

On the Record

Jeff Hutchinson On Making Business Better

**“We’ve Reduced The
Time A Customer
Spends In F&I By 30%.”**

Jeff Hutchinson

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“Getting customers quickly through F&I increases our customer satisfaction. Laser printing with F&I eForms is faster, quieter, more professional, and gives us perfectly aligned forms every time. Now, we always have instant access to the most up-to-date forms, which means fewer errors and faster funding. Overall, we don’t have to worry about losing a deal because someone has to wait too long, and we have more time to sell the right products. Our customers have noticed the improvement, and we’ve seen higher satisfaction on top of increased profitability.”

**MAKING
BUSINESS
BETTER.**



JEFF HUTCHINSON, F&I DIRECTOR
Byers Mazda Subaru, Columbus, Ohio



To hear more about Byers Mazda Subaru, visit
www.reyrey.com/MakingBusinessBetter

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