.

#### Sales Summary



#### 349

SIZE: 8 1/2" × 14" # OF PARTS: 3 or 4 PACKAGE QTY: 100 MIN ORDER QTY: 100

- 3 part: white, canary, pink.
- 4 part: white, canary, pink, goldenrod.

# Need immediate assistance?

Reynolds Document Services customer service representatives are just a phone call away, and online ordering is available 24 hours a day at www.ReySource.com.

#### Customer Proposal (4-Square Worksheet)

		Avera		
		1000		
teast		Laid Section in		
ADDARDS			1000	51 1
anar jax			114.98	
STOCKED HER LJ WAR	and a	ADD TOTAL	14.45	
100		- 20/000 <sup>-1</sup>	ALTER.	
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2028		100000		
# 2.418 D	48.	ADDITIONAL ACCESSION	-	
1/3 CASH DO	87N	MONT	HLY PAYS	#ENTS #
	07N	MONTY		

#### **694**

size: 8 1/2" × 11" # of parts: 1 package qty: 100 Min order qty: 100

- Capture important consumer information and provide a framework for negotiating a contract.
- White bond paper.

# F&I compliance documents are available on pages 67–79 in the F&I section.

**Temporary Tags** 

#### **Temporary Tag Bags**



#### DA-LPB-1

SIZE: 12" × 6" PACKAGE QTY: 100 MIN ORDER QTY: 100

• Clear bag with zip closure.

#### **Blank Synthetic Temporary Tags**



#### **TEMP-TAG**

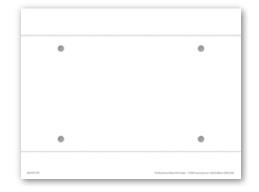
size: 11" × 8 ½" # of parts: 1 package qty: 100 Min order qty: 100

- · Waterproof and greaseproof 8 mil synthetic paper.
- Optimized for use in high heat dry toner printers and copiers.

illustrative purposes only.

- · Not suitable for non-UV curable inkjet printers.
- 2 or 4 hole punched for attachment to license plate holder.
- Multiple state-specific versions available. Contact your Reynolds Document Services Consultant to determine if your state's version is available.

#### **Blank Paper Temporary Tags**



#### DA-LPS-1

size: 11" × 8 ½" # of parts: 1 package qty: 100 min order qty: 100

- · Blank heavyweight paper stock.
- · Customize by printing through your laser printer.
- 4 hole punched for attachment to license plate holder.

# Polyboard Temporary Tag CUSTOMIZE

#### LPI-9205

SIZE: 12" × 6" # OF PARTS: 1 PACKAGE QTY: 250 MIN ORDER QTY: 250

- Create your own custom silkscreened polyboard temporary tag.
- · Leave an open area to easily hand write information.
- Contact your Reynolds Document Services Consultant to learn more about our custom temporary tag options.

# License plate inserts are available on page 19 in the Branding section.

To order, call 800.344.0996 or visit www.ReySource.com

# Related Products \_\_\_\_

#### **Direct Mail**

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See Pages 2–5 Marketing & Branding

#### **PromoTAG®**



See Page 10 Marketing & Branding

#### **ScanTRAX®**



See Page 11 Marketing & Branding

#### **Dealership Advertising**



#### **Document Wallets**



#### License Plate Frames and Inserts



See Pages 12–14 Marketing & Branding

See Page 15 Marketing & Branding See Pages 18–19 Marketing & Branding

**Related Products** 



Marketing & Branding

Marketing & Branding

#### **Deal Jacket Forms**



See Pages 72-79 F&I Management

#### **Test Drive Forms**



See Page 74

F&I Management

# **Vehicle Invoices**





#### F&I Document Compliance Services

# Reynolds Document Services is the leading, nationwide provider of a comprehensive F&I forms suite; the LAW<sup>®</sup> family of documents.



Since the 1920s, LAW has been a trusted brand for dealerships.

#### The LAW F&I Libraries, available by state, help:

#### Minimize compliance risk

LAW documents are regularly reviewed for compliance with the latest state and federal laws by Reynolds' industry-leading forms specialists, the top consumer finance law firm in the nation, industry consultants, state dealer associations, and leading financial institutions.

#### Streamline F&I processes

By using standardized vehicle deal documents, you can achieve a more consistent and effective F&I process in every transaction.

#### Increase customer satisfaction

LAW documents are written in consumer-friendly language to help create a more transparent and understandable F&I process and to improve the customer experience.

#### ...and are available in printed and electronic formats.

We provide printed versions for traditional F&I systems and license these in an electronic version to all of the major eF&I solution providers.

Contact your Reynolds Document Services Consultant to learn how LAW F&I documents can benefit your dealership.

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Some forms are state-specific and not all states use the same forms. Contact your Reynolds Document Services Consultant to request an analysis of the F&I documents used in your dealership.

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# Funding Package Forms

# **Universal Retail Installment Sale Contracts**

The LAW 553 Retail Installment Sale Contract is widely accepted by virtually every captive, leading financial institutions, regional finance companies, local banks, and credit unions. Developed and maintained by rigorous standards, the Reynolds LAW 553 contract will simplify your business:

- · Reduce recontracting and protect your finance reserve by shopping deals.
- · Reduce reprogramming fees and errors with a single contract.
- · Improve efficiency by sending one contract to several sources.

All of this equates to greater profits for your dealership. Our documents help streamline the vehicle buying process, improving efficiency and customer satisfaction with every transaction. All Reynolds LAW Retail Installment Sale Contracts are reviewed by leaders in the consumer finance industry on a monthly basis to keep pace with new legislative and regulatory developments.

#### **Contact your Reynolds Document Services** Consultant for state-specific options.

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# Funding Package Forms

#### **Lease Contracts**



#### State-Specific

- Outline all required information needed to lease a vehicle.
- Reynolds is working with an increasing number of financial institutions to provide custom versions of our standard lease contracts. Contact your Reynolds Document Services Consultant to learn more.

#### **Arbitration Agreement**



#### LAW-ARB

size: 8 ½" × 11 ¾" # of parts: 4 package qty: 100 min order qty: 100

- Enable legal disputes between dealer and consumer to be settled through the arbitration process.
- White, canary, pink, goldenrod.

Reynolds Document Services works with attorneys in all 50 states as well as selected automobile dealer associations and large dealership groups to design LAW state-specific document libraries.

# Many Reynolds F&I documents are available in state-specific versions.

Contact your Reynolds Document Services Consultant to learn more about what is uniquely required in your state.

# Funding Package Forms

#### **Universal Credit Application**

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#### 750S-U

SIZE: 8 ½" × 18 ½" # OF PARTS: 1, 2, or 4 PACKAGE QTY: 100 MIN ORDER QTY: 100

- Document applicant's personal and financial information to obtain consumer credit report.
- 1 part version is 8 ½" × 17 %".
- All parts are white on all versions.



**Agreement to Furnish Insurance Policy** 

#### 228RS-U

SIZE: 8 1/2" × 7" # OF PARTS: 4 PACKAGE QTY: 100 MIN ORDER QTY: 100

- Inform consumer of obligation to provide physical damage insurance on vehicle until the loan is satisfied.
- White, canary, pink, goldenrod.

#### **Authorization to Release Payoff Information**



#### **PAYOFF-RELEASE**

size: 8 ½" × 11 ¾" # of parts: 3 package qty: 100 min order qty: 100

- Authorize dealer to obtain trade-in payoff information and payoff amount. Used to document that the dealer is authorized to act on behalf of the buyer in connection with the trade-in.
- · White, canary, pink.

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Funding Package Forms.

Standard funding package forms are available for most states, while statespecific versions are available for those with unique requirements.

#### **Notice to Cosigner**



177-U SIZE: 8 ½" × 6 ¾" # OF PARTS: 3 PACKAGE QTY: 100 MIN ORDER QTY: 100

- Advise cosigner of their obligations in the event the primary borrower defaults on the loan.
- · White, canary, pink.



# **Direct Mail**

Improve service retention

When a factory warranty expires, many customers defect from dealership service to local repair shops. Offering an extended warranty can improve service retention while also providing additional revenue. The Reynolds data team can identify customers in your DMS with expiring warranties to target with your extended warranty plan.

Turn to pages 2–5 for more details about direct mail or contact your Reynolds Document Services Consultant to start planning your next mailing.

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#### Vehicle Registration Forms

#### **Odometer Disclosure Statement - Retail**

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#### ODOM-103-N

**SIZE**: 5 <sup>2</sup>/<sub>3</sub>" × 9 <sup>1</sup>/<sub>8</sub>"

# OF PARTS: 3 or 4

PACKAGE QTY: 100

MIN ORDER QTY: 100

- Disclose mileage of a vehicle in a formal document.
- Adheres to Federal Odometer Disclosure Requirements.
- · 3 part: white, canary, pink.
- · 4 part: white, canary, pink, goldenrod.

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#### ODOM-489-L

**Odometer Disclosure Statement - Lease** 

size: 5 ½" × 9 ¼" # of parts: 3 package qty: 100 min order qty: 100

- State mileage of leased vehicle in a formal document.
- Adheres to Federal Odometer Disclosure Requirements.
- · White, canary, pink.

#### **Power of Attorney - Retail**

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#### **OCT-1**

SIZE: 5 7/16" × 8 7/16" # OF PARTS: 1 PACKAGE QTY: 250 MIN ORDER QTY: 250

- Empower dealer to act on behalf of consumer when negotiating titling during a vehicle purchase transaction.
- · White bond paper.

#### **Power of Attorney - Trade-In**

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#### OCT-2

size: 5 7/16" × 8 7/16" # of parts: 1 package qty: 250 Min order qty: 250

- Empower dealer to act on behalf of consumer when negotiating titling on a trade-in vehicle.
- · White bond paper.

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#### State-Specific

• Title/register vehicle with the appropriate state agency.

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#### **Buyer's Order**



#### State-Specific

- Outline terms of the deal in a written agreement prior to preparing the retail installment contract.
- Available with arbitration in some states. Contact your Reynolds Document Services Consultant to learn more.

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Lease Order

#### State-Specific

- Outline terms of the deal in a written agreement prior to preparing the lease agreement.
- Available with arbitration in some states. Contact your Reynolds Document Services Consultant to learn more.

Legislation and litigation have become increasingly more complex, requiring dealerships to dedicate endless hours in an effort to stay ahead.

At Reynolds Document Services, our primary objective is to lessen this burden and help dealers minimize compliance risks.

Rental agreements are available on pages 118–119 in the Service section.

#### Privacy Notices CUSTOMIZE

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- Disclose how a consumer's private information can be gathered, used, disclosed, and shared.
- Contact your Reynolds Document Services Consultant for custom privacy notices designed for your business.

#### **Contact Authorization**

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SIZE: 8 1⁄2" × 11 3⁄4" # OF PARTS: 3 PACKAGE QTY: 100 MIN ORDER QTY: 100

- Obtain express written consent from consumer when an automatic dialing system is used to make pre-recorded telemarketing calls to a residential phone number or mobile number, in addition to sending text messages.
- White, canary, pink.

#### **Statement of Credit Denial**

#### (Adverse Action Notice)

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#### SCD

SIZE:  $8 \frac{1}{2}$ " × 14  $\frac{3}{4}$ " # OF PARTS: 2

package qty: 100 min order qty: 100

- Notify applicant of adverse action when credit is denied.
- White, canary.

# <section-header>

#### LDJ-745

**Acknowledgement of Rewritten Contract** 

size: 8 <sup>1</sup>/2" × 11 <sup>3</sup>/4" # of parts: 2 package qty: 100 min order qty: 100

- Document that the previous agreement between buyer/ lessee has been rescinded and replaced with a new agreement.
- · White, pink.

The Reynolds and Reynolds Company does not provide legal advice regarding usage, completion, suitability, content, or sufficiency of any form, or regarding business practices reflected by any form. REYNOLDS MAKES NO WARRANTY, EXPRESS OR IMPLIED, AS TO MERCHANTABILITY, CONTENT, OR FITNESS FOR A PARTICULAR PURPOSE OF ANY FORM. Consult your own legal counsel.

#### **Customer Proposal** (4-Square Worksheet)



streamline processes.

#### 694

SIZE: 8 1/2" × 11" # OF PARTS: 1 PACKAGE QTY: 100 MIN ORDER QTY: 100

- · Capture important consumer information and provide a framework for negotiating a contract.
- · White bond paper.

#### **Borrowed Vehicle Agreement**



#### **LDJ-220S**

SIZE: 8 1/2" × 11 3/4" # OF PARTS: 2 PACKAGE QTY: 100 MIN ORDER QTY: 100

- Outline consumer obligations when a vehicle is being loaned to a consumer.
- · White, pink.

#### **Test Drive Agreement**

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#### LDJ-0302

SIZE: 8 1/2" × 11 3/4" # OF PARTS: 2 PACKAGE QTY: 100 MIN ORDER QTY: 100

- Outline consumer obligations when a vehicle is being test driven.
- · White, pink.

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#### Spot Delivery - Limited Right to Cancel (Purchase)



LDJ-0303P SIZE: 8 ½" × 11 ¾" # OF PARTS: 2 PACKAGE QTY: 100

- MIN ORDER QTY: 100
   Enable consumer to take possession of a purchased vehicle
- a purchased vehicle prior to financing being secured.
- White, pink.

#### Spot Delivery - Limited Right to Cancel (Lease)



LDJ-0303L SIZE: 8 ½" × 11 ¾" # OF PARTS: 2 PACKAGE QTY: 100 MIN ORDER QTY: 100

- Enable consumer to take possession of a leased vehicle prior to lease being secured.
- White, pink.

#### **Acknowledgement Regarding Recalls**

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#### LDJ-RECALL

size: 8 ½" × 11 ¾" # of parts: 2 package qty: 100 min order qty: 100

 Disclose a known recall on a vehicle to the consumer and advise consumer of their obligations.

· White, canary.

#### **Notice About Potential Recalls**

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#### LDJ-NAPR

SIZE: 8 ½" × 11 ¾" # OF PARTS: 2 PACKAGE QTY: 100 MIN ORDER QTY: 100

- Inform consumer that there may be a potential recall on the vehicle and obtain written acknowledgement from the consumer that this notice was provided.
- · White, canary.

# Many Reynolds F&I documents are available in state-specific versions.

Contact your Reynolds Document Services Consultant to learn more about what is uniquely required in your state.

#### Damage Disclosure Form (New Vehicle)



LDJ-DSCL-N SIZE: 8 ½" × 11 ¾" # OF PARTS: 2 PACKAGE QTY: 100 MIN ORDER QTY: 100

- Disclose damage to new or previously
- unregistered vehicle.
   White, pink.

#### Damage Disclosure Form (Used Vehicle)



LDJ-DSCL-U SIZE: 8 ½" × 11 ¾" # OF PARTS: 2 PACKAGE QTY: 100 MIN ORDER QTY: 100

Disclose damage to used vehicle.
White, pink.

**Trade-In Vehicle Appraisal and Inspection Form** 

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#### LDJ-0301

size: 8 ½" × 11 ¾" # of parts: 3 package qty: 100 min order qty: 100

- Establish vehicle value by conducting a thorough evaluation to determine damage or defects while obtaining important information about the vehicle's history.
- White, canary, pink.

# Many Reynolds F&I documents are available in state-specific versions.

Contact your Reynolds Document Services Consultant to learn more about what is uniquely required in your state.

#### **Optional Product Disclosure**

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#### LDJ-OPD

size: 8 ½" × 11 ¾" # of parts: 3 package qty: 100 min order qty: 100

- Advise consumer that the purchase of optional products is not required to obtain credit or financing.
- · White, canary, pink.

#### **Spanish Translation Confirmation**



LDJ-541 size: 8 ½" × 11 ¾" # of parts: 2 package qty: 100 min order qty: 100

- Enable consumer to acknowledge receipt of a Spanish language translation of the agreement prior to signing the English version.
- · White, pink.

#### **Limited Warranty**

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#### LDJ-0402

size: 8 1⁄2" × 11 ¾" # of parts: 2 package qty: 100 min order qty: 100

- Document and outline warranty offered by dealership in connection with the listed vehicle.
- White, pink.

#### As Is Dealer Warranty Disclaimer

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#### LW-78

size: 5 <sup>3</sup>/<sub>8</sub>" × 9" # of parts: 2 package qty: 100 min order qty: 100

- Inform consumer that the vehicle is sold "AS IS" and contains no dealership warranty.
- White, canary.

The Reynolds and Reynolds Company does not provide legal advice regarding usage, completion, suitability, content, or sufficiency of any form, or regarding business practices reflected by any form. REYNOLDS MAKES NO WARRANTY, EXPRESS OR IMPLIED, AS TO MERCHANTABILITY, CONTENT, OR FITNESS FOR A PARTICULAR PURPOSE OF ANY FORM. Consult your own legal counsel.

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#### 412T | 412Q

size: 8 ½" × 7 ¾" # of parts: 3 or 4 package qty: 100 min order qty: 100

Available with dealer imprint.

- Document work to be done and accessories to be installed after vehicle delivery date.
- · 3 part: white, canary, pink.
- 4 part: white, canary, pink, blue.
- Also available in Spanish.

#### We Owe



#### SA-1506

size: 5 %" × 9 ¼" # of parts: 3 or 4 package qty: 100 min order qty: 100

Available with dealer imprint.

We Owe You Owe

- Document work to be done and accessories to be installed after vehicle delivery date.
- Contains "Valid for only thirty days from date of issuance" disclosure.
- 3 part: white, canary, white tag.
- · 4 part: white, canary, pink, white tag.

#### Need immediate assistance?

Reynolds Document Services customer service representatives are just a phone call away, and online ordering is available 24 hours a day at www.ReySource.com.

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#### SA-1506Y0

SIZE: 8 ½" × 11 ¾" # OF PARTS: 3 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

- Document items due
- to the consumer and dealership.
- · White, canary, white tag.

The Reynolds and Reynolds Company does not provide legal advice regarding usage, completion, suitability, content, or sufficiency of any form, or regarding business practices reflected by any form. REYNOLDS MAKES NO WARRANTY, EXPRESS OR IMPLIED, AS TO MERCHANTABILITY, CONTENT, OR FITNESS FOR A PARTICULAR PURPOSE OF ANY FORM. Consult your own legal counsel.

#### **Goodwill Repair Addendum**

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#### LDJ-BH10

SIZE: 8 1/2" × 11 3/4" # OF PARTS: 3 PACKAGE QTY: 100 MIN ORDER QTY: 100

- Advise the consumer that the dealership will attempt to make the specified repairs as a show of goodwill and disclose the terms of the repair.
- · White, canary, pink.

#### **Delivery Summary**



#### LDJ-DLSUM

size: 8 ½" × 11 ¾" # of parts: 2 package qty: 100 min order qty: 100

- Customer satisfaction tool which allows consumer to confirm key components of a transaction.
- · White, canary.

#### **Deal Recap**

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#### **RFI-237**

size: 8 ½" × 11 ¾" # of parts: 2 package qty: 250

- MIN ORDER QTY: 250Provide complete breakdown of deal to
  - ensure all documentation is complete.
- · White, pink.

# UMM RIP1-227-CAAP 0

**Deal Recap With Gap Insurance** 

#### RFI-237-GAP

size: 8 ½" × 11 ¾" # of parts: 2 package qty: 250 Min order qty: 250

- Provide complete breakdown of deal including gap insurance to ensure all documentation is complete.
- · White, pink.

#### Buyers Guides are available on pages 48-49 in the Sales section.

#### LAW<sup>®</sup> State F&I Libraries

The penalties for violating current compliance guidelines can impact your business. Through partnerships with the leading automotive finance law firm, state automobile dealer associations, and internal compliance experts, Reynolds Document Services has developed state-specific LAW F&I Libraries that help you manage your compliance risk.

### LAW State F&I Libraries help your dealership:



#### Minimize compliance risk.

LAW documents are regularly reviewed for compliance with the latest state and federal laws by Reynolds' industry-leading forms specialists, the top consumer finance law firm in the nation, industry consultants, state dealer associations, and leading financial institutions.

Contact your Reynolds Document Services Consultant to learn how LAW F&I documents can benefit your dealership.



#### Streamline F&I processes.

By using standardized vehicle deal documents, you can achieve a more consistent and effective F&I process in every transaction.



#### Increase customer satisfaction.

LAW State F&I Libraries are written in consumer-friendly language to help create a more transparent and understandable F&I process and to improve the customer experience.



#### Utilize printed or electronic formats.

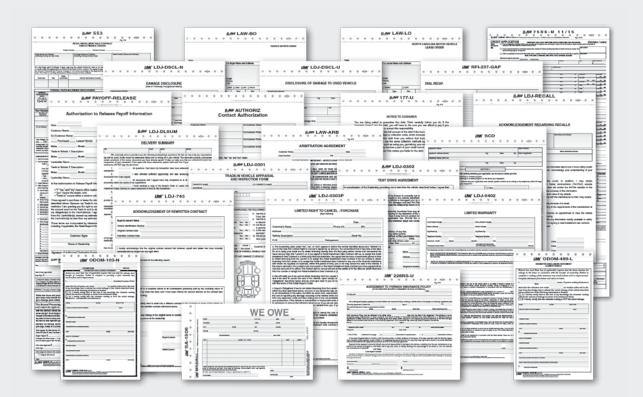
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Some forms are state-specific and not all states use the same forms. Contact your Reynolds Document Services Consultant to request an analysis of the F&I documents used in your dealership.

The Reynolds and Reynolds Company does not provide legal advice regarding usage, completion, suitability, content, or sufficiency of any form, or regarding business practices reflected by any form. REYNOLDS MAKES NO WARRANTY, EXPRESS OR IMPLIED, AS TO MERCHANTABILITY, CONTENT, OR FITNESS FOR A PARTICULAR PURPOSE OF ANY FORM. Consult your own legal counsel.

To order, call 800.344.0996 or visit www.ReySource.com

LAW<sup>®</sup> State F&I Libraries



# The LAW State F&I Libraries are comprehensive sets of documents tailored specifically for each state.

#### **Funding Package Forms**

Including retail installment sale contracts, credit applications, and arbitration agreements.

#### **Vehicle Registration Forms**

Including power of attorneys, title applications, and odometer statements.

#### **Other Deal Jacket Forms**

Including buyer's orders, lease orders, and we owes.



#### The Brand You Can Trust

#### **Business Office**

#### **Check Security Features**

Reynolds Document Services offers a wide variety of customizable checks. Each check possesses a combination of multiple security features designed to protect you and your dealership against fraud. Have confidence that your transactions are secure when using a Reynolds check.



- Visible Fiber\* Fibers are added to the paper (25# only), making replication of the document more difficult. These fibers are visible on both sides of the sheet in ordinary light and can be various lengths, colors, and densities.
- 2. Fluorescent Fibers Invisible in ordinary light, this covert feature can be seen under ultraviolet (black) light. The invisible fibers resist photocopy replication.
- Chemical Stain This measure protects against alteration by changing color when exposed to agents, such as bleaches, solvents, acids, or bases. Reactants provide easily recognizable signs of attempted forgery.
- **4. Tonerfuse**\* Available in 25# stock only, this paper coating bonds the toner to the paper, making removal of the toner difficult without damage to the paper.

- 5. Micro Printing Very small text is legible under magnification in the signature line and check border. When photocopied, the words fill in and appear as a solid or broken line.
- 6. Thermochromic lnk\* Special ink disappears when heated or warmed by your hand or fingers and reappears when temperature returns to normal ambient temperature. This validates the check's authenticity.
- 7. VOID Pantograph\* Designed to expose hidden words, such as VOID or NULO, when photocopied on a color copier.
- 8. Original Document Screened Backer Printing on the back of the document is a deterrent to counterfeiters.

\*Items with an asterisk are non-standard security features and may include an upcharge.

#### Checks

#### **ERA Payroll Check**

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#### ERAL-96170

size: 8 1/2" × 11" # of parts: 1, 2 or 3 package qty: 500 min order qty: 500

- Available with dealer imprint.Security stock with blue pantograph.
- Top check perforation at 3 ½" from top of form.
- 2 part: white, canary.
- 3 part: white, canary, pink.
- Non-negotiable backer.Compatible with envelope, item
- RL-4655.Also available in green pantograph, item ERAL-96171.

#### **ERA Accounts Payable Check**



#### ERAL-96172

SIZE: 8 1/2" × 11" # OF PARTS: 1, 2 or 3 PACKAGE QTY: 500 MIN ORDER QTY: 500 Available with dealer imprint.

- Security stock with blue pantograph.
- Top check perforation at 3 ½" from top of form.
- 2 part: white, canary.
- 3 part: white, canary, pink.

envelope, item

- Non-negotiable backer.Compatible with
  - RL-4655.Also available in green pantograph, item ERAL-96173.

#### Looking for checks that print from your system?

Every day, Reynolds Document Services provides secure checks to dealerships using:

- Auto/Mate®
- Autosoft®
- CDK Global®
- DealerBuilt<sup>®</sup>
- Dealertrack<sup>®</sup>
- and more!

Find out why 97% of our customers – on any DMS – are satisfied with their relationship with Reynolds Document Services. Contact your Reynolds Document Services Consultant to learn about product options and branding opportunities designed for your DMS.



To order, call 800.344.0996 or visit www.ReySource.com

#### **Business Office**

#### Checks.



#### Checks CUSTOMIZE

Checks from Reynolds are customizable to meet the needs of your business. Use a unique color to make your checks stand out or include your logo for enhanced branding. Contact your Reynolds Document Services Consultant to learn more about our custom check options.

#### **Need immediate assistance?**

Reynolds Document Services customer service representatives are just a phone call away, and online ordering is available 24 hours a day at www.ReySource.com.

#### **Check Request Form**



#### SO-130

**SIZE:** 8 ½" × 5 ½" **# OF PARTS:** 1 **PACKAGE QTY:** 250 **MIN ORDER QTY:** 250 • Padded; 50 forms per pad.

#### **Cash Receipts**

#### **Cash Receipt Journal**



### 

#### DSA-138-4-N

SIZE: 7 ¼" × 11" # OF PARTS: 2 or 3 PACKAGE QTY: 2P - 300 receipts 3P - 200 receipts MIN ORDER QTY: 2P - 300 receipts 3P - 200 receipts Available with dealer imprint.

- Pre-numbered in red.
- · 2 part: white, canary.
- · 3 part: white, pink, canary.
- · 4 receipts per page.

#### CTM-1301

SIZE: 11" × 13 ¾" # OF PARTS: 1 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer

- *imprint.* Designed for Receipt Rite System.
- Green tint ledger.
- 2 hole punched at top of form.
- Compatible with post storage binder, item BPS-1114; posting board, item RL-500-A; and cash receipt journal, item CTM-508.

#### **Pegboard Cash Receipt**



#### **CTM-508**

SIZE: 6 1/2" × 2 13/16" # OF PARTS: 2 or 3 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

- Pre-numbered in red.
- · Pegboard punched.
- 2 part: white, canary.
- 3 part: white, canary, pink.
- Compatible with cash receipt journal, item CTM-1301; and posting board, item RL-500-A.

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#### 508TNCR#RD

SIZE: 8 ½" × 11" # OF PARTS: 3 PACKAGE QTY: 200 receipts MIN ORDER QTY: 200 receipts Available with dealer imprint.

- · Pre-numbered in red.
- · White, canary, pink.
- · 4 receipts per page.



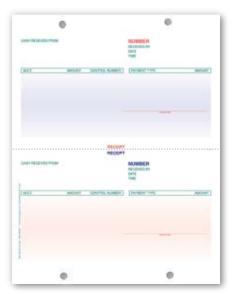
#### **CTM-139-NC**

SIZE: 8 ½" × 11" # OF PARTS: 3 or 4 PACKAGE QTY: 100 receipts MIN ORDER QTY: 100 receipts Available with dealer imprint.

- Pre-numbered in red.
- Part 1 is 6" wide.
- 3 part: white, pink, canary.
- 4 part: white, pink, goldenrod, canary.
- 4 part version has minimum order quantity of 2,000.
- · 4 receipts per page.

#### Cash Receipts.

#### **ERA Cash Receipt**



#### **ERALZR-CRDN SIZE:** 8 ½" × 11"

# OF PARTS: 1 PACKAGE QTY: 200 MIN ORDER QTY: 200 Available with dealer imprint.

- Double-stacked cash receipt.
- 2 hole punched at top and bottom of form.
- Perforation at center of form.
- Also available blank with blue and red screened background, item ERA-LZR-C.

#### **ERA Cash Receipt**



#### **ERA-LZR-CRN**

SIZE: 8 ½" × 11" # OF PARTS: 1 PACKAGE QTY: 200 MIN ORDER QTY: 200 Available with dealer imprint.

• 2 hole punched at bottom of form.

#### In search of cash receipts that are compatible with your DMS?

We understand how to make documents work for you. Reynolds Document Services provides forms and products created to work with dealerships using various systems, including:

- Auto/Mate®
- Autosoft<sup>®</sup>
- CDK Global®
- DealerBuilt®
- Dealertrack®
- and more!

Enjoy the convenience of a **local sales representative** and the expertise and quality of a **national company** with Reynolds Document Services. Contact your Reynolds Document Services Consultant to learn more about cash receipts designed for your DMS.



#### **Cash Receipts**

#### Cash Receipts CUSTOMIZE

Design your own cash receipts that work best for your business. Contact your Reynolds Document Services Consultant to learn about our cash receipt options.



#### **Petty Cash Vouchers**

#### **Petty Cash Voucher**



DSA-130

SIZE: 8 1/2" × 3 7/6" # OF PARTS: 1 PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000 Available with dealer imprint. • Pre-numbered in red.

#### **Petty Cash Summary Voucher Envelope**



DSA-230 size: 9 ½" × 4 ½" # of parts: 1 package qty: 50 Min order qty: 50

#### Accounts Receivable Statements

#### ERA Accounts Receivable Balance Forward Statement



#### ERALZRARBFN

size: 8 ½" × 11" # of parts: 1 package qty: 200 min order qty: 200

Available with dealer imprint.

- Horizontal perforation 3 ½" from top of form.
- 2 hole punched at bottom of form.
- Source Code and Fair Credit Statement on backer.

#### ERA Accounts Receivable Open Item Statement



#### **ERALZRAROIN**

SIZE: 8 ½" × 11" # OF PARTS: 1 PACKAGE QTY: 200 MIN ORDER QTY: 200

- Available with dealer imprint.
- Vertical perforation for remittance stub 3 ¼" from right of form.
- 2 hole punched at bottom of form.
- Source Code and Fair Credit Statement on backer.

#### Need accounts receivable statements for your DMS?

Pre-printed forms from Reynolds Document Services can help your dealership save on printer supplies, whether you print from:

- Auto/Mate®
- Autosoft<sup>®</sup>
- CDK Global®
- DealerBuilt®
- Dealertrack<sup>®</sup>
- and more!

With consultants nationwide and printing and warehousing facilities owned and operated by Reynolds, we deliver quality from ordering through production. Contact your Reynolds Document Services Consultant to learn more about accounts receivable statements designed for you.



#### Accounts Receivable Statements



Create your own accounts receivable statements. Use full-color printing to make your brand stand out or highlight important areas. Contact your Reynolds Document Services Consultant to learn more.

#### Need immediate assistance?

Reynolds Document Services customer service representatives are just a phone call away, and online ordering is available 24 hours a day at www.ReySource.com.

#### Vehicle Invoices

#### **New Vehicle Invoice**



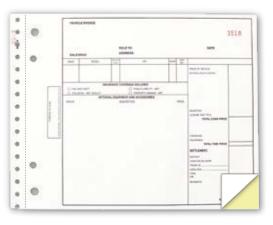
#### **DSA-121-N**

size: 10 <sup>15</sup>/<sub>16</sub>" × 8" # of parts: 3 package qty: 50 min order qty: 50

Available with dealer imprint.Designed for GM dealers.

- Pre-numbered in red.
- White, pink, canary.
- Compatible with post binder, item BPE-811.

#### **Universal Vehicle Invoice**



#### SA-131

size: 10" × 7 %" # of parts: 2 package qty: 50 min order qty: 50

#### Available with dealer imprint.

Pre-numbered in red.

- · White, canary.
- Compatible with post binder, item BPE-88 and storeaway binder, item RS-4806-B.

#### **Business Office**

#### Accounts Payable Voucher Jackets



#### Accounts Payable Voucher Jacket

#### RL-1650

**SIZE**: 12" × 9 %"; includes %" top tab **PACKAGE QTY:** 125 **MIN ORDER QTY:** 250

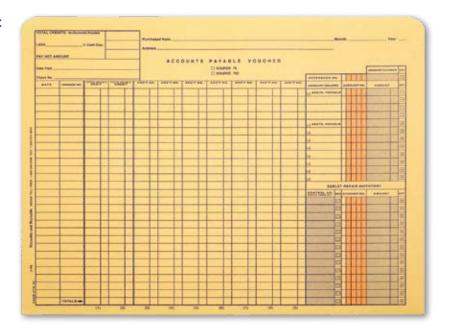
Available with dealer imprint.

- Available blank in buff, green, mint, and white.
- Available pre-printed in buff, green, mint, and orchid.
- Heavy stock version available, item RL-1650-HS.
- Expandable up to 1" version available, item RL-1650-E.

#### **Accounts Payable Voucher Jacket**

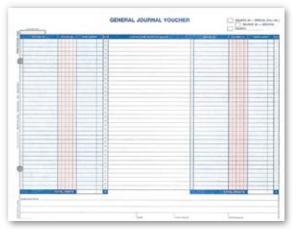
#### CTM-650

size: 12" × 9 %"; includes %" top tab PACKAGE QTY: 250 MIN ORDER QTY: 250 • Buff stock.



#### **General Journal Vouchers**

#### **General Journal Voucher**



#### **VIM-7221**

SIZE: 11" × 8 ½" # of parts: 1 package qty: 100 min order qty: 100

• Compatible with post binder, item BPE-811.

**General Journal Voucher** 

#### **ERA General Journal Voucher**



#### ERA-7221

size: 11" × 8 ½" # of parts: 1 package qty: 100 min order qty: 100

Compatible with post binder, item BPE-811.

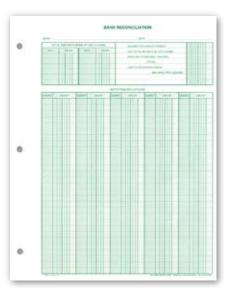


#### \_\_\_\_

CTM-153-L SIZE: 8 ½" × 11" # OF PARTS: 1 PACKAGE QTY: 100 MIN ORDER QTY: 100 • Compatible with post

binder, item BPE-811.

#### **Bank Reconciliation**



#### **DSA-544**

size: 8 ½" × 10 %" # of parts: 1 package qty: 25 Min order qty: 25

#### Deal Jackets

#### **Basic Deal Jacket**





buff

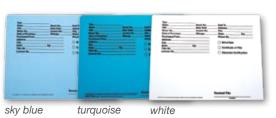
#### SA-1221

SIZE: 12" × 9 %"; includes %" top tab PACKAGE QTY: 125

#### MIN ORDER QTY: 125

Available with dealer imprint.

- Available in buff, blue, green, gray, lemon, magenta, mango, mint, orchid, orange, pink, sky blue, turquoise, and white.
- · All stock colors also available blank for customization.
- Expandable up to 1" versions available pre-printed, item SA-1221-E, or blank, item SA-1221-EP.



#### **Vehicle Deal Jacket**

#### 237

SIZE: 12" × 9"; includes %" top tab PACKAGE QTY: 100

MIN ORDER QTY: 100

Available with dealer imprint.

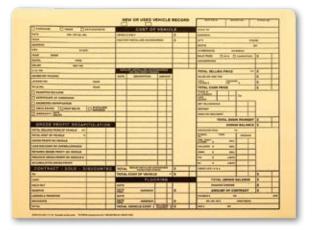
• 80# manila stock.

- Available with top stripe printed in blue, green, or red ink and without top stripe in black ink.
- 125# heavy stock version of all colors also available, item 237-HS.



#### **Deal Jackets**

#### **New/Used Vehicle Jacket**



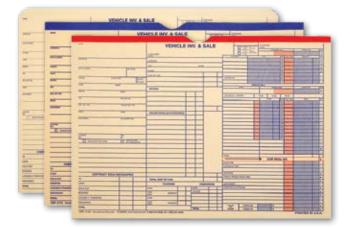
#### SA-1222

SIZE: 12" × 9 %"; includes %" top tab PACKAGE QTY: 125 MIN ORDER QTY: 125

32# buff stock.

**Vehicle Deal Jacket** 

#### **Inventory and Sale Jacket**



#### 338

size: 12" × 9" package qty: 100 min order qty: 100

Available with dealer imprint.

- 32# manila stock with thumbcut.
- Available with blue top stripe, red top stripe, or no stripe.
- Available in 125# heavy stock that includes a %" tab, item 338-HS.

#### 

#### 1-DSA-546

size: 12" × 9" package qty: 100 min order qty: 100

Available with dealer imprint.

- Available in blue, buff, green, mint, or pink stock.
- All colors available blank for customization.

#### **ERA Deal Jacket**



#### ERA-121

SIZE:  $11 \frac{3}{4}$ " × 9  $\frac{3}{8}$ "; includes  $\frac{3}{8}$ " top tab PACKAGE QTY: 125

#### MIN ORDER QTY: 125

Available with dealer imprint.

- Manila stock printed with top stripe in black, blue, green, or red ink and without top stripe in blue ink.
- All colors also available in heavy 90# buff stock.
- · Compatible with deal jacket labels, item 500-215-1.

#### Deal Jacket Labels \_

#### **Deal Jacket Label**

Charlest Mart	PE OR PRINT	END IS AND IN
EUBROWDA		
LAST MARE FIRST - SI STACES		
LIMIT - 30 DPACES		
UMP 30 BRACES		
Card - So Burnes		
ETHERY ADDRESS - SECRET		
CITY & STORE OF BRIDE	<u> </u>	LIFE CONT DESCRIPTION
CORES INDICATE NUMBER	AC	NO NO PERSONNEL DEPECTES
(2 THRU ID CALESPERSISE MAINE	1	10.000000
NEW, USED SHARE & MODEL		EPOCKNO.
SERVICE NO.	MO	OF NO.

#### CTM-168-SA

size: 3 %" × 4 ¾" # OF PARTS: 2 or 3 parts PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

- First part is a self-adhesive label.
- 2 part: white label, white.
- 3 part: white label, white, blue.

#### **Deal Jacket Label**

COMPANY NAME	ECP NUMBER
CUSTOMER LAST NAME FIRST 30 SPACES	
LIMIT-DO SPACES	
LIMIT OF SPACES	
ETREET ADDRESS 10 SPACES	
CITY & STATE 24 SPACES	20° 0000 + 10%00
ODES INDICATE NUMBER	TELEPHENE NO. 15 NUMERIC SIMCES
SALE SMAN NAME	34LESMAN NE
NEW USED MAKE & MODEL	STOCK NO.
NN III	NOTOR NO.

#### **168**

**SIZE:** 3 <sup>5</sup>/<sub>16</sub>" × 4 <sup>5</sup>/<sub>8</sub>" **# OF PARTS:** 1 **PACKAGE QTY:** 100 **MIN ORDER QTY:** 100 • Self-adhesive label.

#### Reynolds can help you create QR codes that allow your customers to quickly access your website on their smartphone.

Ask your Reynolds Document Services Consultant for more information.





#### ERA Mailing Label / Deal Jacket Label

#### 500-215-1

size: 2<sup>15</sup>/<sub>16</sub>" × 5" # of parts: 1 package qty: 2,500 Min order qty: 2,500

- · Continuous label.
- Compatible with deal jacket, item ERA-121, and ColorFile deal jacket, RF-1220-ERA.

#### **Time Cards**

#### **Daily Time Card**

NO. DATE			
NAME			
JOB No.	Time	Clieck Time Becord	
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#### DA-53

size: 4 1⁄4" × 8 1⁄2" # of parts: 1 Package qty: 500 Minimum order qty: 500

 Designed to collect time for one week.

#### **Time Clock Card**



#### TC-292

size: 3 7/16" × 8 3/4" # of parts: 1 Package qty: 500 Min order qty: 500

Available with dealer imprint.

- Designed to capture hours on a weekly basis.
- Employee certification for California available, item TC-292-CA.

#### **Time Clock Card**



#### TC-312

SIZE: 3 ½" × 10 ½" # OF PARTS: 1 PACKAGE QTY: 500

MIN ORDER QTY: 500

- Designed to capture hours on a weekly basis.
- Separate total for regular and overtime hours.
- Employee certification for California available, item TC-312-CA.

Time tickets are available on pages 112–113 in the Service section.

#### Lexmark Printer Consumables

Reynolds Document Services is proud to provide a wide variety of Lexmark printer consumables. We offer three toner cartridge options: Lexmark OEM cartridges, Lexmark remanufactured cartridges, and Reynolds branded compatible cartridges. In addition, Reynolds offers a wide range of imaging units and waste toner bottles to be your one-stop printing provider.



Our most popular Lexmark printer model supplies are listed below, and many more options are available. For more information about printer consumables that fit your business, contact your Reynolds Document Services Consultant.

	Lexmark OEM Cartridges		Lexmark	Remanufactured Cartridges
Popular Printer Models	Item #	Description	Item #	Description
MS711 / MS811 / MS812 only	LEX52D1X00	521X Extra High Yield (45K)	LEX52D1X0E	521XE Lexmark Remanufactured Extra High Yield (45K)
MS710 / MS711 / MS810 / MS811	LEX52D1H00	521H High Yield (25K)	LEX52D1H0E	521HE Lexmark Remanufactured
MS812 / M5155	LEX52D1000	521 Standard Yield (6K)	LEX32D THUE	High Yield (25K)
T654 / T656 only	LEXT654X11A	Extra High Yield (36K)	LEXT654X80G	Lexmark Remanufactured Extra High Yield (36K)
T650 / T652 / T654 / T656	LEXT650H11A	High Yield (25K)	LEXT650H80G	Lexmark Remanufactured
1630 / 1632 / 1634 / 1636	LEXT650A11A	Low Yield (7K)		High Yield (25K)
MS510 / MS610 / M1145 only	LEX50F1U00	501U Ultra High Yield (20K)	Not Available	
MS410 / MS510 MS610 / M1145 only	LEX50F1X00	501X Extra High Yield (10K)	Not Available	
MS310 / MS410 / MS510	LEX50F1H00	501H High Yield (5K)	Not Available	
MS610 / M1145	LEX50F1000	501 Standard Yield (1.5K)		

#### Lexmark Color Toner Cartridges

	Popular Printer Models	Item #	Description
	C734	LEXC734A1KG	Black (8K)
		LEXC734A1CG	Cyan (6K)
		LEXC734A1MG	Magenta (6K)
		LEXC734A1YG	Yellow (6K)
Childrens USXMARK		LEXC746H1KG	Black (12K)
Chemical Chemical	C746 / C748	LEXC746A1CG	Cyan (7K)
	67407 6748	LEXC746A1MG	Magenta (7K)
		LEXC746A1YG	Yellow (7K)
- Caller Galler		LEXC746H1KG	Black (12K)
	OZ(0, z, z) (z, z)	LEXC748H1CG	Cyan (10K)
	C748 only (color)	LEXC748H1MG	Magenta (10K)
CREATING LEXMARK		LEXC748H1YG	Yellow (10K)
	CS310 / CS410 / CS510	LEX70C1HK0	701HK Black (4K)
		LEX70C1HC0	701HC Cyan (3K)
		LEX70C1HM0	701HM Magenta (3K)
		LEX70C1HY0	701HY Yellow (3K)
	CS510 only	LEX70C1XK0	701XK Black (8K)
		LEX70C1XC0	701XC Cyan (4K)
		LEX70C1XM0	701XM Magenta (4K)
		LEX70C1XY0	701XY Yellow (4K)

#### Lexmark Printer Consumables

	Reynolds Branded Toner Cartridges		
Popular Printer Models	Item #	Description	
T650 / T652 / T654 / T656	RR650H80G	Reynolds Remanufactured (25K)	
<b>Optra T:</b> T610n, T612n, T614n, T616n	RR12A5140	Reynolds Remanufactured (25K)	
<b>Optra S:</b> S1250, S1255, S1650	RR12A0150	Reynolds Remanufactured (17.6K)	
T620 / T622 / X620e	RR12A6160	Reynolds Remanufactured (30K)	
T632 / T634 only	RR12A7610	Reynolds Remanufactured (32K)	
T630 / T632 / T634	RR12A7612	Reynolds Remanufactured (21K)	
T644 only	RR64480XW	Reynolds Remanufactured (32K)	
T640 / T642 / T644	RR64080HW	Reynolds Remanufactured (21K)	





	Lexmark Supplies		
Popular Printer Models	Item #	Description	
MS710 / MS711 / MS810 / MS811 / MS812	LEX52D0Z00	520Z Imaging Unit (100K)	
MS310 / MS410 / MS510 / MS610	LEX50F0Z00	500Z Imaging Unit (60K)	
0746 / 0749	LEXC734X20G	Photoconductor (20K)	
C746 / C748	LEXC734X24G	Photoconductor (4 Pack)	
00010/00410/00510	LEX70C0Z10	700Z1 Black Imaging Kit	
CS310 / CS410 / CS510	LEX70C0Z50	700Z5 Black and Color Imaging Kit	

Additional Lexmark consumables are available. Contact your Reynolds Document Services Consultant for a one-stop solution to all of your printing needs. **Turn the page for additional printer brand options!** 

To order, call 800.344.0996 or visit www.ReySource.com

Printer Consumables

#### OKI Data™ Pacemark 3410 Printer Ribbon



#### AZ-OKI52105801

- High-yield black nylon ribbon for use with OKI Data Pacemark 3410 printer.
- Easy to load and remove with an average 7.5 million character life.

#### OKI Data ML320 / 321 Printer Ribbon



#### OKI52102001

- · For use with OKI Microline® printer models.
- Self-inking.
- · Approximately three million characters per ribbon.

#### OKI Data ML8480 FB Printer Ribbon



#### OKI-41708209

- For use in OKI Data ML8480 Flatbed printers.
- · Approximately six million characters per ribbon.
- Auto skew correction and auto sensing printheads ensure documents are properly positioned.

#### Printronix P8000 / P7000 / N7000 Ribbon



#### AZPRT-255049102

 For use with Printronix P7000, N7000, and P8000 printer models.

м

- Regularly flipped and rotated during operation for uniform wear.
- Approximately 17 thousand characters per ribbon.

## Reynolds offers toner cartridges, ribbons, and computer supplies for all major equipment manufacturers, including:

<b>Apple</b> <sup>®</sup>	Genicom®	Lanier®	Ricoh™
<b>Brother</b> <sup>®</sup>	Hewlett Packard®	Lexmark™	Sharp®
Canon™	IBM®	NEC®	Texas Instruments™
Epson®	Imation <sup>®</sup>	OKI Data™	Xerox®
Fujitsu®	Konica-Minolta™	Panasonic™	and more!

Contact your Reynolds Document Services Consultant to order supplies for your print systems.

#### Vehicle Bar Coding



#### Monarch® 9825 | 9855

#### Vehicle Bar Code Ribbon and Label Kit

#### **VBCL-9820-X**

PACKAGE QTY: 1,800

MIN ORDER QTY: 1,800

- Designed for Reynolds vehicle bar code application.
- Kit contains 1,800 labels and equal amount of ribbon for the Monarch 9825 or 9855 series thermal printer.

#### Vehicle Bar Code Ribbon

#### **VBCL-9820-R**

PACKAGE QTY: 1

MIN ORDER QTY: 1

- Designed for Monarch 9825 and 9855 series printers.
- Also available in a wax resin hybrid ribbon, designed to withstand temperatures over 150 degrees, item VBCL-9820-HR.
- · Compatible with bar code labels, item VBCL-9820-WL.

#### Vehicle Bar Code Labels

#### **VBCL-9820-WL**

 $\textbf{SIZE: } 4"\times4"$ 

PACKAGE QTY: 1

#### MIN ORDER QTY: 1

- White labels designed for Monarch 9825 and 9855 series printers.
- Includes one 4"  $\times$  2  $^{3}\!\!4"$  label and two 1  $^{1}\!\!4"$   $\times$  1  $^{11}\!/_{16}"$  labels.
- 1,800 labels per roll.

#### Monarch 9416

#### Vehicle Bar Code Ribbon and Label Kit

#### VBCL-9416-X

PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000

- Designed for Reynolds vehicle bar code application.
- Kit contains 1,000 labels and equal amount of ribbon for the Monarch 9416 series thermal printer.

#### Vehicle Bar Code Ribbon

#### VBCL-9416-R

PACKAGE QTY: 1

MIN ORDER QTY: 1

- Designed for Monarch 9416 series thermal printers.
- Also available in a wax resin hybrid ribbon, designed to withstand temperatures over 150 degrees, item VBCL-9416-HR.
- · Compatible with bar code labels, item VBCL-9416-WL.

#### Vehicle Bar Code Labels

#### VBCL-9416-WL

SIZE:  $4" \times 4"$ 

PACKAGE QTY: 1

#### MIN ORDER QTY: 1

- White labels designed for Monarch 9416 series thermal printer.
- Includes one 4"  $\times$  2  $^{3}\!\!4"$  label and two 1  $^{1}\!\!/_{4}"$   $\times$  1  $^{11}\!/_{16}"$  labels.
- · 500 labels per roll.

#### Stationery

#### **#9 Single Window Envelope**



#### **RL-4637**

SIZE: 8 <sup>7</sup>/<sub>8</sub>" × 3 <sup>7</sup>/<sub>8</sub>" PACKAGE QTY: 500 MIN ORDER QTY: 500

Available with dealer imprint.

- 24# white wove.
- · Diagonal seam.
- Window: 4" × 1"; 1" from left; 3/4" from bottom.
- No inside tint.

#### #9 Single Window Envelope



#### RL-4655

#### SIZE: 8 %" $\times 3 \%$ " PACKAGE QTY: 500 MIN ORDER QTY: 500

Available with dealer imprint.

- · Designed for ERA laser checks.
- 24# white wove.
- · Side seam.
- Window:  $3 \frac{9}{16}$ " × 1";  $1 \frac{1}{8}$ " from left;  $\frac{13}{16}$ " from bottom.
- Gray inside tint.

#### **#10 Envelope**

Palm Street Buick

#### **RL-4650**

SIZE: 9 1/2" × 4 1/8" PACKAGE QTY: 500

MIN ORDER QTY: 500

Available with dealer imprint.

- 24# white wove.
- · Diagonal seam.
- · Compatible with letterhead, item RL-4600.
- No inside tint.

#### #10 Window Envelope



#### RL-4651

size: 9 1/2" × 4 1/8" package qty: 500 min order qty: 500

Available with dealer imprint.

- 24# white wove.
- · Diagonal seam.
- Window: 5"  $\times$  1 ½"; 3/4" from left; 1/2" from bottom.
- No inside tint.

#### #10 Single Window Envelope

# STEPHENSON

#### RL-4652

#### size: $9 \frac{1}{2}$ " $\times 4 \frac{1}{8}$ " package QTY: 500 min order QTY: 500

Available with dealer imprint.

- 24# white wove.
- · Diagonal seam.
- Window: 4 ½" × 1 ½"; ½" from left; ½" from bottom.
- · No inside tint.



License Plate Envelope

LPE-910903

SIZE: 6 1⁄2" × 13" PACKAGE QTY: 250 MIN ORDER QTY: 250

- Available with dealer imprint.
- 28# buff kraft.
- · Self-adhesive latex seal.

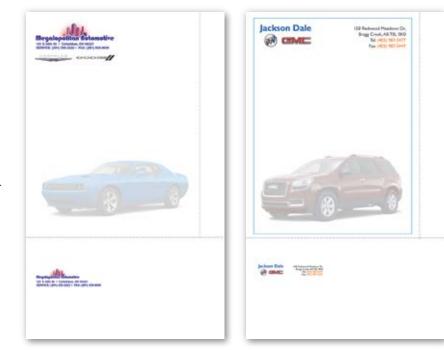
#### Stationery

#### Letterhead Envelope Combo

LEC SIZE: 8 ½" × 17 %" PACKAGE QTY: 125 MIN ORDER QTY: 1,000

Available with dealer imprint.

- Combination stock; letterhead and envelope print in one pass.
- Compatible with Reynolds IFP and Contact Management.
- Designed for use with Lexmark MS810 printers.
- Free printer accessory kit with your first order.





#### Many more stationery options are available.

Contact your Reynolds Document Services Consultant for letterhead and envelopes that meet your needs.

#### Mailing Labels/Stamps



#### 9075 | 9076 | 9077 | 9078

size: 3" × 2" | 2 ½" × 1 ½" | 5" × 3 ½" | 3 %" × 2 %" package qty: 500

MIN ORDER QTY: 500

- · Fluorescent stock available in green, orange, pink, red, and yellow.
- Non-fluorescent stock available in brown kraft, gold foil, silver foil, white gloss, and white matte.
- · Choose among 23 different ink color options.



Stamps are available in a wide variety of styles and slogans, including customized versions. Design a stamp to fit your business needs.

#### Name Badges/Business Cards

#### **Name Badges**



Ensure your team is easily identified with personalized name badges. Choose from a variety of styles, including laser engraved metal and full-color badges.

#### **Business Cards**



Reynolds business cards are available in a variety of sizes, shapes, and card stocks. We offer many options to suit your needs with convenient online ordering and proofing.

Contact your Reynolds Document Services Consultant to learn more about custom products designed for your needs.

#### Human Resources Products

#### **California At Will Agreement**



**RR-B119** size: 8 ½" × 11" # of parts: 1 package qty: 50 min order qty: 50

- 24# white bond.
- Designed to be signed after the applicant has accepted an employment offer.
- Allows termination of employment by either the employer or employee.
- Contains a binding arbitration agreement.

#### **California Employment Application**

**Personnel File Jacket** 

#### RR-B191

SIZE: 23 <sup>3</sup>/<sub>8</sub>" × 11"

# OF PARTS: 1

PACKAGE QTY: 100

MIN ORDER QTY: 100

- Tri-fold application folds to  $8 \frac{1}{2}$ " × 11".
- Written to protect the rights of the dealership and the applicant.
- Uses only appropriate and nondiscriminatory questions.
- Allows the dealership to obtain a complete review of the applicant's employment history and vital personal information.
- San Francisco version available, item RR-B191SF.

#### **Employment Application**

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#### **APEM-792**

SIZE: 8 1/2" × 11"

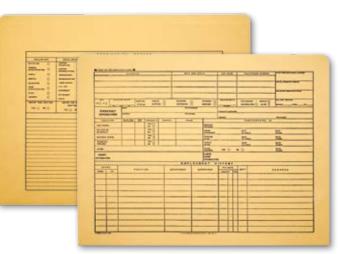
# OF PARTS: 1

PACKAGE QTY: 100

MIN ORDER QTY: 100

Available with dealer imprint.

- Includes Spanish translation.
- Folded and includes 4 pages.
  Maryland version available, item APEM-792-MD.



#### **FILE-201**

size: 11 ¾" × 9 ¼" package qty: 125 min order qty: 125

Available with dealer imprint.

- 32# manila kraft.
- Log employee information, including contact information, emergency information, and more.

#### Create your own custom employment application that fits your needs.

Contact your Reynolds Document Services Consultant to learn more.

To order, call 800.344.0996 or visit www.ReySource.com

#### **Business Office**

#### Tax Forms

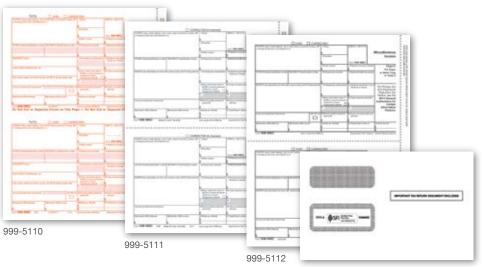
Reynolds tax forms are reviewed and updated annually to ensure adherence to government standards. We carry a complete line of tax forms that are compatible with ERA, CDK Global, Dealertrack, Autosoft, and more. Compatible envelopes for all W-2 and 1099 formats are also available.

#### **1099-MISC**

size: 8 ½" × 11" # of parts: 1 package qty: 100 min order qty: 100

Available with dealer imprint.

- Compatible with the ERA system.
- · 2 forms per page.
- Federal Copy A, item 999-5110.
- Recipient Copy B, item 999-5111.
- Payer and/or State Copy C, item 999–5112.
- If you require a 4 part 1099, you would order the following forms: 100 Copy A, 100 Copy B, and 200 State/Copy C.
- · Compatible with envelope, item 999-7777.

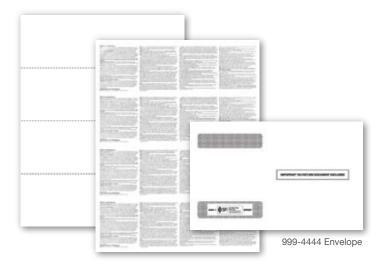


999-7777 Envelope



Contact your Reynolds Document Services Consultant to learn about our tax form options that work with any dealer management system.

#### Blank W-2



#### 999-5208

size: 8 1/2" × 11" # of parts: 1 package qty: 100 min order qty: 100

- · Compatible with the ERA system.
- 1 employee per page.
- 3 horizontal perforations.
- Pre-printed backer with Notice to Employee and Instructions for Employee.
- · Compatible with envelope, item 999-4444.

#### **Related Products**



See Pages 22–26 Marketing & Branding





See Pages 27–31 Marketing & Branding

#### **Deal Jacket Forms**





#### **Time Tickets**



See Pages 112–113 Service Department

#### **ColorFile® Folders and Labels**



See Pages 130–137 Service Department

#### **ColorFile Shelving**



See Pages 138–139 Service Department

Early Bird/Nite Owl®

#### Wall Unit for Early Bird/Nite Owl Drop-Offs



#### EARLY-1

size: 16  $3\!\!\!/4"\times 18 1\!\!/2"\times 3 5\!\!\!/8"$  min order qty: 1

- Constructed of heavy-gauge steel and finished in black baked-on enamel with an eye-catching, colorful decal on the face.
- Spring-loaded magnetic latch tightly closes to protect envelopes and to provide a dry, clean writing surface.
- All necessary hardware included to install on a frame or masonry wall. Optional mail chute available for service door mounting.

#### **Self-Contained Night Drop Box**



#### ASDA-7320

size:  $15" \times 25 \frac{1}{4}" \times 12"$ min order qty: 1

- Black steel with white lettering.
- Durable steel drop box.Mount on a wall or on a pedestal.
- Includes anti-theft plate to protect keys when door is open and tamper-proof front master lock.
- Compatible with 24" tall pedestal, item ASDA-7321, and 36" tall pedestal, item ASDA-7322.

#### Early Bird/Nite Owl Envelope

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#### EARLY-2

SIZE: 6 ½" × 9 ½" PACKAGE QTY: 125 MIN ORDER QTY: 250

Available with dealer imprint.

- · Dry gum adhesive.
- Includes a claim check at the top for quick and easy return pickup.
- Includes lines for customer to detail needed repairs, an area for estimates, and customer authorization at the bottom.

# Early Bird/Nite Owl®

### Early Bird/Nite Owl Envelope

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# EBE-6596

SIZE: 6 1/2" × 9 1/2" PACKAGE QTY: 125 MIN ORDER QTY: 125

Available with dealer imprint.

- Dry gum adhesive.
  Includes verification at bottom to use old parts and a given time to call customer for needed repairs.
- Includes 20 point checklist with option of mileage based service, fluid leaks, body repair estimate, and space for more detailed work.

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Early Bird/Nite Owl Envelope - Body Shop

### ASA-EBE

size: 6 ½" × 9 ½" package qty: 100 min order qty: 100

Available with dealer imprint.

- Dry gum adhesive.
- ASA approved.
- Includes customer comment section, image of car for easy identification of problem areas, customer authorization at the bottom, and information on the back further detailing work.

# Early Bird/Nite Owl Envelope

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#### EBE-6597

SIZE: 6 ½" × 9 ½" PACKAGE QTY: 125 MIN ORDER QTY: 125

Available with dealer imprint.

- Dry gum adhesive.
- Includes verification at bottom to use old parts and a given time to call customer for needed repairs.
- Includes 20 point checklist with option of mileage based service, monthly maintenance service, state inspection, and space for more detailed work.

# Early Bird/Nite Owl Envelope

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# EBE-6595

SIZE: 6 ½" × 9 ½" PACKAGE QTY: 125 MIN ORDER QTY: 125

Available with dealer imprint.

- Dry gum adhesive.
- Includes 16 point checklist, customer comment section, and customer authorization at the bottom.

107

# Early Bird/Nite Owl®

# Self-Adhesive Envelope

#### EBE6598CUST

SIZE: 6 ½" × 9 ½" PACKAGE QTY: 250 MIN ORDER QTY: 250

- Create your own Early Bird/Nite Owl envelope to match your dealership's specifications.
- · Includes peel and stick adhesive on envelope.

# Dry Gum Envelope CUSTOMIZE

EBE6599CUST SIZE: 6 <sup>1</sup>/2" × 9 <sup>1</sup>/2"

PACKAGE QTY: 250

MINIMUM ORDER QTY: 250

• Create your own Early Bird/Nite Owl envelope to match your dealership's specifications.



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# Early Bird/Nite Owl Envelope

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#### 413

SIZE: 4 1/8" × 9 1/2" PACKAGE QTY: 100 MIN ORDER QTY: 100

- Available with dealer imprint.
- Dry gum adhesive.
   Includes 8 point inspection checklist, comments section, and customer authorization at the bottom.

# **Vinyl Arrow Key Tags**



# KRV-98 | VT275

SIZE: 3/4" × 4 1/2" PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000

Available with dealer imprint.Available in white,

- yellow, red, orange, green, and blue.
- Larger size available, item VT276.

Early Bird/Nite Owl®

Other E	arly Bird Env	elopes Avai	lable
Item #	Size	# of Parts	Self-adhesive or Dry Gum
AAAEARLYBIRD	6 ½" × 9 ½"	1	Dry Gum
ASDA-7210	6" × 9"	1	Dry Gum
ASDA-7211	6" × 9"	1	Dry Gum
ASDA-7212	6" × 9"	1	Dry Gum
ASDA-7213	6" × 9"	1	Dry Gum
ASDA-7216	4 1⁄8" × 9 1⁄2"	1	Dry Gum
CARA-910602	6 ½" × 9 ½"	1	Dry Gum
EARLY-96-OH	6 ½" × 9 ½"	2	Self-adhesive
EBE-6600-NJ	6 ½" × 9 ½"	1	Dry Gum
FADA-EBE	6 ½" × 9 ½"	1	Self-adhesive
NC-830-EBE	6 ½" × 9 ½"	2	Dry Gum
S188	6 ½" × 9 ½"	1	Dry Gum
S190	4" × 9"	1	Dry Gum

Contact your Reynolds Document Services Consultant or refer to ReySource.com to see samples of these products.



Additional key tag options are available on pages 54–55 in the Sales section.

# **Direct Mail**

# Reach the right audience

Reynolds' data-driven direct mail is precisely segmented to reach the right targets, generating results for your service department.

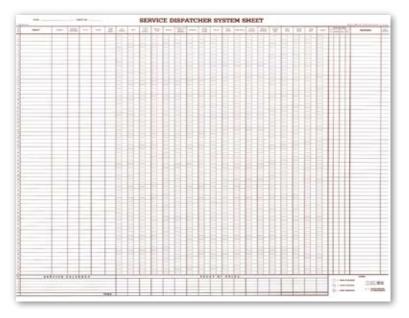
Turn to pages 2–5 for more details about direct mail or contact your Reynolds Document Services Consultant to start planning your next mailing.

> A Fun Day Area For Kills (1952 vol.-F) A Complementary Car Wash With Any Service - A \$50.00 Value!



Dispatch/Route Sheets

# **Dispatch Sheet**



**DEA-60** 

SIZE: 23 7/8" × 18 5/16" # OF PARTS: 1 PACKAGE QTY: 100 MIN ORDER QTY: 100 • 64 lines for scheduling.

• Padded; 50 forms per pad.

# **Dispatch/Time Control Chart - Chrysler**

#### CHY-9011

size: 26" × 13 ½" # of parts: 1 package qty: 100 Min order qty: 100

- Designed for Chrysler dealerships.
- 45 lines for scheduling.
- Includes area for service hours billed.

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**Dispatch/Route Sheets** 

# **Daily Service Record Book**

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#### RL-98183-B

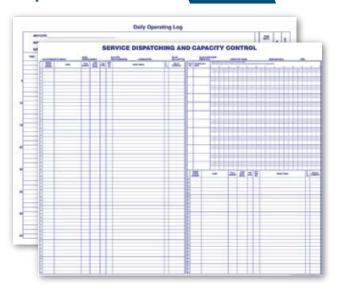
size: 11" × 8 ½" # of parts: 1 package qty: 50

MIN ORDER QTY: 50

- · 25 lines for scheduling.
- · Details Monday through Saturday appointments.

### Dispatch/Route Sheets

CUSTOMIZE



Design your own custom route sheet that works with your department's processes.

#### **Route Sheet**



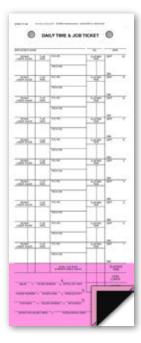
DSA-547 size: 12" × 15" # of parts: 1 package qty: 100 min order qty: 100

• Up to 50 appointments per page.

97% of our customers—on any DMS—are satisfied with their relationship with Reynolds Document Services.

Contact your local Reynolds Document Services Consultant to learn how we can meet your needs.

# **Daily Time Tickets**

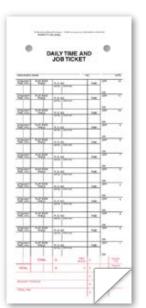


#### **TT-136** SIZE: 4 <sup>1</sup>/<sub>4</sub>" × 11"

# OF PARTS: 3 PACKAGE QTY: 250

MIN ORDER QTY: 250

- Available with dealer imprint.Self-adhesive labels.
- Carbon interleaved.
- 2 hole punched at top of form.
  Part 1 is 4 ¼" × 8 ¾".
- White, pink, white.
- 10 operations.
- Available with certification,
- item TT-136-C.



#### TT-126

size: 4 1⁄4" × 9 3⁄4" # of parts: 3 package qty: 250 min order qty: 250

Available with dealer imprint.Self-adhesive labels.

- · Carbonless.
- 2 hole punched at top of form.
- Part 1 is 4 1/4" × 8 1/8".
- All parts are white.
- 12 operations.
- Available with certification, item TT-126-C.

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#### TT-3286

SIZE: 4 1/4" × 11 1/8" # OF PARTS: 3 or 4 PACKAGE QTY: 250 MIN ORDER QTY: 250

Available with dealer imprint.

- Self-adhesive labels.
- · Carbon interleaved.
- Part 1 is 4 1/4" × 8 3/4".
- · 3 part: white, pink, white tag.
- 4 part: white, pink, canary, white tag.
- 10 operations.
- Available with certification, item TT-3286-C.



#### TT-1508

SIZE: 4 1⁄4" × 11 1⁄8" # OF PARTS: 3 PACKAGE QTY: 250 MIN ORDER QTY: 250

Available with dealer imprint.

- Self-adhesive labels.
- · Carbon interleaved.
- 2 hole punched at top of form.
- Part 1 is 4 1/4" × 8 3/4".
- · White, pink, canary.
- 10 operations.
- Available with heavy white tag for part 3, item TT-1508-T.
- Available with certification, item TT-1508-T-C.

# **Daily Time Tickets**

		(	Other Time 1	Ticke	ts Available			
	Adhesive Fla	gs				Dry Gum Flag	gs	
Item #	Size	# of Parts	# of Flags		Item #	Size	# of Parts	# of Flags
ASC-301	4 ¼" × 11"	3	10	-	1-BH-713Y	5 ⅔" × 10"	2	6
TT-136-MB	4 ¼" × 11"	3	9		CA-32-D	4 ½" × 7 %"	2	9
TT-136-MB-C	4 ¼" × 12 ⅛"	3	9		CA-32-T	4 ½" × 7 %"	2	9
TT-139	4 ¼" × 11"	3	10		DA-328	4 ¼" × 9 ¾"	3	8
TT-139-DUAS	4 ¼" × 11 ¼"	3	11		FO-321	5 ⅔" × 11 ¾"	3	11
TT-3286-W	4 ¼" × 11"	3	10		RL-321-N	4 ¼" × 11"	3	10
TT-3286-HAD	4 ¼" × 11"	3	10		SA-136-C	4 ¼" × 11 1/8"	3	9
TT-754	5⅔" × 10"	2	8		UAS-321	4 ¼" × 9 ¾"	2	12
TT-888-MAZ	4 ¼" × 11 1⁄8"	3	9		UAS-321	4 ¼" × 9 ¾"	3	12
TT-9701	4 ¼" × 9 ¾"	3	6	-	VWOA-4235-1	4 ¼" × 11 ½"	3	9
TT-99204	4 ¼" × 11"	3	10		ZUS10-SM07	4 ¼" × 11 ¼"	3	10
VWOA-4235-2	4 ¼" × 11 ½"	3	9	-				

Contact your Reynolds Document Services Consultant or refer to ReySource.com to see samples of these products.

# **Time Card/Time Ticket Rack**

#### ASP-7003

SIZE:  $5" \times 31 \%" \times 1 \%"$ MIN ORDER QTY: 1

Gray steel time ticket rack with 25 pockets.

# Time Card/Time Ticket Racks

# Reynolds Document Services provides much more than documents!

Ask your Reynolds Document Services Consultant how we can serve your marketing, retention, and promotional product needs.

Time cards are available on page 95 in the Business Office section.

# Appointment Forms

### **Service Appointment Pad**



#### SA-605-PAD

SIZE: 25 ½" × 18 ½" # OF PARTS: 1 PACKAGE QTY: 1 MIN ORDER QTY: 1

- · Details Monday through Saturday appointments.
- Padded; 50 forms per pad.

### **Service Appointment Schedule**



### SA-607

SIZE: 8 ½" × 11 %" # OF PARTS: 6 PACKAGE QTY: 50 MIN ORDER QTY: 50

- All parts are white.
- Details Monday through Saturday appointments.
- · 60 total lines for scheduling each day.

### **Service Appointment Wall Chart**



#### SA-608

**SIZE**: 25 ½" × 18 ½"

# OF PARTS: 1 PACKAGE QTY: 50

MIN ORDER QTY: 50

- · Details Monday through Saturday appointments.
- · Padded; 50 forms per pad.

# Worksheets/Inspections

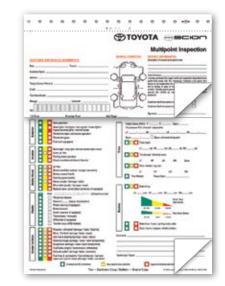
# **Courtesy Visual Service Inspection Worksheet**



DSC-FSC13

SIZE: 8 ½" × 11 ¾" # OF PARTS: 4 PACKAGE QTY: 125 MIN ORDER QTY: 250 • All parts are white.

# **Toyota Inspection Checklist**



#### **TOYINSP-TXM**

SIZE: 8 1/2" × 11 3/4" # OF PARTS: 3 PACKAGE QTY: 250 MIN ORDER QTY: 500 Available with dealer imprint.

- Designed for Toyota dealers.
- · Full-color on all pages.
- · All parts are white.
- Part 1 is 8 1/2" × 4".

### Honda Multi-Point Inspection Checklist



#### HAD-MPC

size: 8 ½" × 11 ¾" # of parts: 2 package qty: 100 min order qty: 100

Available with dealer imprint.

- Designed for Honda dealers.Full-color on first page;
- black ink only on second page.
- · White, canary.
- Available without image of car, item HAD-MPCWC.

# Honda Express Service Multi-Point Inspection Checklist



#### HAD-EXSMPC

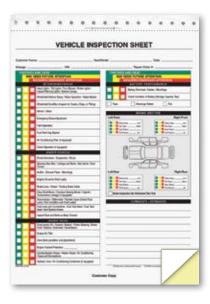
SIZE: 8 ½" × 11 ¾" # OF PARTS: 2 PACKAGE QTY: 100 MIN ORDER QTY: 100

Available with dealer imprint.

- Designed for Honda Express Service dealers.
- Full-color on first page; black ink only on second page.
- · White, canary.
- Available without image of car, item HAD-EXMSPCWC.

# Worksheets/Inspections

### **General Inspection**



# INSP-GEN

SIZE: 8 1/2" × 11 3/4" # OF PARTS: 2 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

- Full-color on first page; black ink only on second page.
- · White, canary.

# **Lexus Inspection Checklist**

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#### **INSP-LEX**

size: 8 ½" × 11 ¾" # of parts: 2 package qty: 100 min order qty: 100

- Available with dealer imprint.Designed for Lexus dealers.
- Full-color on first page; black ink only on second page.
- White, canary.

# **Acura Accelerated Inspection Checklist**

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#### ACU-DNNC

size: 8 1/2" × 11" # of parts: 2 package qty: 100 min order qty: 100

Available with dealer imprint.

- Designed for Acura Accelerated Service dealers.
- Full-color on all pages.
- White, canary.
- Includes checklist for advanced technology.

# **Acura Advance Inspection Checklist**

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#### ACU-LNC

SIZE: 8 1/2" × 11" # OF PARTS: 2 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint. • Designed for Acura dealers. • Full-color on all pages.

White, canary.

# Other OEM-specific inspection forms are available.

Contact your Reynolds Document Services Consultant to learn more.

# Worksheets/Inspections

# 2-Part PromoTAG®



Ask your Reynolds Document Services Consultant about incorporating inspection forms into your custom hang tags for an additional customer touchpoint.

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Create your own inspection form to match your dealership's needs and specifications.

#### **Other Inspection Forms Available**

Item #	<b>Overall Size</b>	# of Parts	Item #	<b>Overall Size</b>	# of Parts
ACD-VIR	8 ½" × 11"	3	GMSPVIR	8 ½" × 11 ¾"	2
ASDA-605	8 ½" × 11"	2	HAD-EXSMPCWC	8 ½" × 11 ¾"	2
ASDA-7290	8 ½" × 11 ¾"	3	HAD-MPCWC	8 ½" × 11 ¾"	2
ASDA-7291	8 ½" × 11 ¾"	2	HDD-100	8 ½" × 11"	2
ASDA-7292	8 ½" × 11"	3	HDD-3895	8 ½" × 14 ¾"	2
ASDA-7294-0513	8 ½" × 11"	3	HDD-3896	8 ½" × 11"	1
ASDA-7295	8 ½" × 11"	1	MC-VI	8 ½" × 11"	1
DA-41497708	8 ½" × 11"	3	MD-2321	8 ½" × 11 ¾"	2
DA-RW-MPISP	8 ½" × 11"	3	MSP-ASED	8 ½" × 11"	2
DA-WRKSHEET	8 ½" × 11"	2	S539	8 ½" × 11 ¾"	2

Contact your Reynolds Document Services Consultant or refer to ReySource.com to see samples of these products.

# Rental Agreements

# **Daily Vehicle Rental Agreement**



#### 272

**SIZE:** 8 ½" × 12 ½" **# OF PARTS:** 4 **PACKAGE QTY:** 100 **MIN ORDER QTY:** 100 • White, canary, pink, blue.

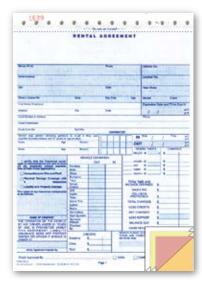


# **Daily Vehicle Rental Agreement Book**

KLSRA-22 SIZE: 8 ½" × 8 ¾" # OF PARTS: 4 PACKAGE QTY: 100 MIN ORDER QTY: 100

- Part 3 (pink) sewn into book for permanent record.
- White, canary, pink, goldenrod.

### **Universal Vehicle Rental Agreement**



#### 1-NRA-23

size:  $7 \frac{1}{4} \times 10 \frac{1}{4}$ " # of parts: 4 package qty: 50 min order qty: 50

• White, canary,

pink, goldenrod.

# **Universal Vehicle Rental Agreement**

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#### SRA-3

size: 8 ½" × 11 ¾" # of parts: 3 package qty: 100 min order qty: 100

Available with dealer imprint.2 hole punched at

- bottom of form.
- White, canary, pink.
- Compatible with post binder, item BPE-811.

# **Rental Agreements**

### **Service Loaner Agreement**



#### SLA-252

SIZE: 8 ½" × 11 ¾" # OF PARTS: 4 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

 White, canary, pink, goldenrod.

#### **Car Rental Agreement**



#### **SRA-22**

size: 8 ½" × 7 ¾" # of parts: 3 or 4 package qty: 100 MIN order qty: 100 Available with dealer imprint.

 White, canary, pink, green.

### **Borrowed Vehicle Agreement**

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#### **LDJ-220S**

size: 8 1⁄2" × 11 3⁄4" # of parts: 2 package qty: 100 min order qty: 100

- Outline consumer obligations when a vehicle is being loaned to a consumer.
- White, pink.

Since the 1990s, Reynolds Document Services has been the exclusive provider of trusted LAW® brand documents. LAW documents are standardized forms that provide common defenses, help manage risk, and streamline processes.

For more information on LAW products, see page 66.

# Repair Orders.

### **ERA Repair Order**

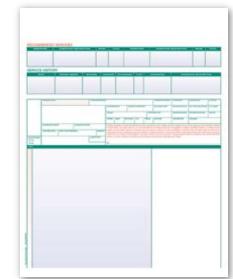


# ERA-LZR-A3

SIZE: 8 ½" × 11" # OF PARTS: 1 PACKAGE QTY: 200 MIN ORDER QTY: 200 Available with dealer imprint.

32# white stock.

### **ERA Repair Order**

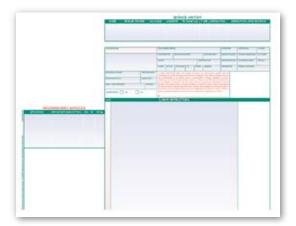


# ERALZRW02N3

SIZE: 8 ½" × 11" # OF PARTS: 1 PACKAGE QTY: 200 MIN ORDER QTY: 200 Available with dealer imprint.

- 32# white stock.
- Also available in 20# white stock, item ERALZR-WO2N.

### **ERA Repair Order**



#### **ERALZRWOLN3**

SIZE: 11" × 8 ½" # OF PARTS: 1 PACKAGE QTY: 200 MIN ORDER QTY: 200 Available with dealer imprint.

- 32# white stock.
- Also available in 20# stock, item ERALZR-WOLN.

# **ERA Repair Order**



#### ERAINTW014P

size: 8 ½" × 14" # of parts: 1 PACKAGE QTY: 250 MIN ORDER QTY: 250 Available with dealer imprint.

- · 32# white stock.
- Includes one hang tag and two key tags.
- Also available with coupons at the bottom, item ERAINTWO14E.

**Repair Orders** 



Personalize your repair orders with your dealership's image, full-color printing, or by adding coupons to the bottom of the form.

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If your dealership uses Reynolds Intelligent Forms Printing, you can benefit from enhanced customization of your repair orders with Laser Form/Label Combo.

Streamline the customer process with forms that combine a removable adhesive label with either a hang tag, key tag, or coupons.

# Need repair orders that print from your DMS?

We understand how to make documents work for you. Every day, Reynolds Document Services provides forms and products designed for dealerships using various systems, including:

- Auto/Mate®
- Autosoft®
- CDK Global®
- DealerBuilt<sup>®</sup>
- Dealertrack<sup>®</sup>
- and more!

Enjoy the convenience of a **local sales representative** and the expertise and quality of a **national company** with Reynolds Document Services. Contact your Reynolds Document Services Consultant to learn more about repair orders designed for your DMS.



# Repair Orders \_

# Warranty Repair Order - Ford



#### NAAO-1863

SIZE: 11 3⁄4" × 8 1⁄2" # OF PARTS: 4 PACKAGE QTY: 100 MIN ORDER QTY: 100

Available with dealer imprint.

- Designed for Ford dealers.
- · Pre-numbered in red.
- Includes diagnostic trouble codes and details technician comments to include description of cause.

#### **Warranty Repair Order - Ford**



#### NAA01863EST

SIZE: 11 ¾" × 8 ½" # OF PARTS: 5 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

- · Designed for Ford dealers.
- · Pre-numbered in red.
- · Contains estimate that meets California state requirements.



# **ReminderTRAX®**

Increase your return on investment

Increase return service business, generate greater profits, and measure return on investment (ROI) with a comprehensive service reminder program. ReminderTRAX helps you easily communicate with customers at critical touch points and evaluate the results. Monthly ROI reports show the impact your investment is making.

Turn to pages 6–9 for more details or contact your Reynolds Document Services Consultant to learn how ReminderTRAX can increase your revenue.

Repair Orders

### **Customer Pay Repair Order**



#### **RO-124**

SIZE: 11 3/4" × 8 1/2" # OF PARTS: 3 or 4 PACKAGE QTY: 250 MIN ORDER QTY: 250

Available with dealer imprint only.

3 part: white, canary, white tag.

• 4 part: white, canary, pink, white tag.

## **Customer Pay Repair Order**



#### **RO-545**

SIZE: 11<sup>3</sup>/<sub>4</sub>" × 8 <sup>1</sup>/<sub>2</sub>" # OF PARTS: 3 or 4 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

wallable with dealer implifit.

- 3 part: white, canary, white tag. 4 part: white, canary, pink, white tag.
- Texas-specific version available, item RO-545TEX.



# CTM-134-GM

size: 11 <sup>3</sup>/<sub>4</sub>" × 8 <sup>1</sup>/<sub>2</sub>" # of parts: 4 package qty: 100 min order qty: 100

- · Designed for General Motors dealers.
- White, canary, pink, white tag.
- · Compatible with binders BPE-811 and RS-4808-B.

Reynolds owns our printing plant and distribution centers, helping us to control the production process from order through shipment.

#### **Customer Pay Repair Order - GM**

# Repair Orders.

# **Repair Order Backer**

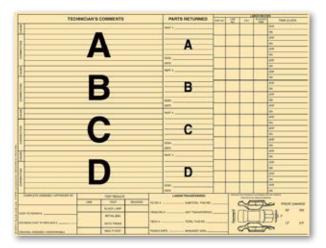
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#### LB1T001

SIZE: 11" × 8 ½" # OF PARTS: 1 PACKAGE QTY: 200 MIN ORDER QTY: 200

- 32# buff stock.
- Blank front; backer includes time clock area, four procedure cause/remedy sections, parts area, flag area, car diagram, and state inspection section.

# **Repair Order Backer**



#### LB1TCDP-01

size: 11" × 8 ½" # of parts: 1 package qty: 200 min order qty: 200

- 32# buff stock.
- Blank front; backer includes time clock area, cause/ correction area, diagnostic area, and prior damage area.

# **Repair Order Backer**

# Ask your Reynolds Document Services Consultant about our Dealer Image program.

A professional artist will create a rendering of your dealership for any marketing piece—at no additional charge.



# LB1TCFDP-01

size: 11" × 8 ½" # of parts: 1 Package qty: 200 Min order qty: 200

- 32# buff stock.
- Blank front; backer includes time clock area, complaint/ cause/correction area, flag sheet area, diagnostic area, and prior damage area.

# Repair Orders

Item #	Туре	Size	# of Parts	Item #	Туре	Size	# of Parts
114	Handwritten	12 <sup>13</sup> / <sub>16</sub> " × 8 <sup>1</sup> / <sub>2</sub> "	4	ERALZR-WOLN	Laser	11" × 8 ½"	1
ASDA-7388	Handwritten	11 %" × 8 ½"	3	ERALZR-WON3	Laser	8 ½" × 11"	1
CTM-135-GM	Handwritten	11 ¾" × 8 ½"	3 or 4	FADA-RO-ADP	Laser	8 ½" × 11"	1
DS-104	Handwritten	11 ¾" × 8 ½"	4	FADA-ROBACK	Laser	8 ½" × 11"	1
DSA-122	Handwritten	5 ¼" × 8 %"	1	FLA-134	Handwritten	11 ¾" × 8 ½"	4
DSA-125-BPT	Handwritten	11 ¾" × 8 ½"	3	HDD-505	Handwritten	11 ¾" × 8 ½"	3
DSA-125-BT	Handwritten	11 ¾" × 8 ½"	2	KLGM-124	Handwritten	11 ¾" × 8 ½"	5
DSA-125-PBT	Handwritten	11 ¾" × 8 ½"	3 or 4	LA-557-CAL	Handwritten	11 ¾" × 8 ½"	4
DUAS-107	Handwritten	11 ¾" × 8 ½"	3	LZR-BK001	Laser	11" × 8 ½"	1
ERA-LZR-WO	Laser	8 ½" × 11"	1	OHIO-134	Handwritten	11 ¾" × 8 ½"	4
ERALZR-WO2N	Laser	8 ½" × 11"	1	RL-125	Handwritten	8 ½" × 11"	3
ERA-LZRWO3	Laser	8 ½" × 11"	1	RO-554	Handwritten	11 ½16" × 8 ½"	3

### Other Repair Orders Available

Contact your Reynolds Document Services Consultant or refer to ReySource.com to see samples of these products.

# **Recall Notices**

Build goodwill and improve your database

Why have dealers across the nation selected Reynolds to deliver their recall notifications?

- 1. **Personal**—Our recall notice includes a partial VIN and a recall number to make the notification relevant and credible.
- 2. Cost-effective For vehicles with more than one open recall, we print multiple recall numbers on one postcard instead of sending multiple mailings for each vehicle.
- 3. Powerful We provide address corrections identified by the National Change of Address registry, which you can use to update your DMS. Additionally, you can provide these corrections to the manufacturer to identify customers who should no longer be assigned to your dealership. Reynolds can also provide you with the mailing list of customers, so that your service team or BDC can follow up.



Turn to pages 2–5 for more details about direct mail or contact your Reynolds Document Services Consultant to start planning your next mailing.

# Repair Order Racks.

### **Repair Order Rack**



#### SA-810

size: 13 %" W  $\times$  26" H  $\times$  2" D min order qty: 1

- Heavy-gauge steel with gray metallic finish.
- Single wall unit with 10 pockets, 6 1/8" deep.

### **Repair Order Rack**



#### SA-812

size: 13 %" W  $\times$  28" H  $\times$  2" D min order qty: 1

- Heavy-gauge steel with gray metallic finish.
- Single wall unit with 12 pockets, 6" deep.

### **Repair Order Rack**



#### SA-815

SIZE: 13 %" W × 36" H × 2" D MIN ORDER QTY: 1

- Heavy-gauge steel with gray metallic finish.
- Single wall unit with 15 pockets, 6" deep.

# **Carousel Rack**



### SA-C336

size: 13  $5 \hspace{-0.5mm}\%"$  W  $\times$  28" H  $\times$  2" D min order qty: 1

- Heavy-gauge steel with gray metallic finish.
- Includes three 12-pocket racks, 7<sup>3</sup>/<sub>4</sub>" deep.
- Rotates on 17 ½" diameter base.

**Repair Order Accessories** 

### **Repair Order Binder**



#### **BPE-811**

#### MIN ORDER QTY: 1

- Fits 8 1/2" × 11" documents.
- · Sturdy blue vinyl coated canvas.
- Posts are 3/16" diameter, 4 1/4" center to center.

# **Repair Order Storage Binder**



#### **RS-4808-B**

MIN ORDER QTY: 1 Available with dealer imprint.

- Fits 8 1/2" × 11" documents.
- Compressed cardboard with cloth backbone.
- Posts are 3/16" diameter, 4 1/4" center to center.

# **Repair Order Storage Box**



BPP-811-6 PACKAGE QTY: 6 MIN ORDER QTY: 6

- Fits 8 1/2" × 11" documents.
- · Corrugated cardboard with permanent snap.
- 6" capacity.

### **Repair Order Holder**



ASP-7411 | ASP-7412 | ASP-7416 size: 11" × 13"

MIN ORDER QTY: 1 box

- Available in clear and black, solid black and black, or clear and red.
- Clear front with an open top.
- · Sturdy sewn cloth and plastic.
- 25 per box.

# Service Invoices

### **ERA Service Invoice**

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	125-1	1.00	-

#### **ERALZR-INVN**

SIZE: 8 ½" × 11" # OF PARTS: 1 PACKAGE QTY: 200 MIN ORDER QTY: 200 Available with dealer imprint. • 20# white stock.

### **ERA Service Invoice**



#### ERAINTSI14P

SIZE: 8 ½" × 14" # OF PARTS: 1 PACKAGE QTY: 250 MIN ORDER QTY: 250 Available with dealer imprint.

- 20# white stock.
- Bottom 3" removable at perforation, which can be used for coupons and/or advertisements.

#### **ERA Service Invoice**



#### ERA-LZR-A14

size: 8 ½" × 14" # of parts: 1 package qty: 200 min order qty: 200

Available with dealer imprint.

- 20# white stock.
- Bottom 3" removable at perforation, which can be used for coupons and/or advertisements.
- Can be used for full-page purchase order, receipt, or service invoice.

# Our service invoices and repair orders are fully customizable and can be designed to help meet your state regulations and manufacturer's warranty information.

Contact your Reynolds Document Services Consultant to learn more.

# Service Invoices



# Service Invoices

Our service invoices are fully customizable. Use color to highlight important areas and grab your customer's attention. Include a photo of your dealership, the latest vehicle models, or a full-color logo to make your invoices stand out.

# Looking for service invoices that work with your DMS?

Our design team can help important invoice information stand out with custom forms created for any system, including:

- Auto/Mate<sup>®</sup>
- Autosoft<sup>®</sup>
- CDK Global<sup>®</sup>
- DealerBuilt®
- Dealertrack®
- and more!

Find out why 97% of our customers – on any DMS – are satisfied with their relationship with Reynolds Document Services. Contact your Reynolds Document Services Consultant to learn more about product options and branding opportunities designed for your DMS.



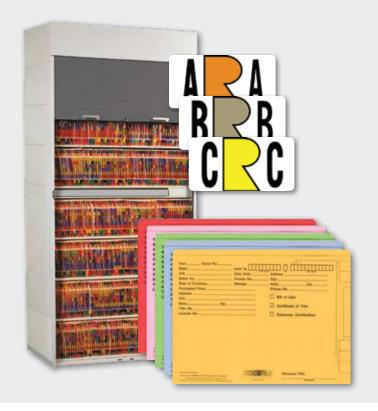
# ColorFile<sup>®</sup> Filing System

ColorFile is a comprehensive filing system designed specifically for automotive retailers. Open shelving units offer increased efficiency in a space-saving design.

The ColorFile System can be used to file service folders, deal jackets, accounts payable files, and more. If you have hundreds of files, ColorFile's effective coding method will promote fast and accurate filing and retrieval each time. With bright, color-coded end-tab labeling and open-shelf filing, misfiles are obvious and virtually impossible to overlook. No more lost and misplaced file folders or unsightly, overcrowded cabinets.

Reynolds offers plain, pre-printed, or customized folders designed to highlight the series of numbers and letters that work best for your dealership. With alphabetic, numeric, make, year, and month labels, in addition to high-quality shelving and security options, Reynolds has it all to make your ColorFile system complete.

Maximize productivity and increase customer satisfaction while solving filing problems with the ColorFile Filing System from Reynolds Document Services.



# ColorFile<sup>®</sup> Folders

ColorFile folders are designed to highlight the series of letters and numbers that work best for the different departments of your dealership. Precise placement of labels on folders not only reduces the risk of misfiling, it also improves retrieval time and controls the aesthetics of the filing system. For this reason, all Reynolds ColorFile folders and jackets have pre-printed alignment marks.

### **Service Folders**



#### RF-1702

SIZE: 12 5%" × 9 1/2" PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

- 14-point plain stock.
- · Available in red, blue, and manila.
- · Extended tab emphasizes the 6 digit VIN filing area.
- Label alignment marks on the end tab make it easy to place labels in the correct position.
- Also available in a 7 digit VIN version, item RF-1702-7.

# ColorFile® Folders

### **Service Folders**

	VEHICLE IDEN	TIFICATION NUM	ARER		
SERVICE/WARRANTY DATE			MAKE	MODEL	
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Y NOS. TRUNK	COLOR CODE		U USED		10
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# RF-1701

SIZE: 12 5%" × 9 ½" PACKAGE QTY: 100 MIN ORDER QTY: 100

VIIN ORDER QTT. 100

- Available with dealer imprint.
- Heavy 14-point stock.
- Pre-printed with owner, vehicle, and warranty identification areas.
- Extended tab emphasizes the last 6 digits of the VIN.
- Label alignment marks on the end tab make it easy to place labels in the correct position.
- Also available for motorcycles, item RF-1701-MC.

#### **RF-1701-BMW**

#### SIZE: $12 \frac{5}{8}$ " $\times 9 \frac{1}{2}$ " PACKAGE QTY: 100 MIN ORDER QTY: 100

- · Heavy 14-point stock.
- Pre-printed with BMW logo.
- Extended tab emphasizes the last 7 digits of the VIN.
- Label alignment marks on the end tab make it easy to place labels in the correct position.

-		
	VEHICLE IDENTIFICATI	ION NUMBER
	IN SERVICE / WA	ARRANTY DATE
METER CHANGE: MILEAGE	DATE	ORIG. RADIO SERIAL NO.
ARMAKE	MODEL	ORIG. RADIO CODE
ODUCTION DATE	COLOR CODE	REPL RADIO SERIAL NO.
Y CODE	TRIM NO.	REPL RADIO CODE
ORIGINAL OWNER	SUBSEQUENT OWNER	1 SUBSEQUENT OWNER #2
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	COVERAGE	CONTAINE
	EXPLATE	EXEDDE
Form RF-1701-BMW (2-94)	DP NLENSE	EXTINUENCE

# ColorFile® Folders .

### **Deal Jackets**

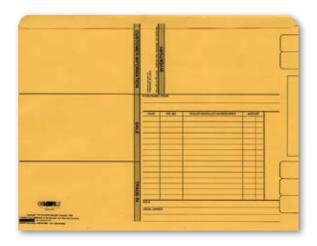
Year Stock No. Make VIN Motor No. Date of Purchase Pron Purchased From Address City City State. Tile No.	Date Sold	Address City State Phone No Bill of Sale Certificate of Tabe
License No		Odometer Certification
	(66	
	Copyort ins Invictor	- [}
	Copyort ins Invictor	inequalit' Company 1998

#### **RF-1220**

size: 12 %" × 9 %"; including %" top tab PACKAGE QTY: 250 MIN ORDER QTY: 250

Available with dealer imprint.

- 32# buff stock.
- · Allows for filing on the first three letters of the last name.
- · Pre-printed with vehicle, stock, and seller information areas.
- Includes paperwork checklist.



#### **RF-1220-ERA**

size: 12 %" × 9 %"; including %" top tab раскаде оту: 250 MIN order оту: 250

Available with dealer imprint.

- 32# buff stock.
- Compatible with deal jacket labels, item 500-215-1.



#### **RF-1222**

size: 12 %" × 9 %"; including %" top tab PACKAGE QTY: 100 MIN ORDER QTY: 100

Available with dealer imprint.

- 32# stock available in buff.
- 150# heavyweight stock available in yellow, pink, green, and blue.
- Plain with alignment marks for a total of five labeling options.
- Heavyweight stocks have a minimum quantity of 50 and are packaged 50 per box, 250 per carton.

# ColorFile® Folders

### **Deal Jackets**



#### RF-1221

SIZE: 12 5%" × 9 %"; including ½" top tab PACKAGE QTY: 50 MIN ORDER QTY: 50 Available with dealer imprint.

- 11-point heavyweight stock.
- · Available in red, pink, green, yellow, or blue.
- 50 folders per box; 250 per carton.
- Pre-printed with vehicle, stock, and seller information areas.
- · Includes paperwork checklist.



#### **RF-1223**

Size: 12 %" × 9 %"; including %" top tab Package qty: 125Min order qty: 250

#### . . . . . . . . . . .

- Available with dealer imprint.
- 32# stock.
- Available in green or buff.
- Alignment marks for a total of seven labeling positions.



#### RF-1223B

size: 12 %" × 9 %"; including %" top tab PACKAGE QTY: 250 MIN ORDER QTY: 250

- Available with dealer imprint.
- 32# stock.
- · Available in green or buff.
- Plain with alignment marks for a total of seven labeling positions.

# ColorFile® Labels \_

### **Numeric Roll Set**



#### **RF-10R** LABEL SIZE: 1 5%" × 7%"

MIN ORDER QTY: 1 set

- Includes set of 0–9 label rolls, individually boxed (500 of each number).
- Housed in a cardboard dispenser box.



# **Alphabetic Binder Set**

#### **RF-27**

LABEL SIZE:  $1 \frac{1}{2}$ " ×  $\frac{3}{4}$ " MIN ORDER QTY: 1 set

• Set includes desk drawer size 3 ring binder with 2,052 assorted alphabetic labels and index tabs.

### **Numeric Binder Set**

#### **RF-10**

LABEL SIZE:  $1 \frac{5}{8}$ " ×  $\frac{7}{8}$ " MIN ORDER QTY: 1 set

 Set includes desk drawer size 3 ring binder with 0–9 labels (240 of each number) and index tabs.

### **Alphabetic Labels**



Actual Size

LABEL SIZE: 1 ½" × ¾" PACKAGE QTY: 270

### MIN ORDER QTY: 270

- 27 labels per sheet; 10 sheets per pack.
- 3 hole punched sheets.
- Compatible with alphabetic binder, item RF-BINDER-RA.

Label	Item #
• A	RF-A
• B	RF-B
<mark>-</mark> C	RF-C
• D	RF-D
● E ● F	RF-E
• F	RF-F
• G • H • I • J • K	RF-G
• H	RF-H
• 1	RF-I
• J	RF-J
• K	RF-K
01	RF-L
• M	RF-M
Mc	RF-Mc
• N	RF-N
<ul> <li>N</li> <li>O</li> </ul>	RF-O
P	RF-P
• Q	RF-Q
• Q • R • S	RF-R
• S	RF-S
• Т	RF-T
<ul> <li>T</li> <li>U</li> <li>V</li> <li>W</li> <li>X</li> </ul>	RF-U
• V	RF-V
• W	RF-W
• X	RF-X
0 Y	RF-Y
• Z	RF-Z

## **Numeric Labels**



Actual Size

label size: 1 %"  $\times$  %"

- · Available in rolls or sheets.
- 500 labels per roll.
- 24 labels per sheet; 10 sheets per pack.
- Sheets are compatible with numeric binder, item RF-BINDER-R.

Label	Item # (Sheets)	Item # (Rolls)
• # 0	RF-0	RF-0R
• #1	RF-1	RF-1R
• #2	RF-2	RF-2R
<del>-</del> #3	RF-3	RF-3R
• #4	RF-4	RF-4R
• #5	RF-5	RF-5R
• #6	RF-6	RF-6R
• #7	RF-7	RF-7R
• # 8	RF-8	RF-8R
• #9	RF-9	RF-9R

# New/Used

LABEL SIZE: 1  $\frac{1}{2}$ " ×  $\frac{3}{4}$ " PACKAGE QTY: 270

MIN ORDER QTY: 270

- 27 labels per sheet; 10 sheets per pack.
- 3 hole punched sheets.

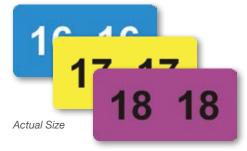
Label	Item #
New	RF-NEW
Used	RF-USED

# ColorFile® Labels

## **Year Labels**

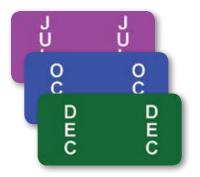
**LABEL SIZE**: 1 1/2" × 3/4"

- · Available in rolls or sheets.
- 500 labels per roll.
- 27 labels per sheet; 10 sheets per pack.



Label	Item # (Sheets)	Item # (Rolls)
2005	RF-05	RF-05R
2006	RF-06	RF-06R
2007	RF-07	RF-07R
2008	RF-08	RF-08R
2009	RF-09	RF-09R
2010	RF-YR10	RF-YR10R
2011	RF-YR11	RF-YR11R
2012	RF-YR12	RF-YR12R
2013	RF-YR13	RF-YR13R
2014	RF-YR14	RF-YR14R
2015	RF-YR15	RF-YR15R
2016	RF-YR16	RF-YR16R
2017	RF-YR17	RF-YR17R
2018	RF-YR18	RF-YR18R
2019	RF-YR19	RF-YR19R
2020	RF-YR20	RF-YR20R

### Month Labels



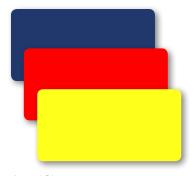
#### Actual Size

LABEL SIZE:  $1 \frac{1}{2}$ "  $\times \frac{3}{4}$ " PACKAGE QTY: 270 MIN ORDER QTY: 270

- 27 labels per sheet; 10 sheets per pack.
- 3 hole punched sheets.

Label	Item #
January	RF-JAN
February	RF-FEB
March	RF-MAR
April	RF-APR
May	RF-MAY
June	RF-JUN
July	RF-JUL
August	RF-AUG
September	RF-SEP
October	RF-OCT
November	RF-NOV
December	RF-DEC

### **Solid Color Labels**



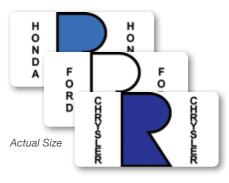
Actual Size

LABEL SIZE:  $1\frac{1}{2}$ "  $\times \frac{3}{4}$ " PACKAGE QTY: 270 MIN ORDER QTY: 270

- 27 labels per sheet; 10 sheets per pack.
- 3 hole punched sheets.

Label	Item #	
<ul> <li>Black</li> </ul>	RF-BK	
<ul> <li>Blue</li> </ul>	RF-BL	
Green	RF-GR	
Red	RF-RD	
O White	RF-WH	
• Yellow	RF-YE	

#### **Make Labels**



LABEL SIZE: 1 ½" × ¾" PACKAGE QTY: 270 MIN ORDER QTY: 270

- 27 labels per sheet; 10 sheets per pack.
- 3 hole punched sheets.

Label	Item #
ACURA	RF-ACURA
ALFA ROMEO	RF-ALFA-ROM
AUDI	RF-AUDI
BMW	RF-BMW
BUICK	RF-BUICK
CADILLAC	RF-CAD
CHEVROLET	RF-CHEV
CHRYSLER	RF-CHRY
DODGE	RF-DODGE
FIAT	RF-FIAT
FORD	RF-FORD
GMC	RF-GMC
HONDA	RF-HONDA
HYUNDAI	RF-HYUNDAI
INFINITI	<b>RF-INFINITI</b>
JAGUAR	<b>RF-JAGUAR</b>
JEEP	RF-JEEP
KIA	RF-KIA
LAND ROVER	<b>RF-ROVER</b>
LEXUS	<b>RF-LEXUS</b>
LINCOLN	RF-LINC
MAZDA	RF-MAZDA
MERCEDES BENZ	RF-MB
MERCURY	RF-MERC
NISSAN	RF-NISSAN
PORSCHE	RF-PORSCHE
RAM	RF-RAM
SUBARU	RF-SUBARU
ΤΟΥΟΤΑ	<b>RF-TOYOTA</b>
VOLKSWAGEN	RF-VW
VOLVO	<b>RF-VOLVO</b>

# ColorFile labels are Mylar coated for protection against wear and color fading.

# ColorFile<sup>®</sup> Labels On Demand

### **ColorFile Labels On Demand Software**

The ColorFile Labels On Demand application can save you up to 60% of the time it takes to create a new folder! In addition to saving you time and money, everyone in your dealership will benefit by having easy-to-read, easy-to-sort, and easy-to-retrieve files.

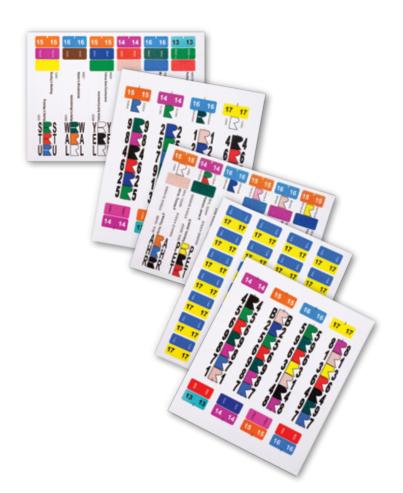
ColorFileLabels.com is an internet-based software program that creates a single strip label.

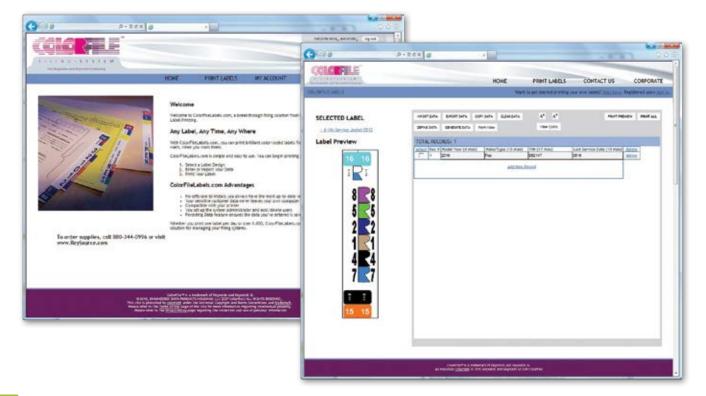
Sign in to ColorFileLabels.com and print labels in three easy steps:

- Select a Label Design Choose from five standard label designs or have your own custom label created.
- 2) Import or Enter Your Data Import your data from a delimited text file or enter data manually.
- 3) Print Your Labels Print labels on virtually any color printer in minutes. No special training is required.

#### ColorFileLabels.com benefits:

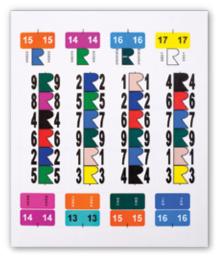
- Easy: Labels are printed in three easy steps.
- Affordable: Software fees are nonexistent.
- Flexible: Application runs on any computer with an internet connection using Internet Explorer.
- Secure: Sensitive data never leaves your computer.





# ColorFile® Labels On Demand

#### **6-VIN Service Label Stock**

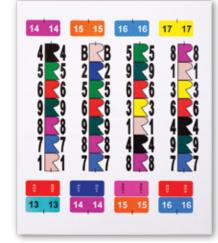


# RF-V3L0104

# OF PARTS: 1 PACKAGE QTY: 250 MIN ORDER QTY: 250

- White laser die-cut label for 6-VIN service folders.
- 4 labels per sheet. 250 sheets
- per package.
- Protective Mylar laminates available, item RF-LAM01.
- Compatible with deal jackets RF-1701 and RF-1702.

# **7-VIN Service Label Stock**

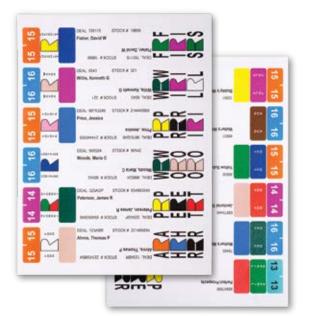


#### **RF-V3L0504**

# of parts: 1 package qty: 250 min order qty: 250

- White laser die-cut label for 7-VIN service folders.
- · 4 labels per sheet.
- 250 sheets per package.
- Compatible with deal jackets RF-1702-7 and RF-1701-BMW.

#### **Deal/AP Label Stock**



#### **RF-V3L0201**

# OF PARTS: 1

PACKAGE QTY: 250

#### MIN ORDER QTY: 250

- · White laser die-cut label for deals/accounts payable.
- 6 labels per sheet; 250 sheets per package.
- Protective Mylar laminates available, RF-LAM02.
- Compatible with deal jackets and/or accounts payable folders RF-1220, RF-1221, RF-1222, and RF-1223 series.

### Month/Year Label Stock



#### **RF-V3L0604**

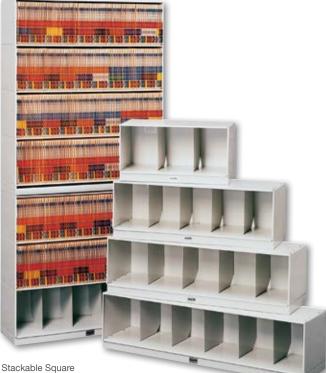
# OF PARTS: 1 PACKAGE QTY: 250

MIN ORDER QTY: 250

- · White laser die-cut label for month/year label.
- 28 labels per sheet; 250 sheets per package.
- Compatible with service folders RF-1701, RF-1702, RF-1702-7, and RF-1701-BMW.

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# ColorFile® Shelving



Stackable Square or Slanted Shelving Units

#### **Stackable Square or Slanted Shelving Units**

- Open-shelf filing allows folders to be clearly visible and provides easy retrieval.
- Units utilize vertical space to maximize file storage per square foot while keeping files within easy reach.
- Stackable shelving cabinets are modular in design, allowing for a variety of custom filing solutions.
- Slanted shelving units position files at a 55-degree angle, offering greater visibility of the file folders.
- The straight or square tiers are designed for maximum storage capacity with minimal floor space intrusion.
- Available in 24", 36", and 48" widths.



Slanted shelving provides better visibility of folder labels.

### **Four-Post Shelving**

- Four-post shelving is an economical alternative to the stackable units.
- Four-post shelving can be adjusted to fit file folders, boxes, office supplies, or vehicle parts.
- Starter units and additional units are available in single and double depths and in 30", 36", 42", and 48" widths.



# ColorFile® Shelving



· Deluxe mobile systems are custom designed for your

· Works in conjunction with the four-post and stackable

Rows of cabinets become movable and create aisles where you need them, when you need them.
By condensing and eliminating wasteful aisle space, you may be able to double the capacity of your

· System can be designed to completely close and lock.

### **Track and Carriage System**

- Go mobile to transform your file room into a productive work center with the Reynolds track and carriage system.
- Works in conjunction with the four-post and stackable shelving units.
- Double depth shelving solution.
- Front row of shelves rolls from side to side, allowing access to the back row of cabinets.



Deluxe Mobile System

# ColorFile® Security

# Standard Roll-Top Security Doors

**Deluxe Mobile System** 

shelvina.

present filing area.

specific room and storage needs.

- Attach a roll-top door onto each individual filing cabinet for a simple way to lock openfaced filing cabinetry when not in use.
- Easily added to existing four-post and slant or square stackable shelving.
- Individual security doors can be secured with a single lock and key so that one key fits multiple cabinets.
- · Available in charcoal gray and putty.

### **Custom Roll-Top Security Doors**

- Custom-fit roll-top doors can be used to cover multiple cabinets up to 11' wide in a single span or attached side-by-side to cover your entire system.
- Easily added to existing four-post, slant, or square stackable, track and carriage, or mobile shelving.
- · Available in charcoal gray and putty.



Floor Mats - Plastic \_

# Slip-N-Grip® Adhesive Floor Mat

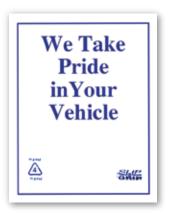


# PPFB-P9933-49 PPFB-P9944-01 SIZE: 21" × 24"

PACKAGE QTY: 1 roll MIN ORDER QTY: 1 roll

- Printed with "Dealer Must Remove Protective Cover".
- Keeps floor clean during repairs or test drives and can stay down up to 30 days, thanks to special adhesive.
- 3.0 mil thick.
- · Fully coated.
- PPFB-P9933-49 is packaged in rolls of 175.
- PPFB-P9944-01 is packaged in rolls of 350.

# **Slip-N-Grip Floor Mat**



#### SSP-900

SIZE: 17" × 21" PACKAGE QTY: 500 MIN ORDER QTY: 500

- White plastic.
- Slip-N-Grip plastic floor mats stay put and grip to the floor of the vehicle without sticking to shoes.



Floor Mats - Paper.

# "We Wanted To Keep It Clean" Floor Mat

1	red to keep	1 1
	THUS PAPER "FLOOR MAY" WAS UNTO TO PROTICE YAOR FLOOR WINKS WE WINKED ON YOOR VEHICLE	
		H

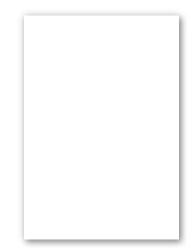
**SSP-700 SIZE:** 20" × 17 ¼" **PACKAGE QTY:** 500 **MIN ORDER QTY:** 500

# "Thank You, We Care, Please Come Again" Floor Mat



**117** SIZE: 17" × 15" PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000

# **Plain Floor Mat**



ASDA-122 SIZE: 17" × 22" PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000

# Floor Mats - Poly-Back

Polyethylene coated paper floor mats offer stronger resistance to dirt and grease compared to plain paper floor mats.

# "Thanks For Coming In" Floor Mat



SSP-901 SIZE: 17" × 20" PACKAGE QTY: 500 MIN ORDER QTY: 500 • Also available in paper, item SSP-901-P.

"First In Quality" Floor Mat



**SSP-902 SIZE:** 17" × 20" **PACKAGE QTY:** 500 **MIN ORDER QTY:** 500

# Chrysler Dodge Jeep Ram Floor Mat



MATY-CJD1 SIZE: 17" × 20" PACKAGE QTY: 500 MIN ORDER QTY: 500

# Floor Mats - Additional



Don't see what you're looking for? Ask your Reynolds Document Services Consultant about putting your logo on a floor mat and making it your own! We can provide custom paper, plastic, waffle, or all-weather floor mats to meet your dealership's needs.

### Waffle Floor Mat



ASDA-130 size: 16" × 21" PACKAGE QTY: 250 MIN ORDER QTY: 250

• Super absorbent waffle material locks in water and keeps mat from sliding.

Dispenser Racks

# Slip-N-Grip Start Up Kit with Rack



#### SG-KIT-R

SIZE: 40" W × 41" H × 24" D PACKAGE QTY: 1

MIN ORDER QTY: 1

Available with dealer imprint.

- · Includes multi-product dispensing rollers.
- Made of heavy-gauge steel with easy-to-follow assembly instructions.
- Included in kit: 250 seat covers, 500 floor mats, 250 steering wheel covers, 500 parts bags, and 100 33-gallon bags.

SLIP

PREMIUM INTERIOR PROTECTION PRODUCTS

YOUR NAME HERE

take pride in your vehicle



20c



PACKAGE QTY: 1

# MIN ORDER QTY: 1

- Available with dealer imprint.
- Made of heavy-gauge steel.
- Wall rack only. Does not include other items.



#### **Multi-Product Dispenser Rack**



### CJ673D

size: 40" W  $\times$  46" H  $\times$  19" D package qty: 1 min order qty: 1

- · Heavy-duty rack only. Does not include other items.
- Designed to hold floor mats, seat covers, parts bags, key tags, dispatch numbers, and static cling rolls.

# Slip-N-Grip Wall Mount Start Up Kit

#### PPFB-P9943-94

PACKAGE QTY: 1 MIN ORDER QTY: 1

Available with dealer imprint.

- Starter kit for Slip-N-Grip Dispenser Wall Rack, PPFB-P9943-54.
- Includes 250 seat covers, 500 plastic floor mats, 250 steering wheel covers, and 500 parts bags.



# Parts/Litter Bags

#### **Slip-N-Grip Parts Bag**



#### **PPFG-P9943-30 SIZE:** 11" × 17"

PACKAGE QTY: 1 roll MIN ORDER QTY: 1 roll • 500 bags per roll. • Clear polyethylene.



#### **Slip-N-Grip Tire Bag**



PPFG-P9943-27 size: 36" × 40" package qty: 1 roll min order qty: 1 roll



- 33-gallon bag; 100 bags per roll.
- Keep spare and replacement tires from damaging the interior of your customers' cars.

#### **Slip-N-Grip Parts Bag**



#### **PPFB-P9943-55 size**: 12" × 22"

PACKAGE QTY: 1 roll MIN ORDER QTY: 1 roll • 500 bags per roll.

· Clear polyethylene.







Prominently promote your dealership's brand on customized parts bags.

Talk to your Reynolds Document Services Consultant about customized parts bags that will leave a lasting impression on each of your customers.

#### Litter Bags CUSTOMIZE



Place these small litter bags in your customer's car after service work for a unique branding opportunity.

Talk to your Reynolds Document Services Consultant about customizing the bag to fit your advertising needs.

> Additional branding ideas are available on pages 12–31 in the Marketing & Branding section.

# Seat Covers \_

#### **Slip-N-Grip Seat Covers**



Slip-N-Grip seat covers fit all seats, including bench and bucket styles.

#### PASC-500-TB PACKAGE QTY: 500

MIN ORDER QTY: 500

- ½ mil clear plastic with tacky back.
- 500 covers per roll.

#### PASC-7000

PACKAGE QTY: 200 MIN ORDER QTY: 200

• 1 mil clear plastic.

• 200 covers per roll.

#### PASC-6000-88 PACKAGE QTY: 250 MIN ORDER QTY: 250

- <sup>3</sup>/<sub>4</sub> mil clear plastic.
- 250 covers per box.

#### PAS-1 PACKAGE QTY: 200 MIN ORDER QTY: 200

- 11/2 mil clear plastic.
- · 200 covers per roll.

#### PASC-6000-88R PACKAGE QTY: 250 MIN ORDER QTY: 250

- ¾ mil clear plastic.
- 250 covers per roll.



# **Reusable Seat Cover**

# Need immediate assistance?

Reynolds Document Services customer service representatives are just a phone call away, and online ordering is available 24 hours a day at www.ReySource.com.



#### ASDA-1068 SIZE: 31" × 59" PACKAGE QTY: 1 MIN ORDER QTY: 1



- · Washable and recyclable.
- · Made from non-woven polypropylene material.
- · Resists chemicals and grease.

# **Steering Wheel Covers**

#### **Double Band Steering Wheel Cover**



#### SWC-500-DB PACKAGE QTY: 500 MIN ORDER QTY: 500

- · Fits all steering wheels.
- · Clear plastic.
- Also available for large trucks, item M-FB-P9943-35.

#### **Single Band Steering Wheel Cover**



SWC-500 PACKAGE QTY: 500 MIN ORDER QTY: 500 • Fits all steering wheels.

· Clear plastic.

Vehicle Tracking

#### **Magnetic Roof Top Hats**

CJ058D

size: 10" × 5" package qty: 1

MIN ORDER QTY: 1

- Available in black, blue, green, lime, orange, pink, purple, red, white, and yellow plastic.
- Molded plastic with three magnetic fasteners.
- Triangular design allows for visibility from all sides.
- Large space in center for housing paperwork.
- · Available in a variety of slogans and numbers, as well as blank.



# Incentive Cards

Wallet cards and key fobs are the simple, easy way to manage customer incentives. Punchable versions provide additional incentive tracking opportunities.

#### **Wallet Cards**

**SIZE**: 3 <sup>3</sup>/<sub>8</sub>" × 2 <sup>1</sup>/<sub>8</sub>"

Laminated cards are perfect for recognizing VIP customers, tracking maintenance incentives, and so much more!



Designed to reflect your brand.



Use as a punch card to track maintenance incentives.

Expires	//
PURCHASE	DATE / /
VIN (Last Four)	Passe Note: Cards are Non-Hallandative After Paviliane and Explore 2 Tears from Jole of purchase. No Cash its

Matte finish available for write-or applications.

#### **Punchable Key Fobs**

SIZE: 2 5%" × 1 1/8"

Durable, attractive, and the perfect size for keys. Purchase as single fobs or in a twinpack, with one for the customer to keep and one to share.



# **Family Pack**



One wallet card, two key fobs. One card for the customer to keep in their wallet, one key fob for their keys, and an extra key fob to share.

**Key Punch** 



#### PUNCH-01

Car-shaped punch helps protect your incentive program from unauthorized punches.

# Service Maintenance Books

#### **Service Maintenance Books**

Keep your customers coming back to your dealership with customized service maintenance books, which remind them when maintenance is due on their new vehicle. Including custom coupons and loyalty programs will help improve customer retention in your service drive.



#### **USB Service Maintenance Books**

Turn your service maintenance books digital! Putting vehicle information and service maintenance reminders on a USB for your customer is a convenient and modern way to encourage repeat business. USB drive only; information on drive must be supplied by dealership. Turn to page 24 for information on the pictured USB drives or talk to your Reynolds Document Services Consultant for additional options.





#### **Pamphlets/Trifolds**

Full-color pamphlets help advertise your services to customers while they wait and serve as a handy reference piece after the customer has left the dealership.

> Additional branding ideas are available on pages 12–31 in the Marketing & Branding section.

# Dispatch Hang Tags



# RL-78

SIZE: 7" × 6" PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000

Available with dealer imprint.

- · Buff tag.
- Green numbering on one side and red numbering on the reverse helps technicians indicate if service is pending or completed.
- 1 %" top hole accommodates newer model vehicles.
- · Includes key tag and claim check at bottom.
- Available in 1,000 tag sets from numbers 000–9,999.
- Entire set of numbers 000–9,999 available as a 10,000 tag kit, item RL-78-09-X.



#### **3DTAG**

SIZE: 5 1/2" × 6 1/2" PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000

- Available in white, yellow, green, blue and red.
- Green numbering on one side and red numbering on the reverse helps technicians indicate if service is pending or completed.
- Extra 1 <sup>1</sup>/<sub>2</sub>" between mirror hole and dispatch number provides clear view of numbering from front and rear of vehicle.
- · Includes a key tag and claim check at bottom.
- Numbered 0-999.



#### VT260

SIZE: 7" × 6" PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000

- Printed with a bright yellow background and black numbers for easy reading in tinted windows.
- · Includes key tag and claim check at bottom.
- 1,000 tag sets from numbers 000 to 9,999.



#### RL-78-G

SIZE: 7" × 6" PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000 Available with dealer imprint.

- Green numbering on one side and red numbering on the reverse helps technicians indicate if service is pending or completed.
- 1 %" top hole accommodates newer model vehicles.
- · Includes a key tag and claim check at bottom of hang tag.
- Numbered 000–999.

# **Dispatch Hang Tags**

#### 4-Digit Dispatch Number Hang Tags



#### Custom

SIZE: 6" × 7" # OF PARTS: 1 PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000

- 125# stock available in blue, white, green, gray, yellow, orchid, and ivory.
- 1 %" top hole for larger rearview mirrors.
- Includes a key tag and claim check at the bottom.
- 5-digit custom dispatch tags are also available. Contact your Reynolds Document Services Consultant to learn more.

# **PromoTAG®**

#### Enhance your branding

Promote your brand by adding in-vehicle advertising to your service dispatch number system with Reynolds' PromoTAG. Remind customers to service their vehicles at your dealership, offer specials to generate revenue, and improve retention by putting your dealership logo and marketing message in front of the consumer at the point of sale.

Turn to page 10 for additional information or contact your Reynolds Document Services Consultant to learn how PromoTAG can enhance your brand.



# MARKETING SERVICES

# **Dispatch Hang Tags**.

#### **Dispatch Number Hang Tags**



# VT261

SIZE: 7" × 6 ¾" PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000

- Available in red, blue, green, yellow, orange and white.
- 4-digit numbers.
- Includes key tag and claim check at the bottom.

#### **Heavy Duty Hang Tags**



#### M-FB-P9933

SIZE: 6 %" × 7 ¼" PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000

- · Heavy weight 150# stock.
- 1 %" top hole accommodates newer model vehicles.
- Includes key tag and claim check at the bottom.
- Available in 1,000 tag sets from numbers 000–9,999.

#### **Blank Hang Tags**



Custom SIZE: 6" × 7" PACKAGE QTY: 250 MIN ORDER QTY: 5,000

- Use blank hang tags to handwrite your own message for each customer.
- Available in blue, green, red, orange, white, or yellow.
- Includes key tag and claim check at the bottom.

#### **Dispatch Number Hang Tags**

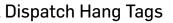


#### **RL-HT3**

SIZE: 7" × 8" PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000

Available with dealer imprint.

- Available in blue, green, orange, red, white, and yellow.
- 1%" top hole accommodates newer model vehicles.
- Includes service flag, key tag, and claim check.



#### **Reply Card/Dispatch Number Hang Tags**



#### **RL-79**

SIZE: 5 1/2" × 11" PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000 Available with dealer imprint.

- Dispatch number hang tag with pre-printed service rating reply card.
- Numbered 0-999.

# **Customized Reply Card/Dispatch Number Hang Tags RL-7900** SIZE: 5 1/2" × 11" Chank You

NUSSA

2134

ORDER

2134

Jones MSSAI

PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000 · Your choice of

- three- or four-digit numbering sequence.
- · Black ink.
- Add your dealership information and customize the reply card to fit your needs.

# **ScanTRAX®**

Improve your CSI

A complete service evaluation tracking system, ScanTRAX allows you to quickly review customer feedback and employee performance, track vehicles in your service drive, and serves as a silent salesman inside your customers' vehicles.

*Turn to page 11 for additional information about* ScanTRAX or contact your Reynolds Document Services Consultant for details on how ScanTRAX can help you increase customer retention and revenue.



ഗ SERVICE MARKETING

# **CSI** Service Labels

Custom CSI labels are a great way to call attention to important information. They can serve as a reminder for manufacturer surveys, promote marketing campaigns, and provide additional branding space. These eye-catching, permanent labels come in a variety of sizes and colors to add a finishing touch to any customer-facing document.



# 9075 | 9076 | 9077 | 9078 CUSTOMIZE

SIZE:  $3" \times 2" | 2 \frac{1}{2}" \times 1 \frac{1}{2}" | 5" \times 3 \frac{15}{16}" | 3 \frac{7}{8}" \times 2 \frac{7}{8}"$ PACKAGE QTY: 500

#### MIN ORDER QTY: 500

- Fluorescent stock available in green, orange, pink, red, and yellow.
- Non-fluorescent stock available in brown kraft, gold foil, silver foil, white gloss, and white matte.
- Choose among 23 different ink color options.



#### 9071 | 9072 | 9073 | 9074 CUSTOMIZE

SIZE: 1  $1\!\!\!/ _2$  " starburst  $\mid$  1  $1\!\!\!/ _2$  " round  $\mid$  2 " starburst  $\mid$  2 " round PACKAGE QTY: 500

MIN ORDER QTY: 500

- Fluorescent stock available in green, orange, pink, red, and yellow.
- Non-fluorescent stock available in brown kraft, gold foil, silver foil, white gloss, and white matte.
- · Choose among 23 different ink color options.

# ClearView Labels

# ClearView Labels CUSTOMIZE

Osting Osting Osting					
Next Oil	Change	mileage			
Tires	Green: 7:32" of tread or more Yellow: 4:32" to 6:32" of tread Red: 3:32" of tread or less				
Brakes	Green = Pass Yellow = Marginal Red = Safety Issues				
Battery	Green = Pass Yellow = Marginal Red = Fail				

- ClearView labels offer great space for dealership branding.
- Labels are cut into strips of three large labels or four small labels to easily fit in the advisor or technician's pocket.
- White or clear labels with Lite Tac adhesive. Lightweight adhesive helps keep stickers in place in extreme temperatures without leaving residue.
- Available with white or yellow write-on panels for recording service date and mileage.
- Ink colors available in black, burgundy, dark green, green, gold foil, orange, process blue, process yellow, red, reflex blue, silver foil, white, and yellow.
- Available with full-color printing.

# Service Reminder Labels

#### **Handwritten Static Cling**



MBL-SCL: 2 1/8" × 1 7%"

#### **CUSTOMIZE** Static Cling



SHL1001-SCL: 2 1/2" × 2"

SIZE: 2 1/8" × 1 7/8" | 2 1/2" × 2" | 3" × 2" 3<sup>1</sup>/<sub>2</sub>" × 2" | 4" × 2<sup>1</sup>/<sub>2</sub>" | 4<sup>1</sup>/<sub>2</sub>" × 3" | 5" × 3<sup>1</sup>/<sub>2</sub>" PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000

- · Design your own custom static cling label for an eye-catching look.
- · Available with white or yellow write-on panels for recording service date and mileage.
- · Ink available in black, dark green, gold foil, green, orange, process blue, process yellow, red, reflex blue, silver foil, white, and yellow.

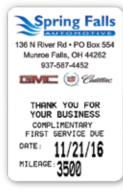
# Service Reminder Sticker Printer Systems.



#### Static Cling Plus

Our easy-to-use Static Cling *Plus* system lets you create more than next service due reminders. Offer customers a complimentary first service, remind customers to return for a part on order, or type in your own custom message.

- Each system is programmed with your dealership name and contact information.
- Spanish template included.
- Special programming is available to automatically calculate the return date and mileage of the next service. Ask your Reynolds Document Services Consultant for details.



Convert sales customers to service customers.



Reduce obsolete parts inventory.



Customize a message for each customer.

# Service Reminders with Tire, Brake, and Battery Status



Double the impact of your service reminder labels. The Tire, Brake, and Battery status acts as a constant reminder that additional service may be needed. Contact your Reynolds Document Services Consultant to learn more about this feature.

#### **Generic Labels**





SIZE: 2 ¼" × 1 ½" PACKAGE QTY: 500 labels per roll • White labels.

- Otatia alian
- Static cling.

#### SCPLBL-TAC-GEN

SIZE: 2 <sup>1</sup>/<sub>4</sub>" × 1 <sup>1</sup>/<sub>2</sub>" PACKAGE QTY: 500 labels per roll

- · White labels.
- · Removable adhesive.

# Service Reminder Sticker Printer Systems

#### Service Reminder Labels CUSTOMIZE

Put your logo to work for you. Custom printed labels, with your logo and contact information preprinted in color, remind customers of exactly where they should return for service.

SIZE: 2 1/4" × 1 1/2" PACKAGE QTY: 500 labels per roll

- · Choose white or clear labels. White labels are more visible on the customer's windshield and allow your logo to stand out.
- · White labels are available with static cling or with light, removable adhesive designed to leave no residue on windows. Removable adhesive is recommended for climates with extremely hot or cold temperatures.
- · Clear labels available in static cling only.



Custom label with pre-printed logo.

Auto Group www.reinerford.com 112-653-5147 Thank you for YOUR BUSINESS DATE : MILEAGE : 11/21/16 45000

Custom label after printing.

#### **Keyboard Cover**



#### SCPKYBRDCVR

#### PACKAGE QTY: 1

- · Cover your keyboard to seal out oil, grease, and other grime.
- · Clear plastic with adhesive strips that attach to the bottom of the keyboard.
- · Simple to apply.

#### Ribbon



#### **SCPRIBBON**

PACKAGE QTY: 1

- · Black thermal ribbons.
- · One ribbon will run approximately 1,000 labels.
- · Ribbons are designed for compatibility with Reynolds service reminder stickers.

# Reynolds can help you create QR codes that allow your customers to quickly access your website on their smartphone.

Ask your Reynolds Document Services Consultant for more information.



Leads to reyrey.com.

# **Related Products**.

#### **Direct Mail**



See Pages 2–5 Marketing & Branding

#### **ReminderTRAX®**



See Pages 6–9 Marketing & Branding

#### **PromoTAG®**



See Page 10 Marketing & Branding

# ScanTRAX<sup>®</sup>



See Page 11 Marketing & Branding

#### **Presentation Folders**



#### **Document Wallets**



See Page 13 Marketing & Branding See Page 15 Marketing & Branding

**Related Products** 

#### License Plate Frames **Promotional Products Key Boards** and Inserts 11111 John Billing's 1111 John Billing's Ford 111111111 WWW.JOHNBILLINGSFORD.COM ۳. Ford 7 7 7 7 7 7 7 ARDUNE See Pages 18–19 See Pages 22-26 See Pages 52-53 Marketing & Branding Marketing & Branding Sales Department

# Key Tags



See Pages 54–55 Sales Department

#### **Time Cards**



See Page 95 Business Office **Printer Supplies** 

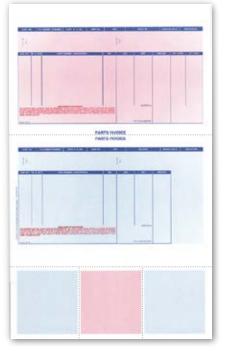


See Pages 96–98 Business Office

157

# Parts Invoices

#### **ERA Parts Invoice**



#### **ERAINTPTD14P** SIZE: 8 1/2" × 14"

# OF PARTS: 1 PACKAGE QTY: 250 MIN ORDER QTY: 250

Available with dealer imprint.

- 20# white stock.
- Double-stacked parts invoice.
- · Perforation at center of form.
- · Bottom 3" removable at perforation, which can be used for coupons and/or advertisements.

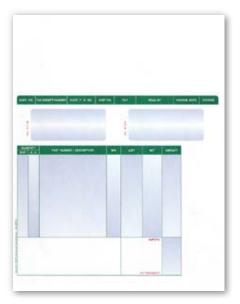
#### **ERA Parts Invoice**



#### **ERALZR-PTPN**

SIZE: 8 1/2" × 11" # OF PARTS: 1 PACKAGE QTY: 200 MIN ORDER QTY: 200 Available with dealer imprint. • 20# white stock.

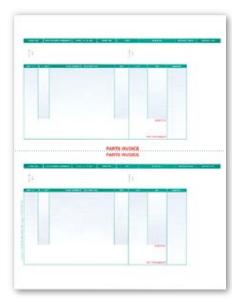
# **ERA Parts Invoice**



#### **ERALZR-PTCN**

SIZE: 8 1/2" × 11" # OF PARTS: 1 PACKAGE QTY: 200 MIN ORDER QTY: 200 Available with dealer imprint. · 20# white stock.

#### **ERA Parts Invoice**



#### **ERALZR-PTDN**

SIZE: 8 1/2" × 11" # OF PARTS: 1 PACKAGE QTY: 200 MIN ORDER QTY: 200 Available with dealer imprint.

- 20# white stock.
- · Double-stacked parts invoice.
- Perforation at center of form.

# **Parts Invoices**



#### Parts Invoices

CUSTOMIZE

Laser parts invoices from Reynolds Document Services are fully customizable! Design your parts invoice to highlight important areas, match the colors of your logo, or include a full-color image of the dealership.

Contact your Reynolds Document Services Consultant to learn how our custom parts invoices can improve your parts business.

# Need parts invoices designed for your system?

We understand how to make documents work for you. Reynolds Document Services provides forms and products created to work for dealerships using various systems, including:

- Auto/Mate<sup>®</sup>
- Autosoft<sup>®</sup>
- CDK Global®
- DealerBuilt<sup>®</sup>
- Dealertrack<sup>®</sup>
- and more!

With over **85 years of experience in the automotive industry**, Reynolds Document Services has the expertise to work with every dealership system. Contact your Reynolds Document Services Consultant to learn more about products available for your dealership.



# Parts Invoices

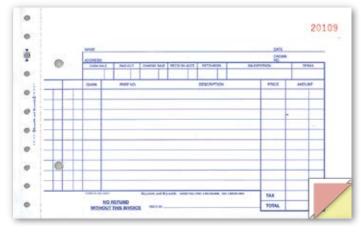


#### **RL-1503**

size: 9 1/4" × 5 2/3" # of parts: 3 package qty: 100 min order qty: 100

Available with dealer imprint.

- 2 hole punched on left side of form.
- · White, canary, pink.
- Compatible with post binder, item BPE-58, and Perma-Snap binder, item BPP-58-6.



#### **RL-503**

size: 9 ¼" × 5 ⅔" # of parts: 3 Package qty: 50 MIN order qty: 100 Available with dealer imprint.

- 2 hole punched on left side of form.
- · White, pink, canary.
- Compatible with post binder, item BPE-58, and Perma-Snap binder, item BPP-58-6.

# Purchase Orders \_\_\_\_

#### **ERA Purchase Order**



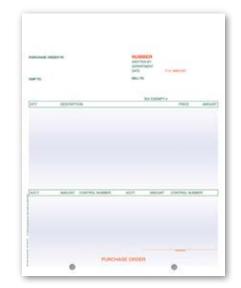
#### ERALZR-PODN SIZE: 8 ½" × 11"

# of parts: 1 package qty: 200 min order qty: 200

Available with dealer imprint.

- Double-stacked purchase order.
- Perforation at center of form.
- 2 hole punched at top and bottom of form.

#### **ERA Purchase Order**



#### **ERA-LZR-PON**

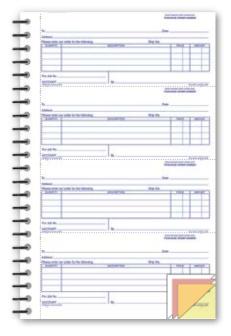
SIZE: 8 1/2" × 11" # OF PARTS: 1 PACKAGE QTY: 200 MIN ORDER QTY: 200 Available with dealer imprint.

 2 hole punched at bottom of form.

# **Purchase Orders**

Create your own

#### **Purchase Order Books**



#### SA-1513-4-N

SIZE: 7 ¼" × 11" # OF PARTS: 2, 3 or 4 PACKAGE QTY: 2P - 300 POS 3P - 200 POS 4P - 120 POS MIN ORDER QTY: 2P - 300 POS 3P - 200 POS 4P - 120 POS

Available with dealer imprint.

- 2 part: white, pink.
- 3 part: white, pink, canary.
- 4 part: white, pink, goldenrod, canary.
- 4 purchase orders per page.

	NAME Server Serv	1 Pr	your dea	e order using
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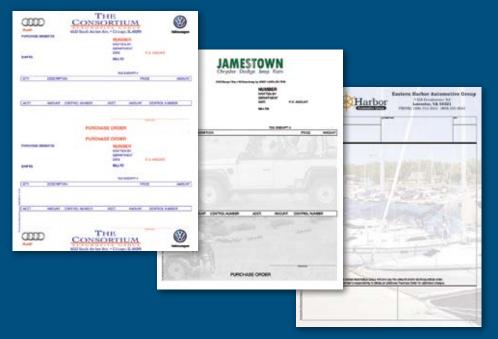
Purchase Orders CUSTOMIZE

# Searching for purchase orders that print from your DMS?

Save on toner costs with pre-printed forms designed by Reynolds Document Services, whether you print from:

- Auto/Mate®
- Autosoft<sup>®</sup>
- CDK Global®
- DealerBuilt<sup>®</sup>
- Dealertrack<sup>®</sup>
- and more!

Find out why 97% of our customerson any DMS-are satisfied with their relationship with Reynolds Document Services. Contact your Reynolds Document Services Consultant to learn more about product options and branding opportunities designed for your DMS.



# Special Order Parts



#### ERAINTBC3

size: 8 ½" × 11" # of parts: 1 package qty: 250 min order qty: 250

Available with dealer imprint.

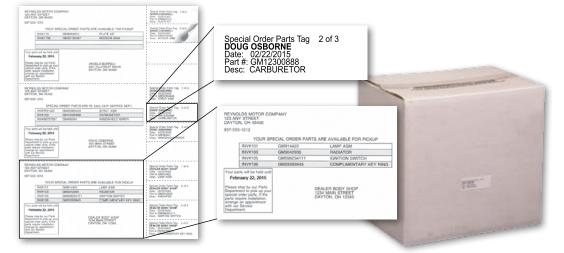
- Available in pink, teal, orange, and white.
- 3 postcards per page.
- 4 perforated tags along margin per postcard.

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#### **DSA-115-N**

SIZE: 5 <sup>3</sup>/<sub>3</sub>" × 7 <sup>3</sup>/<sub>4</sub>" # OF PARTS: 3 or 4 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

- 3 part: white, canary, white tag.
- 4 part: white, canary, pink, white tag.
- Includes postcard on back of form with a thank you note to the customer.



# Laser Postcards with Adhesive Tags

#### ERAINTBC3-A

SIZE: 8 1/2" × 11" # OF PARTS: 1 PACKAGE QTY: 250 MIN ORDER QTY: 250

Available with dealer imprint.

- 3 postcards per page.
- 4 adhesive tags per postcard.
- Each postcard is  $6" \times 3^{11/16"}$ .
- Each tag is 2 1/2" × 7/8".

# **Special Order Parts**



# 949T (3P)

949Q (4P) SIZE: 5 %" × 7 ¾" # OF PARTS: 3 or 4 PACKAGE QTY: 100 MIN ORDER QTY: 100

- Available with dealer imprint.3 part: white, canary,
- manila tag.
- 4 part: white, canary, pink, white tag.
- Includes postcard on back of form with a thank you note to the customer.

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#### **RL-117N**

size: 5 <sup>2</sup>/<sub>3</sub>" × 9 <sup>1</sup>/<sub>4</sub>" # OF PARTS: 5 PACKAGE QTY: 100 MIN ORDER QTY: 100 Available with dealer imprint.

- White, canary, pink, goldenrod, white tag.
- Includes postcard on back of form with a thank you note to the customer.

# **PromoTAG**®

#### Promote your products

Target your parts and body shop customers with Reynolds' PromoTAG in-vehicle advertising. PromoTAG allows you to put accessories in the spotlight by highlighting options available and providing a discount offer, all in addition to displaying your service department's dispatch numbering system.

Turn to page 10 for additional information or contact your Reynolds Document Services Consultant to learn how PromoTAG can increase your revenue.



# Parts Bar Coding Labels

#### **Standard Yellow Bin Labels**

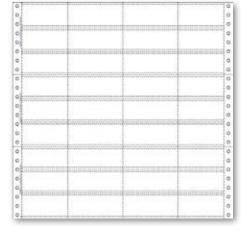
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#### **RL-170-Y**

size: 12 ¼" × 12" # of parts: 1 package qty: 5,400 labels min order qty: 5,400 labels

- Yellow labels (1 ¼" × 2 ¾").
- 36 perforated labels per page.
- Compatible with ERA or CDK systems.
- Labels slide into the channels of parts shelves.

# Standard Bin Labels



#### **RL-170**

size: 12 <sup>1</sup>/<sub>4</sub>" × 12" # of parts: 1 Package qty: 5,400 labels MIN order qty: 5,400 labels

- White labels (1  $^{1}\!\!\!/_4"$   $\times$  2  $^{3}\!\!\!/_4"$ ).
- 36 perforated labels per page.
- Compatible with ERA or CDK systems.
- Labels slide into the channels of parts shelves.

#### **Bin Labels**



#### RL-LZR170

SIZE: 8 ½" × 11" # OF PARTS: 1 PACKAGE QTY: 1,200 labels MIN ORDER QTY: 1,200 labels

Available with dealer imprint.

- + Heavy white paper inserts (2  $^{3\!4''}$   $\times$  1  $^{1\!2''}$ ).
- 24 perforated labels per page.
- Compatible with Reynolds Parts Bar Coding.

#### 9460 Sierra Sport2™ Labels

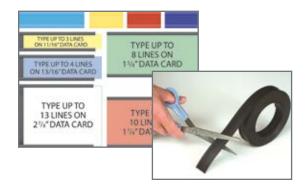


#### E2-9460

SIZE: 3" × 1 ½" PACKAGE QTY: 1,280 labels MIN ORDER QTY: 1,280 labels

- · Available in white or yellow.
- Pressure sensitive adhesive labels are compatible with the 9460 Sierra Sport2 printer.
- 160 labels per roll, 8 rolls per carton.

#### **Magnetic Bin Labels**



Organize your parts with customizable magnetic bin labels that cling to any steel surface. Type, write, or print your data onto the included perforated labels, then slide them into the card slot on the front of the magnets. Magnetic strips are easily cut to fit to the size of the label. Available in a variety of sizes and colors. Contact your Reynolds Document Services Consultant to learn more.

# Additional DMS-specific bar coding labels are available.

Contact your Reynolds Document Services Consultant for options.

# Parts Bar Coding Accessories

#### **6800 Scanner Battery**



#### XOAB21-55037-02

PACKAGE QTY: 1 MIN ORDER QTY: 1

Rechargeable Nicad battery for hand scanner PDT-6800.

# Pathfinder® Labels



#### **E2-6039 SIZE:** 2" × 2" **PACKAGE QTY:** 1,740 labels

MIN ORDER QTY: 1,740 labels

- · Available in white or yellow.
- Pressure sensitive labels designed for the Pathfinder Ultra Platinum 6039 printer and the Pathfinder 6057 printer.
- · 290 labels per roll, 6 rolls per carton.

#### **Pathfinder Battery**



#### XOAB12009502

PACKAGE QTY: 1 MIN ORDER QTY: 1

- Rechargeable lithium-ion replacement battery for the Pathfinder Ultra Platinum 6039 hand scanner and the Pathfinder 6057 printer.
- Charger sold separately, item XOAB9462.

# **Direct Mail**

#### Build your business

Reynolds is your source for data-driven direct mail, helping you target the right customers to help increase wholesale parts sales, sell more accessories, and build body shop business.

Turn to pages 2–5 for more details about direct mail or contact your Reynolds Document Services Consultant to start planning your next mailing.



\$56

**SRX & ESCALADE ACCESSORY SALE** 

To order, call 800.344.0996 or visit www.ReySource.com

FREE

23 Any Street Annoted, CA 54321

# Parts Requisitions .

#### SA-1710

SIZE: 5 <sup>7</sup>/<sub>8</sub>" × 4 <sup>1</sup>/<sub>4</sub>" # OF PARTS: 1 PACKAGE QTY: 1,000 MIN ORDER QTY: 1,000

- Available in white, yellow or pink.
- Padded; 100 forms per pad.
- 10 pads per package.





#### SA-502

SIZE: 1P - 5 <sup>2</sup>/<sub>3</sub>" × 8 <sup>1</sup>/<sub>2</sub>" | 2P - 5 <sup>2</sup>/<sub>3</sub>" × 9 <sup>1</sup>/<sub>4</sub>" # OF PARTS: 1 Or 2 PACKAGE QTY: 1P - 1,000 | 2P - 250 MIN ORDER QTY: 1P - 1,000 | 2P - 500

- 1 part: white.
- 2 part: white, white tag.

# More Parts and Body Shop products are available.

Contact your Reynolds Document Services Consultant for additional options.

# **Additional Parts Products**

#### **Packing Slip Envelopes**



Packing slip envelopes protect documents from harsh weather and keep out dirt and water.

Multiple styles and sizes available; ask your Reynolds Document Services Consultant for more options and item numbers.

#### Core Return Forms CUSTOMIZE



Track items returned to your parts department with customized core return forms.

#### Credit Memos



#### RL-113

SIZE: 7 <sup>1</sup>/<sub>4</sub>" × 11" # OF PARTS: 3 PACKAGE QTY: 1 book MIN ORDER QTY: 2 books Available with dealer imprint.

- 2 hole punched on the left side of form.
- White, canary, pink.
- 150 credit memos per book.



Core return tags help keep your returned items organized. Customize your own or use blank tags for handwritten notes.

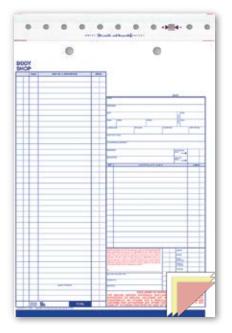
# Contact your Reynolds Document Services Consultant to learn more about creating custom forms to fit your department's needs.

Body Shop Products \_

#### **Body Shop Repair Order Jacket**



#### **Body Shop Repair Order**



#### RO-777

SIZE: 8 ½" × 11 ¾" # OF PARTS: 3 or 4 PACKAGE QTY: 1 MIN ORDER QTY: 250 Available with dealer imprint only.

- 2 hole punched at top of form.
- 3 part: white, canary, white.
- 4 part: white, canary, pink, white.
- Compatible with repair order binder, item BPE-811.

#### Wreck Wrap



#### **BSJACKET**

SIZE: 11 <sup>3</sup>/<sub>4</sub>" × 9 <sup>1</sup>/<sub>2</sub>" PACKAGE QTY: 100 MIN ORDER QTY: 100

Available with dealer imprint.

- Heavyweight manila stock with reinforced top tab and thumb cut front.
- Available in blue, buff, green, orange, purple, red, and yellow.

#### M-FB-P9943-41

SIZE: 36" × 100' PACKAGE QTY: 1 roll MIN ORDER QTY: 1 roll

Use this adhesive wrap to protect damaged vehicles from the surrounding environment. Puncture resistant 3.0 mil thick blue wrap with light tack adhesive sticks to metal, plastic, and glass without leaving residue.

# **Body Shop Products**

#### **Repair Estimate**

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#### ASDA-9100

SIZE: 8 ½" × 11" # OF PARTS: 1 PACKAGE QTY: 100 MIN ORDER QTY: 100 • Padded; 50 forms per pad.



Accident Labels CUSTOMIZE

Design your own custom accident label to immediately provide contact information following an accident. Recommend a towing company or provide body shop information to give your customers a quick reference for your preferred contact.

# **Tow Ticket**



#### SVC-TOW

SIZE: 5 <sup>2</sup>/<sub>3</sub>" × 9 <sup>1</sup>/<sub>4</sub>" # OF PARTS: 3 PACKAGE QTY: 1 MIN ORDER QTY: 250 Available with dealer imprint only.

· White, canary, pink.

#### **Tow Ticket**



#### TOW-2

SIZE: 5  $\frac{2}{3}$ " × 9  $\frac{1}{4}$ " # OF PARTS: 3 PACKAGE QTY: 1 MIN ORDER QTY: 1,000 Available with dealer imprint only.

- 2 hole punched at top of form.
- · White, canary, pink.

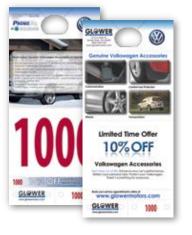
# Related Products \_

#### **Direct Mail**



See Pages 2–5 Marketing & Branding

#### **PromoTAG®**



See Page 10 Marketing & Branding

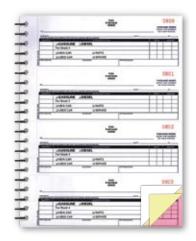
#### **Document Wallets**



See Page 15 Marketing & Branding

Vehicle Bar Code Labels

**Fuel Purchase Order Books** 



See Page 57 Sales Department

#### **Gas Requisition Books**



See Page 57 Sales Department See Page 99 Business Office

Related Products

# Early Bird/Nite Owl® Envelope -Body Shop



See Page 107 Service Department

#### **Repair Order Racks**



See Page 126 Service Department

#### **Floor Mats**



See Pages 140–141 Service Department

#### **Parts Bags**



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#### **Service Reminder Labels**



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