KEVIN HOUGHTALING, CRM/eBUSINESS DIRECTOR
Franklin Sussex Auto Mall, Sussex, NJ

Smart dealers STAND OUT – in customer service, operational efficiencies, and improving profitability – especially in a tight economy.

Reynolds has invited stand out dealers, like Kevin Houghtaling, to share their best practices with you in a special series presented live at NADA, covering a broad range of critical topics.

If finding more business that's hiding in your database interests you, come see Kevin in New Orleans at booth #4641, or log onto *www.reyrey.com* beginning January 23rd to find out more.

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