



**Reynolds and Reynolds Announces Agreement with Penske Automotive Group;
Reynolds Continues as Exclusive DMS Provider in U.S. and Puerto Rico for PAG**

DAYTON, OHIO – January 24, 2009 – Reynolds and Reynolds announced today the company has extended its long-term relationship with the Penske Automotive Group (PAG) as their exclusive provider of dealership management systems (DMS) to all PAG dealerships in the U.S. and Puerto Rico. The agreement, which runs through 2013, continues an exclusive arrangement that began in 2004.

Under the extended agreement, Reynolds will continue to provide its ERA[®] DMS software platform, plus a tailored suite of software applications, hardware, and services to PAG dealerships. Other applications and services implemented across the PAG dealership base include Web Solutions, Advanced Payroll, Kodata, F&I Menus, Desking, and Reynolds' RPM Network.

"We have had the privilege of doing business with Roger Penske for some 20 years overall now," said Bob Brockman, Chairman and CEO of Reynolds and Reynolds. "Everyone here feels an immense sense of pride in being associated with Roger's organization and a single-minded commitment to their dealerships and to the relationship we have built over the years."

Since 2004, Reynolds has been the exclusive provider of dealership management solutions to the Penske Automotive Group and its more than 120 dealers.

About Reynolds

Reynolds and Reynolds is the automotive industry's largest and most trusted provider of automobile dealership software, services, and forms to help dealerships improve business results. The company is headquartered in Dayton, Ohio, with major operations in Houston and College Station, Texas, and Celina, Ohio. (www.reyrey.com)

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