

Reynolds and Reynolds Recognized in Training Top 125

Company's commitment to training and development acknowledged by Training magazine

DAYTON, Ohio, March 28, 2007 – The Reynolds and Reynolds Company announced it has been recognized by *Training* magazine as one of the Top 125 companies in 2006 that delivered exemplary training for its associates. This is the fourth consecutive year Reynolds has earned a spot on the Top 125 list. The award this year noted particularly the strength of Reynolds' re-designed training curriculum for associates who work directly with customers.

Reynolds ranked 51 on a list that included other top echelon companies such as Ritz-Carlton, LexisNexis, Four Season Hotels, General Mills, McDonald's, and Starbucks.

"This achievement by Reynolds is due largely to the excellent training and preparation we deliver to our sales teams and our customer training professionals," said Bill Merwin, senior manager for Reynolds training. "When we do a more effective job preparing the associates who work directly with customers, we can become more successful and productive in helping customers utilize Reynolds software and systems to achieve better business results."

Reynolds' commitment to internal training is one more way the company helps associates deliver the Reynolds brand promise to customers. The company's training programs ensure associates are knowledgeable about the customer's business and how Reynolds solutions support that business – from the documents and systems sale to hardware and software installation to on-going technical support.

In addition to being focused on training associates, Reynolds also successfully instructs dealership personnel through Dealer University, a customizable, online training program designed exclusively for automotive dealerships. [Click here](#) for more information.

The Training Top 125 list is available for viewing by [clicking here](#).

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About Reynolds

Reynolds and Reynolds is the automotive industry's largest and most trusted provider of automobile dealership software, services, and forms to help maximize sales and profits and improve business results. The company is headquartered in Dayton, Ohio, with major operations in Houston and College Station, Texas and Celina, Ohio. (www.reyrey.com)

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