

On the Record

Russell Graves On Making Business Better

**“We Are Saving More
Than \$20,000 a Year.”**

Russell Graves

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“Effectively managing my parts inventory is critical to keeping our parts and service departments running smoothly and our customers satisfied. Using Parts Barcoding Inventory Management from Reynolds, we can check in and label parts in a fraction of the time. We now deliver special order parts to our technicians and our customers much faster. The management reports help us easily identify shortages and overages. Because we’re more efficient, we’ve actually been able to eliminate the shipping and receiving clerk position. With that staff reduction alone, we’re saving over \$20,000 per year, and that doesn’t even measure the daily time savings or impact on customer satisfaction.”

**MAKING
BUSINESS
BETTER.**



RUSSELL GRAVES, FIXED OPERATIONS CO-DIRECTOR
Sam Swope Honda World, Louisville, Kentucky



To hear more about Sam Swope Honda World,
visit www.reyrey.com/MakingBusinessBetter

To contact Reynolds please call **866.511.0608**

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