



CarMatch from CarLocate.com Helps You Find Your Dream Car Effortlessly

Consumers can opt to automatically receive an e-mail alert when cars matching their search criteria are added to the site.

DAYTON, Ohio – Nov. 5, 2009 – CarLocate.com, a nationwide new and used vehicle search Web site, today announced the availability of its newest feature, the CarMatch alert. With CarMatch, consumers can save their vehicle search criteria and then select to automatically receive e-mail messages when cars that meet those criteria are added to the site. The CarMatch alert helps consumers save time and effort when car shopping.

“We know that when consumers shop for a car, they often have very specific options they are looking for – from the color of the car to engine type to trim level,” said Nicole Case, general manager of CarLocate.com. “With CarMatch, consumers now can be the first to know when cars that meet their preferences are available on our site. This is one more way CarLocate.com is making the experience of locating a car to buy simpler, easier, and more effective for consumers.”

Consumers can sign up to receive CarMatch alerts from any search results page on CarLocate.com and can designate the time span for which they would like to receive messages. CarMatch alerts also can be added to existing saved searches on CarLocate.com.

Designed to offer a better way for consumers to [find a car](#) they want to buy, [CarLocate.com](#) has easy-to-use tools for consumers to narrow searches across more than a dozen specific attributes – eco-friendly, location, car model, price, miles per gallon – or search on several attributes simultaneously.

To begin shopping for your next new or used dream car, visit www.carlocate.com.

About CarLocate.com

CarLocate.com (www.carlocate.com) combines the best in search technology with the best in site design to make the experience of locating and buying a car simpler, easier, and more effective. With CarLocate.com, anyone can quickly search new and used cars from thousands of dealerships, conveniently narrowing their search by a dozen criteria until they locate the car they want to buy. Consumers also can connect with CarLocate.com on **Facebook** (facebook.com/carlocate.com), **Twitter** (twitter.com/carlocate), or **e-mail** at info@carlocate.com.

CarLocate.com is a part of [The Reynolds and Reynolds Company](#), which has served the business needs of automotive dealerships for more than 80 years. (www.reyrey.com)

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