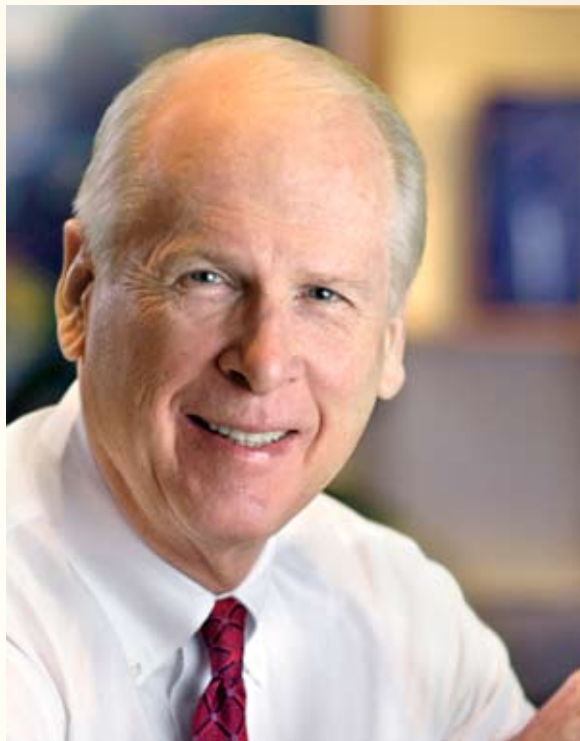


Record Straight On General Motors

If you have been following the news recently, you've read that Reynolds will no longer participate in the GM IDMS program.

What does that mean?



- **You can count on no disruptions to your business.**
GM supports your choice to remain a Reynolds customer. Dealers that opted in to Reynolds' GM IDMS package will continue to receive high levels of support and solutions enhancements, and can remain on their current system without disruption.
- **Reynolds continues to be the largest GM Certified DSP.**
We remain committed to providing secure, integrated dealership-to-factory communications for all GM brands, as well as 40 other North American franchises.
- **You can expect award-winning solutions and support.**
The same industry-leading dealership management solutions and support that were packaged as part of the GM IDMS program remain available to you, including Dealers' Choice* Diamond award-winning Desking for ERA®.

Bottom line, this change actually means you don't have to. Your investment in your system and your training is protected. Reynolds remains committed to Making Business Better for you, and to providing continued product innovation and enhancements, and the best service and support available.

As the Boss, You Can Expect Continued Commitment.

Bob

Bob Brockman
Chairman/CEO
Reynolds and Reynolds

To contact Reynolds please call **888.853.2617**
or visit **www.reyrey.com/MakingBusinessBetter**

 Reynolds
& Reynolds®

Be the Boss. Demand Reynolds.

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