

Cut the Cord



U.S.

Dealership-wide Solutions

Wireless Local Area Network

Ask Yourself...

- ? Is customer satisfaction hurting because my employees are restricted to less efficient hard-wired devices?
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- ? How difficult and inconvenient would it be to move network cables if I wanted to rearrange my showroom?
.....
- ? Are technical limitations hindering my employees' productivity?

Studies show wireless local area network (WLAN) users are connected to the network 15% longer per day than hard-wired users.*

Expect Results

- Improve customer satisfaction with enhanced speed and accuracy.
- Enhance your showroom display with more flexibility to arrange inventory and desks since wires are virtually eliminated.
- Increase productivity and efficiency by allowing employees to access network information more quickly.
- Increase opportunities to upsell by enabling service advisors to use mobile service solutions and meet customers at their cars to write up repair orders.
- Secure information with the highest level of data protection and access control for WLANs.

* CISCO

What Could a Wireless Infrastructure Do for You?



Business productivity studies show a 22% increase for WLAN users.*

About Wireless Local Area Network

Access network information from anywhere in the dealership with a secure business-class wireless infrastructure designed specifically to meet the needs of automobile retailers.



A wireless infrastructure allows for more mobility within the dealership environment.

Highlights

- Experts survey your facility to determine optimal placement of access points for peak performance.
- Allows for easier relocation if your coverage requirements or physical facility change.
- Eliminate the cables that connect computers, peripherals, and servers and replace them with radio communications technology.
- Access network information from anywhere in the dealership.
- Protect your data with Wi-Fi® Protected Access (WPA™) security specifications.

Maximize Your Results

Utilize these solutions with a WLAN to see significant productivity gains and financial returns:

- **Service Sales Kit for ERA®** enables service advisors to meet customers at their cars to write up repair orders, allowing for increased opportunities to upsell and improved productivity.
- **Parts Barcoding for ERA** relies on Wi-Fi technology to drive wireless barcode scanners, so you can improve inventory accuracy and increase productivity while providing a real-time inventory count.

Drive productivity and profits throughout your dealership by switching to a WLAN today.



MAKING BUSINESS BETTER.