

# Real Business Protection



U.S.

Dealership-wide Solutions

Remote Backup and Disaster Recovery

## Ask Yourself...

- ? Am I sure my data is backed up consistently and stored securely?  
.....
- ? In the event of a natural disaster, is my data protected?  
.....
- ? If I lose all my data today, will I still be in business tomorrow?  
.....
- ? How long would my recovery process take if my data is lost?

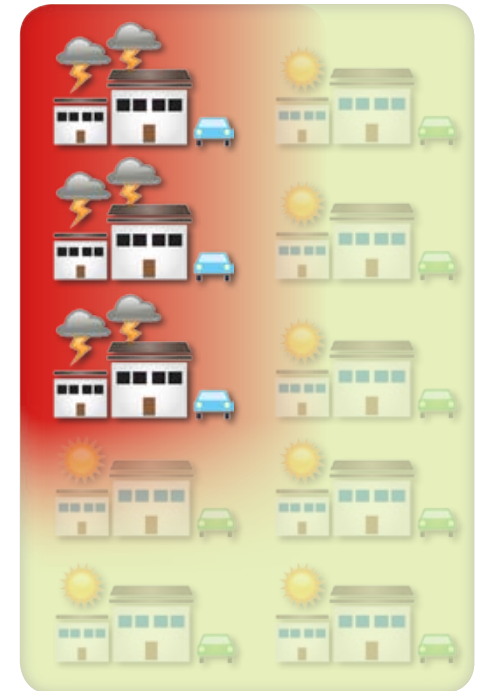
**50% of businesses that lost information for 10 days or more due to a disaster filed for bankruptcy immediately; 93% filed within one year.<sup>1</sup>**

## Expect Results

- Be confident your data is backed up properly in a secure off-site location.
- Save time by replacing manual processes with automated daily backups.
- Eliminate the risk of costly downtime.
- Quickly get back to making money after a data loss with an efficient, reliable recovery process.

<sup>1</sup> National Archives and Records Administration in Washington D.C.  
<sup>2</sup> NFIB National Small Business Poll

## Are You Prepared for the Unexpected?



Natural disasters have impacted more than 30% of all small businesses in the U.S.<sup>2</sup>

## About Remote Backup and Disaster Recovery

Provides automated daily backups of the ERA<sup>®</sup> database to a secure off-site facility so your data is protected and you save valuable employee hours.



*With Remote Backup and Disaster Recovery, your data is backed up daily in Reynolds' state-of-the-art, secure data center.*

“With Remote Backup and Disaster Recovery, we have eliminated our fears as Reynolds automatically does a daily backup for us and will **restore our data within 24 hours** if we need it.”

**Ann Moisant, Comptroller**  
Mossy Motors  
Picayune, MS

### Highlights

- Replace tape handling with a faster, more reliable disk-to-disk process.
- Consistently backup your database without any manual effort by your employees.
- Securely transfer data to an off-site Reynolds-hosted location.
- Rely on a fully-loaded replacement server, available to ship within 24 hours of notification of a disaster.

Disaster can strike at any time. If you're not prepared it could destroy your business. Remote Backup and Disaster Recovery helps ensure your dealership does not fall victim to an event beyond your control.

 Reynolds  
& Reynolds<sup>®</sup>

MAKING BUSINESS BETTER.