



Loyalty Between Service Visits

Parts and Service Solutions

U.S. and Canada

Build and maintain strong customer relationships by communicating with them every time they drive – with *Static Cling Plus*.

Some of the most important tools a dealership can use to retain customers and gain new ones are a strong reputation and a recognizable image. Put that image to work for you by having it placed prominently on your service labels. Customers will appreciate these printed labels as they will not fade or smudge like write-on labels. Plus, the white background stands out against windshield glass, enhancing visibility.

Put Your Money Where Your Name Is

Selecting the right form of advertising to reach your customers and bring them back for service is critical. By selecting *Static Cling Plus* custom labels instead of generic ones, you create a “personal billboard” for your dealership right on your customer’s windshield. At a minimal cost, you are advertising directly to your service customers every day, which traditional forms of advertising – newspapers, radio, television, etc. – cannot provide.

Many dealerships can also receive cooperative advertising dollars for a portion of the cost of the labels by displaying the logo of an oil company or other service department supplier.



Static Cling Plus printer and keypad

Static Cling Plus

