



## Back to Work

Dealership-wide Solutions for ERA<sup>®</sup>

U.S.

### RPM Network-Web Filtering for ERA<sup>®</sup>

Stop Internet misuse in its tracks and protect your business and technology investment.

#### Guard Your Business

Encourage your employees to use the Internet to improve and streamline dealership operations, not to surf personal and potentially harmful Web sites. You can transparently manage employee use of your Internet connection with RPM Network-Web Filtering, available to those using RPM Network-Secure Internet. RPM Network-Web Filtering is based on pass-through filtering technology – the most accurate, reliable, and scalable method of Internet filtering available – and can help you:

- Conserve bandwidth resources to keep business running at top speed.
- Remove time-consuming distractions and offensive material from employee desktops.
- Boost productivity across your dealership.

#### You're Covered

At the heart of RPM Network-Web Filtering is the Master Database – the largest, most accurate, most up-to-date database of Web sites available. It catalogs over 600 million Web pages in over 75 categories – with an average of 25,000 new pages posted every week.

Categories include:

Adult Material	Job Search
Advocacy Groups	Militancy/Extremist
Business & Economy	News & Media
Drugs	Racism /Hate
Education	Religion
Entertainment	Shopping
Gambling	Society & Lifestyle
Games	Special Events
Government	Tasteless
Health	Travel
Illegal/Questionable	Vehicles
Information Technology	Violence
Internet Communication	Weapons

#### Did You Know?

- 70% of all Internet porn traffic occurs during the 9-5 workday.<sup>1</sup>
- More than 30% of companies have had to terminate employees for inappropriate Internet use.<sup>2</sup>
- More than 60% of companies have had to discipline employees for inappropriate Internet use.<sup>2</sup>

# RPM Network-Web Filtering for ERA®

## Waste Not

In a recent survey, 64% of employees said they visit Web sites or surf for personal use at work.<sup>1</sup> According to a recent Gallup poll, the average employee spends 125 minutes a day on non work-related Internet activity<sup>2</sup> – or over six hours a week. Multiply that by the average wage of a clerical worker and a dealership with 100 employees could be losing over \$987,000 in productivity every year from unauthorized Internet use.<sup>3</sup> RPM Network-Web Filtering can help you boost productivity for a fraction of what unauthorized use costs you now.

1. SexTracker

2. [www.employee-network-monitoring.com](http://www.employee-network-monitoring.com)

3. US. Department of Commerce

4. [www.computer-monitoring.com](http://www.computer-monitoring.com)

5.  $2.1 \text{ hours per day} \times 5 \text{ days} \times \$20/\text{hour} \times 47 \text{ weeks} \times 100 \text{ employees} = \$987,000$

## Productivity Loss Worksheet

### What's your yearly cost from unauthorized Web surfing?

	2.1 hours per day	
x	5 days a week	
x	47 weeks a year	
x	\$20 per hour	
<hr/>		
=	\$9870 per employee	
x	___ number of your employees	
=	___ your yearly loss in productivity	

Personal Internet usage within the workplace is prevalent but can be prevented. RPM Network-Web Filtering can help you monitor and control Internet usage at work to increase productivity, stop wasting resources, and help protect your business.

**For more information on RPM Network-Web Filtering, please contact your Reynolds Account Manager, call 800.767.7879, or e-mail [marketing@reyrey.com](mailto:marketing@reyrey.com).**



MAKING BUSINESS BETTER.