



## **CarLocate.com Launches Discussion Forum to Add Community for Car Shoppers and Car Enthusiasts**

*Message Board is One More Way CarLocate.com Helps Consumers Shop Smart for Their Next New or Used Car*

**DAYTON, Ohio – Feb. 3, 2010** – CarLocate.com has added an [automotive forum](#) to its [new and used car search](#) Web site to provide consumers with one more source of helpful information when shopping for a car to buy. The discussion forum, or message board, helps connect site members so they can learn from others' knowledge and experience, share common interests, and voice their opinions about cars and car buying. The forum is easily accessible from the CarLocate.com home page or can be viewed directly at <http://forum.carlocate.com>.

"Consumers put a lot of effort into researching and deciding which car they want to buy," said Nicole Case, general manager of CarLocate.com. "As we've built our site, we've focused on adding the resources and information to help car buyers make their decision more quickly and easily. We started with the fundamentals in our [car research](#) and [tools](#) sections. Next, we added the blog so we could share the latest auto news and trends. Now, we've added the forum as a way to connect consumers to other consumers so they can benefit from each other's insights and experiences with cars and car buying."

Forum topics cover all aspects of new and used car buying, as well as areas of interest for car enthusiasts. To make a post, simply register for a free account from CarLocate.com. Registering also allows you to save vehicle searches, set [CarMatch](#) alerts, and comment on the [CarLocate.com blog](#) – all from a single sign-on.

The forum is the latest in a number of [recent site enhancements](#) to CarLocate.com.

Ready to buy your next new or used car? Shop [www.carlocate.com](http://www.carlocate.com).

### **About CarLocate.com**

CarLocate.com ([www.carlocate.com](http://www.carlocate.com)) combines the best in search technology with the best in site design to make the experience of locating and buying a car simpler, easier, and more effective. With CarLocate.com, anyone can quickly search new and used cars from thousands of dealerships, conveniently narrowing their search by a dozen criteria until they locate the car they want to buy. Consumers also can connect with CarLocate.com on **Facebook** ([facebook.com/carlocate.com](http://facebook.com/carlocate.com)), **Twitter** ([twitter.com/carlocate](http://twitter.com/carlocate)), or **e-mail** at [info@carlocate.com](mailto:info@carlocate.com).

CarLocate.com is a part of The Reynolds and Reynolds Company, which has served the business needs of automotive dealerships for more than 80 years. ([www.reyrey.com](http://www.reyrey.com))

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### **Media Contact:**

Loretta Good  
Office: 937-485-1932  
[loretta\\_good@reyrey.com](mailto:loretta_good@reyrey.com)