

Take the Pulse of Your Business

ERA U.S.
Dealership-wide Solutions

Advanced Reporting 2.0

Ask Yourself...

- ? How much time do I spend gathering, consolidating, and interpreting data?
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- ? How long does it take me to access the key information I need to make an informed business decision?
.....
- ? Am I able to drill down in reports to view the source of numbers?
.....
- ? How difficult is it to compare today's numbers to the same day last year?
.....
- ? How long does it take to distribute the DOC to each department manager?
.....

Research shows business managers spend up to two hours a day searching for information, and more than 50% of the information they obtain has no value to them.¹

Expect Results

- Make informed decisions more quickly by getting reports instantly instead of waiting for others to compile and deliver reports.
- Improve operational efficiency with actionable data at your fingertips.
- Better gauge the health of your entire organization by monitoring profitability and easily reviewing expenses for all stores.
- Save time by generating reports in-house instead of waiting for a third-party vendor.

¹ Accenture

² Coopers & Lybrand

How Quickly Can You Find the Information You Need?



On average, professionals spend 5-15% of their time reading information, but up to 50% looking for it.²

About Advanced Reporting 2.0

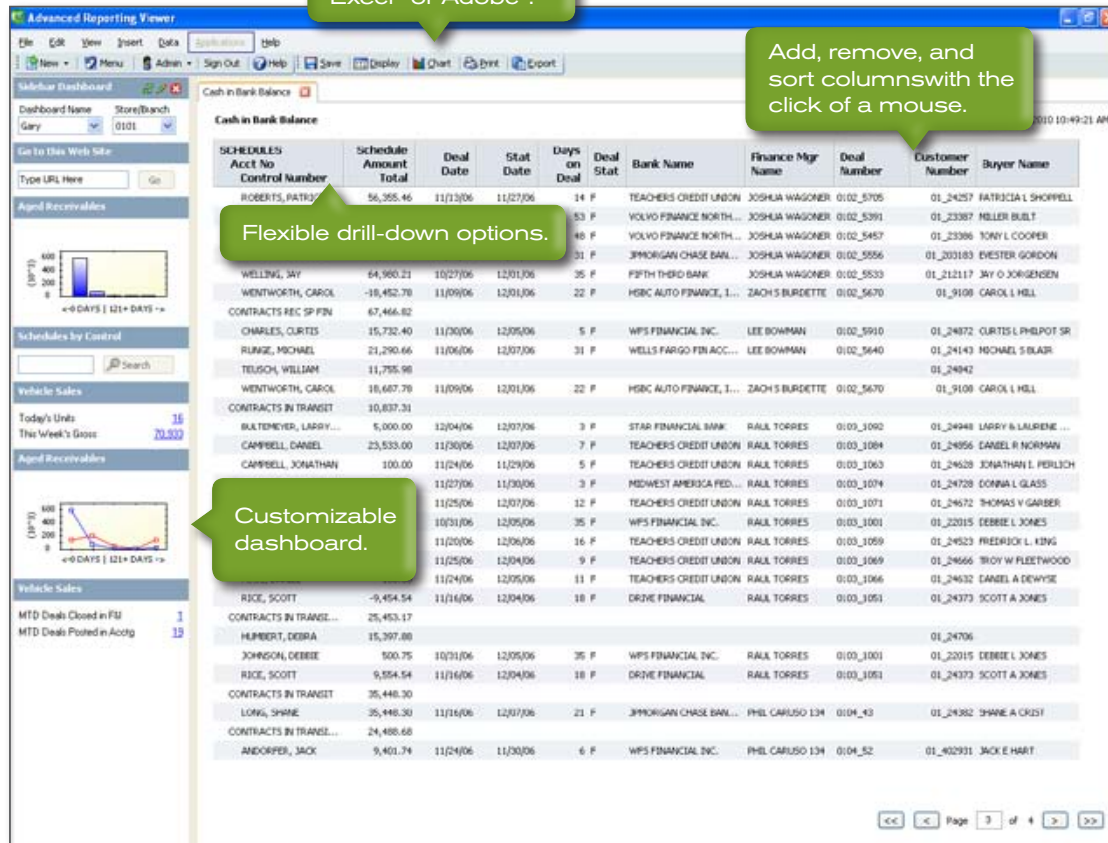
Windows®-based reports using key ERA® data provide instant access to information and the ability to drill down into business numbers across all stores so you can make informed decisions quickly.

View data in charts, print, or export to Excel® or Adobe®.

Add, remove, and sort columns with the click of a mouse.

Flexible drill-down options.

Customizable dashboard.



Easily drill down in reports to see the details behind numbers.

Highlights

- View summary reports and choose to drill down to learn more, all in an easy-to-use Windows® environment and with minimal ERA screen knowledge required.
- Create custom views of DOC reports for each department.
- Monitor business activities throughout the day by viewing key information at a glance on a customizable sidebar dashboard.
- Easily search through all schedules, by specific control number, for all stores.
- Share and analyze information across stores on-screen, in print, in charts or graphs in a PDF file, or in Excel®.
- Utilize pre-built reports, or easily modify reports to meet your needs.
- Customize the scalable software to grow with your business.

View the numbers you need, when you need them. Advanced Reporting 2.0 helps you make informed business decisions quickly by putting actionable data at your fingertips.



MAKING BUSINESS BETTER.