

On the Record

Gary Housley On Making Business Better


**I Manage Performance
And Profitability By
Exception In About 20
Minutes Each Day.**

Gary Housley

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“Being able to get an accurate look at our business every day helps us control costs and maintain our profitability. With the POWER General Manager software, we can monitor key performance indicators around the dealership, including sales, gross, policy adjustments, and technician productivity, daily. Because we can identify exceptions in minutes instead of hours, we address concerns right away. We’ve seen huge time savings and controlled cost in trouble areas like overtime, over-age receivables, and over-age warranties.”

**MAKING
BUSINESS
BETTER.**



GARY HOUSLEY, GENERAL MANAGER
Don Chalmers Ford, Rio Rancho, New Mexico



To hear more about Don Chalmers Ford, visit
www.reyrey.com/MakingBusinessBetter

To contact Reynolds please call **800.767.7879**

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