

On the Record

Dave Lee On Making Business Better

**“We’ve Achieved A
99% Customer
Satisfaction Rating.”**

Dave Lee

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“Our ability to successfully convince customers that we’ve offered them the best deal is because of our attentive front-end process. By presenting a variety of options, including lease versus buy and multiple vehicle or payment scenarios, in a professional proposal with Reynolds Desking, we quickly offer customers choices they appreciate. Being fully integrated with the rest of our dealership tools makes Desking the flexible and time-saving centerpiece of our customer interactions.”

**MAKING
BUSINESS
BETTER.**



DAVE LEE, GENERAL SALES MANAGER
Voss Village BMW, Dayton, Ohio



Be the Boss. Demand Reynolds.

To hear more about Voss Village BMW, visit
www.reyrey.com/MakingBusinessBetter

To contact Reynolds please call **1.888.853.2617**

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