



It's Never Too Late

Parts and Service Solutions

U.S. and Canada

Early Bird/Nite Owl System

Increase service sales and customer satisfaction, regardless of your current hours, by installing the Early Bird/Nite Owl System.

Service At All Hours

Capture more service work and improve services sales with the Early Bird/Nite Owl System. The system allows your customers to leave their vehicles at your shop when your facilities are closed, providing exceptional convenience for your customers with early or late work hours.

With Early Bird/Nite Owl, your customers follow a few simple steps to indicate the service they need. Then, when your business opens in the morning, you can telephone the customer to obtain authorization for the repairs.

Beyond Service

Not only can the Early Bird/Nite Owl System help you capture more service business, it can also help you:

- Demonstrate that your dealership cares about the needs of customers.
- Minimize lost time in the shop.
- Increase profits through greater efficiency and return of lost service sales opportunities.
- Build and enhance customer satisfaction.



Early Bird/Nite Owl wall unit

Early Bird/Nite Owl System

Solid Service System

The Early Bird/Nite Owl Unit is specially designed to help your dealership safely and easily store your customers' service requests and keys.

- Durable, weatherproof: attractive baked-on black enamel surface guards against all types of weather.
- Safe, secure: keys are placed into the Early Bird envelope, sealed, and dropped in the chute, which deposits them securely inside your building.
- Mounts with ease: the attractive unit mounts with ease on any outside wall.
- Three-year warranty: during the three years of warranted life of the unit, Reynolds and Reynolds will replace or repair any unit that is determined to be defective because of materials or workmanship.

Simple Service Write-up

The Early Bird/Nite Owl Service Envelope helps your customers easily and clearly record their service requests, so you get the information you need.

- Features imprinted claim check for quick, positive identification.
- Convenient envelope provides ample space for service customer to check off services desired or to describe the problem.
- Unique tear-off strip serves as a claim check.

Available Kits

Early Bird/Nite Owl Wall Unit, Service Envelopes, Postcards, and Arrow Key Tags are available separately or in specially priced Early Bird/Nite Owl Kits.

Wall Unit Kit (EARLY-1-X) Includes:

- Wall Unit.
- Envelope Chute and Decal.
- 5 Marking Pens.
- 500 Service Envelopes.
- 1,000 Arrow Key Tags.
- 1,000 Promotional Postcards.

Drop Box Kit (EARLY-2-X) Includes:

- Envelope Storage Box.
- Early Bird Sign.
- Envelope Chute and Decal.
- 500 Service Envelopes.
- 1,000 Arrow Key Tags.
- 1,000 Promotion Postcards.

Early Bird/Nite Owl refill kits (EARLY 3-X) are available for order through www.ReySource.com.



Early Bird/Nite Owl Service Envelope

For more information on the Early Bird/Nite Owl Service System, please contact your Reynolds Document Consultant, call 800.344.0996 (U.S.) or 1.800.247.9934 (CN), or e-mail IDS_Mktg@reyrey.com.

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MAKING BUSINESS BETTER.