



Turn Web Shoppers into Phone Leads

Dealership-wide Solutions

U.S.

Imagine being able to instantly transform Internet shoppers into phone “ups” with the click of a button. Reynolds and Callbright, the leading provider of Internet-based call management solutions, help you do just that with Clickable Numbers!

The Click of a Button

Clickable Numbers enables online shoppers to contact your dealership immediately with the simple click of a button on your Web site. How does it work?

- You decide where to place Clickable Numbers on your Web site. Many dealers choose heavy traffic areas, such as New Inventory, Used Inventory, and Service.
- Interested customers click to enter their phone number.
- The system then calls the customer while simultaneously connecting the call to your dealership.

Year	Make	Model	Trim	Vehicle Type	ePrice	From	To
58 Records Found. (Page 1 of 3) << Previous 1 2 Next >>							
Please select a vehicle or select a maximum of 5 vehicles for comparison							
	2005	Dodge	Neon	SXT	SILVER	P127	\$11,601.00
	2003	Chrysler	Town and Country	Limited	RED	P276	\$16,142.00
	2005	Ford	Taurus	SE	GREEN	P0005	\$11,775.00

Clickable Numbers buttons (Click Here to Call) are strategically placed on the Web pages of your choice.

Clickable Numbers
Powered by Callbright™

Clickable Numbers Powered by Callbright™

More Marketing Value

Each call made through this system is tracked, providing valuable information you don't always get from a traditional phone call, such as the shopper's vehicle of interest or the point on the Web site where they initiated the call. This information not only aids the individual sales process, but it also lets you see the success of your marketing efforts, including what parts of your Web site are working best for you.

With Clickable Numbers, you can:

- Choose the locations of Clickable Numbers on your Web site.
- Generate more phone "ups" with a solution that is easy and free for your customers.
- Confirm that your marketing dollars are spent where they are most productive with powerful reporting tools.
- Generate more sales opportunities and increase your conversion rates.

Let Clickable Numbers help you shrink your sales cycle by eliminating down time between online shopping and phone contact. With Clickable Numbers, your Web site will make your phone ring!

Talk To Us Now

Take advantage of this free call. Simply enter your phone number, click on the Call My Phone button and you will be connected to a representative.

Phone Number () -

CALL MY PHONE

This is a free call. This call requires an open phone line.

Powered by:
CALLBRIGHT

"Click Here to Call" pop-up box. Prospects are connected to your dealership simply by entering their phone number.

For more information on Clickable Numbers, please contact your Reynolds Account Manager, call 888.571.3757, or 877.GO.CALLBRIGHT.

CALLBRIGHT™
Smart Calling

 **Reynolds & Reynolds®**
MAKING **BUSINESS** BETTER.