



Web Sites that Get Results

Dealership-wide Solutions

Be First

in Brand Experience

IN VALUE

U.S.

Increase your sales, build your brand image, and develop customer loyalty before a customer ever visits your dealership with WebMakerX®.

Be Discovered

The Internet is where the majority of vehicle purchases begin. A successful Web site captures the attention of Internet shoppers and encourages them to interact with your dealership, laying the foundation for a long-term customer relationship. With WebMakerX you can develop a branded Web site that helps generate qualified leads and quickly builds online trust.

“Customers can find our site easily using search engines, and once they get to our site, can easily find what they need. The straight-forward navigation and content ensure customers can get information on vehicles or our other departments, which help us get more leads.”

Mindy Brody, BDC Manager
Arlington Heights Ford
Arlington Heights, IL

REYNOLDS MOTORS
1234 MAIN STREET ANYTOWN, STATE 7643 PHONE 555-555-5555 FAX 555-555-5555 NEW INVENTORY PRE-OWNED INVENTORY MAP/DIRECTIONS HOURS

HOME NEW INVENTORY PRE-OWNED INVENTORY VIEW OUR SPECIALS FINANCE SERVICE PARTS

CUSTOMIZE YOUR WEB EXPERIENCE

Image Control

Quick Quote
Inventory Search
 New Used
 Year: [Dropdown]
 Make: [Dropdown]
 Model: [Dropdown]

Virtual Showroom CARS TRUCKS SUVS VANS

2007 Toyota Camry
2006 Toyota Corolla
2005 Toyota Matrix

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 2007 Volkswagen Passat Wagon Air Auto 3.0L 4407 CUB \$33,995.00 07796	 2005 Ford Focus (SUV) F-200 19W Green Cab 190 AL7 4WD \$23,995.00 07875	 2003 Chevy 1 Series 5.0L 4.8 5M 5.4pd Manual \$19,995.00 07916	 2004 Saturn Iona Wagon 2.5 I5 Sport Auto \$12,875.00 07384
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Vehicles Under \$10K

1999 Ford Mustang \$9,815
 1998 Toyota Camry \$9,825
 1999 Honda Civic \$9,125
 2000 Ford Taurus \$8,455
 2000 Honda Accord \$8,985

Example South East Toyota Dealership 555-555-5555 Contact Us Disclaimer Privacy Policy Site Map Powered by Reynolds Web Solutions

WebMakerX®

Built for Results

- Drive more traffic to your Web site using the exclusive SpiderMaze® searchability from WebMakerX® to improve your search results ranking.
- Capture more qualified leads with LeadTrap™ Design that strategically places lead submission forms on your site, providing you with the information you need to pursue those sales.
- Provide easy access to your vehicle inventory. With OneClick™ Destination, your entire inventory is just one click from anywhere on your Web site.

Turn Browsers into Buyers

Attracting visitors to your Web site gets you only halfway to your goal. Motivating those visitors to act requires innovative tools.

- Increase show rates through a lead-generating, animated coupon on your home page, which has been proven to increase lead submission rates.
- Enable your online shoppers to view vehicles from every angle, inside and out, using an interactive 360° Touch-and-Turn Inventory feature.
- Easily market to non-English speaking buyers by making your Web site available in any of eleven non-English languages that best meet the needs of the customers in your area.
- Increase phone leads from your Web site with the optional Clickable Numbers feature powered by Callbright. Clickable Numbers enables online shoppers to contact your dealership immediately with the simple click of a button on your Web site. It allows you to instantly transform Internet shoppers into phone “ups” while also providing you with the ability to track where leads are coming from.
- Never have a blank specials page. With the optional Specials Management Service, the experts at Reynolds Web Solutions will work with you to keep your specials pages up-to-date, producing more leads for your dealership.
- Turn your Web site into an online parts store. With the optional Parts and Accessories Portal, you can expand your parts and accessories business by making it easier for customers to buy from you.

- Provide a brand new interactive experience to shoppers on your Web site with optional Test Drive Videos, which are full-motion, virtual test drives.

Get noticed and get real results. A recent study found a **41% increase in lead submissions after switching to Reynolds Web Solutions** from another provider. Let WebMakerX help you easily build a stronger Internet presence.

For more information on WebMakerX, please contact your Reynolds Account Manager, call 800.767.7879, or log on to reynoldswsolutions.com.

WebMakerX®

Reynolds
Web Solutions

 **Reynolds & Reynolds®**

MAKING **BUSINESS** BETTER.